

## FINAL REPORT

EURO / INFORMS<br>JOINT INTERNATIONAL MEETING<br>Istanbul 2003<br>JULY 06-10, 2003

This document is a final report prepared by Prof. Gülay Barbaroso?lu and submitted to EURO Executive Council in Brussels on January 31, 2004.

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\text { January } 2004
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Brussels BELGIUM

# EURO XIX / INFORMS JOINT INTERNATIONAL MEETING JULY 06-10 Istanbul 2003 

## 1. PLANNING AND ORGANIZATIONAL DECISION-MAKING

In 1999, at the IFORS Conference in Beijing, Istanbul was formally appointed as the candidate to host the EURO XIX Conference in 2003 jointly with INFORMS. One year later in 2000 at the EURO XVI Conference in Budapest, it was formally approved that Istanbul would host the second joint EURO/INFORMS Conference. On the INFORMS side, a proposal was initially submitted in 1997 to organize an INFORMS International Conference in ?stanbul during the summer of 2001. This was approved by the Board of Directors, but it was later decided to organize a joint meeting with EURO to benefit from the synergy. By that time, EURO has already designated Rotterdam as its meeting site for 2001 and IFORS 2002 was planned in Edinburgh. This left 2003 as the next available time for the joint meeting. Thus, the proposal was then made for 2003 and it was approved both by EURO and INFORMS.

The Conference organization and structuring was carried out according to the agreement between EURO and INFORMS to organize three joint meetings and signed in 1994.

### 1.1 Organizing Committee (OC)

Süleyman Özekici was appointed as the chairman of the OC after the EURO Council meeting in Budapest in 2000; since he left his post at Bo?aziçi University, Gülay Barbaroso?lu who has been the contact person on the EURO side, was appointed as the new chair as of April 1, 2002. Süleyman Özekici continued to be a member of the Program Committee.

Chair: Gülay D. Barbaroso?lu (Bo?aziçi University) barbaros@boun.edu.tr

Members: Thomas Gulledge (George Mason University)
gulledge@gmu.edu
Paul Jensen (University of Texas)
pjensen@mail.utexas.edu
Jo van Nunen (Erasmus University)
j.nunen@fbk.eur.nl

Zilla Sinuany-Stern (Ben-Gurion University of the Negev)
zilla@bgumail.bgu.ac.il

Murat Tar?mc?lar (George Washington University) muratt@gwu.edu

Gerhard Wäscher (Otto-von-Guericke-Universität)
Gerhard.Waescher@Wirtschafts-W.Uni-Magdeburg.de

In the first half of 2001, a local organizing committee was formed consisting of the following people from Bo?aziçi University: Kuban Alt?nel, Ümit Bilge, Taner Bilgiç, Esra Ç?nar, Eylem Koca, ?lhan Or, Süleyman Özekici, Kerem Özk?sac?k, Ali Tamer Ünal.

### 1.2 Programme Committee (PC)

Co-Chairs: Murat Tar?mc?lar, George Washington University, Washington DC muratt@gwu.edu

Gerhard Wäscher, Otto-von-Guericke-Universität Magdeburg Gerhard.Waescher@ Wirtschafts-W.Uni-Magdeburg.de

Members: Michael O. Ball, University of Maryland, College Park MD mball@rhsmith.umd.edu

Eberhard E. Bischoff, European Business Management School, Swansea e.lydiard@swansea.ac.uk

Raymond Bisdorff, Centre Universitaire de Luxembourg, Luxembourg bisdorff@cu.lu

Nesim Erkip, Middle East Technical University, Ankara erkipn@ie.metu.edu.tr

Erhan Erkut, University of Alberta, Edmonton
erhan.erkut@ualberta.ca
José Soeiro Ferreira, Faculdade de Engenharia da Universidade do Porto jsf@fe.up.pt

Karla Hoffmann, George Mason University, Fairfax VA
khoffmann@gmu.edu
Jakop Krarup, University of Copenhagen, Copenhagen krarup@diku.dk

Silvano Martello, University of Bologna, Bologna
smartello@deis.unibo.it
Süleyman Özekici, Koç University, Istanbul
sozekici@ku.edu.tr
Gary R. Waissi, University of Michigan, Dearborn MI
gwaissi@umd.umich.edu
OTARI TOURS, a well-known conference agency in Turkey, was appointed as the official Conference organizer according to the requisites of the agreement between EURO and INFORMS.

### 1.3 Conference Venue

Although the venue had been initially announced as the ?stanbul Convention and Exhibition Center at the IFORS Conference in 1999, at the EURO XVIII Conference in Rotterdam in 2001 the local organizers proposed to change the venue without sacrificing anything from quality, technology and convenience. As a matter of fact, the new venue offered more rooms for a higher number of parallel sessions located in the same conference hotel at a lower cost

The meeting was held at Conrad Business and Conference Center, which is the newest and biggest center in Istanbul. It offered excellent facilities with 35 rooms equipped with the most recent technological hardware. The Conrad Hotel, located in the center of the city, was expected to provide sufficient rooms and facilities for accommodation and social activities with various hotels in the vicinity.


### 1.4 Conference Fees

The regular registration fee was initially proposed to be $\$ 365$. After the EURO meeting in Rotterdam in 2001, it was decided not to include the banquet fee in the registration fee, but to treat it as optional. By covering the lunches in the regular fee, an additional reduction of 24 USD was achieved. Moreover, the student fee was reduced by 20 USD. Due to the appreciation of the EURO against the USD, there was an approximately 50 EURO decrease in the regular registration fee. The registration fee included lunches, coffee breaks, get-together party, dinner reception at Bo?aziçi University, participation in the sessions and tutorials. For the accompanying persons, the registration fee covered the get-together
party and the dinner reception at Bo?aziçi University.
Table 1. Conference registration fees

| Fees | Before <br> March 15, 2003 | After <br> March 15, 2003 |
| :--- | :---: | :---: |
| Registration: | $\$ 300$ |  |
| Regular | $\$ 100$ | $\$ 400$ |
| Student | $\$ 80$ | $\$ 120$ |
| Accompanying | $\$ 50$ | $\$ 50$ |
| Person | $\$ 20$ | $\$ 25$ |
| Banquet | KK Race |  |

### 1.5 Publicity Relations

One major task in this category has been to determine the proper timing and content of announcements.

## Preliminary Announcement:

25000 preliminary announcements were printed in September 2001 and distributed to INFORMS members, national EURO organizations and Turkish universities.

## Call for Papers:

25000 call for papers were printed in September 2002 and mailed to INFORMS, national EURO organizations, Turkish universities and industry.

## Posters:

500 posters were printed in September 2002 and distributed in various international and national conferences.

Electronic copies were all made available on the EURO, INFORMS and Conference web-sites.

## Web-site:

The web site was first made operational in 2001 by the local organizers with basic information. Quality of the web site is an important factor in determining the efficiency of registration, electronic abstract submission and means of communication with potential participants. In early 2002, the web site has been enhanced using the content of the first Call for paper. In the summer of 2002, EURO kindly assisted the local organizers in developing an abstract submission system. As of September 2002, contributed and invited abstract submission and pre-registration services were open via EURO's web server in Belgium with the architecture given below in Figure 1:


Figure 1 - Web architecture
The conference web site has received a fair amount of traffic. Figure 2 shows the exponential growth pattern in the traffic of the web server as of September 2003. May and June account for more than $65 \%$ of all traffic.


Figure 2 - Web usage statistics

The local organizers have developed the online registration system which enabled the participants to register to the conference on-line by paying through a secure web server using a credit card. Our financial partner in this venture is Garanti Bank (www.garanti.com), one of the largest private banks in Turkey that has been offering virtual POS service in Turkey since 1998. Actually Garanti Bank was the seventh in the World and fourth in Europe in providing a SET service. Garanti Bank's Virtual POS service has a share of $75 \%$ of all Internet based transactions in Turkey. On-line registration service open to access as of January 20, 2003. The architecture at EURO headquarters
used Linux operating system, mysql database management system and PHP scripts. We used precisely the same architecture on our end. This minimized compatibility problems and provided a very smooth interaction with the EURO site. EURO Webmaster Hadrien Melot's effort in providing this smooth interaction is worth mentioning.

According to the transaction logs, 1211 persons preferred registering using on-line system and 277 persons have chosen to register via bank transfer. Approximately $95 \%$ of the online transactions were realized successfully, and the remaining $5 \%$ were problematic due to double payment, fraud, etc. All these flawed transactions were dealt and solved with bank separately.

### 1.6 Important Deadlines

Deadlines for important activities were announced initially as follows:

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\begin{aligned}
& \text { Abstract submission.............. January 15, } 2003 \\
& \text { Early registration................ March 15, } 2003 \\
& \text { Author registration................ May 1, 2003 }
\end{aligned}
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But, due to the potential Iraqi crisis and SARS, the abstract submission deadline was postponed to May 1, 2003 in due-time. Besides, late abstract submission request of registered participants were accepted until June 15, and these abstracts were also scheduled in the Conference program. Further requests were handled during the conference, but most of them were not included in the abstract booklet.

### 1.7 Meetings of Committees

INFORMS co-chair Murat Tar?mc?lar and EURO co-chair Gerhard Wäscher had been in regular contact by e-mail after EURO XVII Conference in 2000 to make the major decisions on the conference structure, list of topics, and scientific policies. There was a regular and continuous exchange of information via emails among and between the PC and OC members concerning organizational activities and scientific structuring. In addition to electronic communication, the following PC and OC meetings were held:

July 2000.....EURO XVII Conference in Budapest
July 2001.....EURO XVIII Conference in Rotterdam
July 2002.....IFORS Conference in Edinburgh
March 2003.....Istanbul
In these meetings, the main decisions were made about the structure of the plenary, semiplenary, and tutorial sessions. Plenary and semi-pleanary speakers and tutorialists were identified and invited to the Conference. Clusters were defined and cluster chairs were invited to organize a number of invited sessions in each cluster. In turn cluster chairs invited wellknown scientists to organize invited sessions. Each member of the PC took responsibility on a number of areas or keywords, and identified the cluster chairs for these areas in collaboration with the others. In addition to the regular scheduled meetings of the committees, the co-chairs made several visits to ?stanbul to evaluate the conference site and discuss matters related to the scientific program.

### 1.8 Conference Theme and Program

The PC proposed to have a theme for the Conference, and the Conference theme was designated in 2002 at the IFORS Conference in Edinburgh as "NEW OPPORTUNITIES FOR OPERATIONS RESEARCH" with a special emphasis on

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"Medical Applications"
"Financial Engineering"
"Crisis Management"
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### 1.9 Industry Day

Moreover, July 9 Wednesday was designated by the PC as "Industry Day" to place more emphasis on OR/MS applications in industry. August-Wilhelm Scheer of IDS Scheer and Universität des Saarlandes was invited as the plenary speaker, and the title of his talk was determined as "Business Process Management-from Vision to Execution". The Industry Day was further highlighted by a panel discussion on bridging the gap between theory and practice.

### 1.10 Conference Structure

Following the regular format for EURO and INFORMS conferences, Istanbul 2003 meeting featured plenary, semi-plenary and tutorial sessions along with a large number of invited and contributed sessions on topic areas.

## Plenary Sessions

## * EURO GOLD Medalist : The 2003 EURO Gold Medal was conferred to Professor Andras

 Prekopa and delivered during the Opening Session of the conference
## * Omega Rho Distinguished Guest Lecturer: Erhan Ç?nlar (Princeton University)

"Operations Research and Financial Engineering"

## * Industry Plenary Speaker: August-Wilhelm Scheer (IDS Scheer and Universität des Saarlandes) <br> "'Business Process Management - from Vision to Execution"

## * IFORS Distinguished Lecturer: Richard E. Rosenthal (Naval Postgraduate School) <br> "A Sampling of Optimization Models for Making Hard Decisions"

## Semi-Plenary Sessions

* Thomas Magnanti (Massachusetts Institute of Technology)
"Engineering Exuberance"
* EURO Excellence in Practice Award (EPA): EPA 2003 was granted to Patrik Eveborny, Patrik Flisberg and Mikael Rönnqvist.
"Laps Care: an operational system for staff planning in home care"
* EURO Management Science Strategic Innovation Prize (MSSIP) : MSSIP 2003 was awarded to Dr. Stefan Spinler (Wharton School of the University of Pennysylvania, USA) and Prof. Dr. Huchzermeier (WHU Vallendar, Germany)
"The Valuation of Options on Capacity in the Presence of State-Contingent Demand"
* Jan Karel Lenstra (Georgia Institute of Technology). "Half a Century of Combinatorial Optimization"
* Armann Ingolfsson (University of Alberta) and Tom Grossman (University of Calgary) "OR Education: Spreadsheets as a Powerful Platform for OR/MS Education"
* V. Daniel R. Guide, Jr. (Pennsylvania State University) andLuc van Wassenhove (INSEAD)
"Closed-loop Supply Chains and a Simple Method for Balancing Supply and Demand"
* Gang Yu (University of Texas at Austin)
"Disruption Management"


## Tutorial Sessions

* Hartmut Stadtler (Technische Universität Darmstadt): Supply Chain Management and Advanced Planning
* Paolo Toth (DEIS, University of Bologna): Optimization Problems in Railway Applications
* Stavros Zenios (University of Cyprus): Advances in Financial Modeling and Portfolio Optimization
* Andres Weintraub (Departamento de Ingeniería Industrial, University of Chile): Modeling and Algorithmic Challenges in Forestry--20 Open Problems
* Gilbert Laporte (Ecole des Hautes Etudes Commerciales de Montreal): Vehicle Routing
* Peter Bell (Richard Ivey School of Business, The University of Western Ontario): Revenue Management
* Ibrahim Osman (Olayan's School of Business, American University of Beirut): Metaheuristics: Models, Analysis, and Directions
* Gary Lilien (Smeal College of Business Administration, The Pennsylvania State University): Marketing Engineering
* Salih Neftçi (City University of New York, University of Reading): Financial Engineering
* David Chadwick (University of Greenwich) and Grenville Croll (Arthur Andersen): The Subversive Spreadsheet
* Rakesh Sarin (The Anderson School at UCLA): Group Decisions and Intergenerational Equity
* Murat Köksalan (Middle East Technical University): Multiple Criteria Decision Making
* Mete Soner (College of Administrative Sciences and Economics, Koc University): Option Pricing with Constraints
* Mathias Kirchmer (IDS-Scheer) and Savas Özatalay (School of Business Administration,

Widener University): Enabling the Value Chain for e-Business

* Rolf Moehring (Tech. Univ. Berlin): Routing in Telecommunication and Traffic Networks
* Dimitri Bertsekas (Electrical Engineering and Computer Science, MIT): A New Look at Convexity, Duality, and Optimization
* Horst Hamacher (Technische Universität Kaiserslautern): Cancer Radiation Planning
* Jan Van Mieghem (Kellogg School of Management, Northwestern): Capacity Investment and Portfolio Hedging
* Bezalel Gavish (Cox School of Business, Southern Methodist University): Modelling of Telecommunications and Electronic Commerce
* Richard Francis (College of Engineering, University of Florida) and Timothy Lowe (Tippie College of Business, University of Iowa): Demand aggregation in facility location models
* Daron Acemoglu (Department of Economics, MIT): A New Approach to Search Theory
* Hervé Thiriez (Groupe HEC, Management Science and Information Systems) Creative Operations Research Modeling using Excel and Add-ins
* Yasar Ozcan (Department of Health Administration, Virginia Commonwealth University) OR/MS in Health Care: Contemporary Issues and Solutions
* Raffi Amit (The Wharton School, University of Pennsylvania) Applications of Quantitative Methods in Entrepreneurship Research
* Robert Sargent (Syracuse) Verification and Validation of Computer-Based Models
* Grace Lin (IBM) Adaptive Value Chain Optimization
* Cynthia Barnhart (Center for Transportation and Logistics, Massachusetts Institute of Technology) Aircraft and Crew Scheduling
* Marielle Christiansen (Norwegian University of Science and Technology) OR Applications in Maritime Transportation


## Clusters and Invited/Contributed Sessions

410 sessions were scheduled in 100 major clusters. Among these, 128 were contributed and 282 were invited. The list of clusters and cluster chairs are provided in Table 2 while the list of invited sessions and session chairs are given in Table 3. The national distribution of invited and contributed sessions is provided in Figure 3 and Figure 4, respectively.

Table 2. List of Clusters and Cluster Chair(s)

| Cluster | Cluster Chair(s) |
| :--- | :--- |
| Airline Applications | Christine Strauss |
| Analytic Hierarchy Process | Ernest Forman |
| Artificial Intelligence, <br> ES and Neural Networks | Gary Koehler |
| Bayesian Statistics | Refik Soyer |
| Bioinformatics | Metin Turkay |
| Capacity Planning | Alf Kimms |


| Complex Societal Problems | Dorien J. DeTombe |
| :---: | :---: |
| Cross-Entropy | Reuven Y. Rubinstein |
| Cutting and Packing | Andrea Lodi Jose Fernando Oliveira |
| Data Envelopment Analysis | Emmanuel Thanassoulis |
| Data Mining and Data Base Modeling | Ozgur Turetken Ramesh Sharda |
| Decision Theory and Analysis | Graham Mathieson <br> Li Dengfeng |
| Disaster and Crisis Management | Gulay D. Barbarosoglu |
| E-Commerce | Kemal Altinkemer |
| Economic Modeling | Hayri Onal |
| Education and Distance Learning | Armann Ingolfsson |
| Energy Policy and Planning | Ilhan Or |
| Engineering Management | Dundar Kocaoglu |
| Entrepreneurship | Moren Levesque |
| Environmental Management | H.-D. Haasis, Univ. Bremen |
| Finance and Banking | Dimitris Tsioutsias |
| Financial Engineering | Stavros A. Zenios |
| Flexible Manufacturing Systems | Kathryn E Stecke |
| Forestry Management | Peter Lohmander |
| Fuzzy Sets and Systems | Marc Roubens |
| Game Theory | Murat Sertel |
| Graphs and Networks | Stefano Pallottino |
| Group Decision Making and Negotiation | Melvin Shakun Marc Kilgour |
| Health Care | Yasar Ozcan |
| Innovation | Maria Romanova |
| Knowledge Management | Gilles Coppin Michael Stankosky |
| Large Scale Optimization | Vardan Petrosyan Ozlem Ergun |
| Location | Vedat Verter |
| Management Information Systems | Kemal Altinkemer |
| Marketing and e-Commerce | Tulin Erdem |
| Mathematical Programming | Tonguc Unluyurt Alper Atamturk |
| Medical Applications | Horst Hamacher |
| Metaheuristics | Ibrahim Osman |
| Military Operations Research | Gulay D. Barbarosoglu |
| Multi-Criteria Decision Aids | Raymond Bisdorff |
| Multi-Objective Decision Making | Murat Koksalan |
| Natural Resources | Hayri Onal |
| Network Design | Mustafa Pinar |
| Optimization, Combinatorial | Peter Hammer |
| OR Applications in South Pacific | Erhan Kozan |
| OR in Development | Hans.W. Ittmann |
| OR In Sports | John Norman |
| Parallel Algorithms and Implementation | Ilkay Boduroglu |
| Production and Inventory Systems | Fikri Karaesmen |
| Programming, Dynamic | Moshe Sniedovich |
| Programming, Integer | Giuvanni Rinaldi |
| Programming, Linear | Enriqueta Vercher |
| Programming, Nonlinear | Mustafa Pinar |
| Project Management and Scheduling | Rainer Kolisch |


| Queueing Systems | Erol Gelenbe |
| :--- | :--- |
| Reliability and Maintenance | Suleyman Ozekici |
| Revenue Management and Pricing | Itir Karaesmen |
| Risk Analysis and Management | Spiros Martzoukos <br> Rita D'Ecclesia |
| Routing | Paolo Toth |
| Scheduling | Ceyda Oguz <br> Christopher Potts |
| Service Operations | Zeynep Aksin |
| Simulation | Jack Kleijnen |
| Stochastic Models | Suresh Sethi <br> Metin Cakanyildirim |
| Strategic Planning and Management | Maureen Meadows) |
| Supply Chain Management | Yasemin Aksoy <br> Wallace Hopp |
| System Dynamics and Systems Theory | Yaman Barlas |
| Telecommunications | Kemal Altinkemer |
| Timetabling | Jonathan Thompson |
| Transportation and Logistics | Mauriziu Bielli |
| Warehouse Design, Planning, and Control | Rene de Koster |
| Work Flow Management Systems | Gabriele Kotsis |
| Robust Optimization | John-Paul Clarke |
| EWG EUROFUSE Fuzzy sets | Janos Fodor |
| EWG MODEST Modelling of economies <br> and societies in transition | Jan W. Owsinski |
| EWG WATT <br> Working group on automated time tabling | Jan A.M. Schreuder |
| EWG DEAPM <br> DEA and performance measurement | Holger Thiele |
| EWG EUROPT <br> Continous Optimization Working Group | Tibor Illes |
| EWG E-Cube European Working <br> Group on Experimental Economics | Kladner |

Table 3. List of Invited Sessions and Chairs

| Session Name | Chair |
| :---: | :---: |
| 2D Packing | LODI, Andrea |
| 2D Rectangular C\&P | ALVAREZ-VALDES, Ramon |
| 3D Packing | BISCHOFF, Eberhard |
| Additional Objectives and Constraints in C\&P | YANASSE, Horacio |
| Advanced Topics in Project Scheduling | DEMEULEMEESTER, Erik |
| AHP/ANP and Applications | KARPAK, Birsen |
| Air Traffic Management | TEODOROVIC, Dusan |
| Airline Applications- I | STRAUSS, Christine |
| Airline Applications- II | STRAUSS, Christine |
| Alternative Modeling Formalisms and Formulations | BARLAS, Yaman |
| Applications in the Utilities Sector- I | NORSWORTHY, John R. |
| Applications in the Utilities Sector II | CASU, Barbara |
| Applications of Bayesian Methods | HAHN, Eugene |
| Applications of Revenue Management | KUYUMCU, Ahmet |
| Applications of Simulation | BARCELO, Jaume |
| Applications on the Financial Sector | PASTOR, José Manuel |
| Approximation Algorithms and Interior Point Methods | GULER, Osman |
| Artificial Intelligence, Expert Systems and Neural Networks I | KOEHLER, Gary |
| Artificial Markets Modeling | CONSIGLIO, Andrea |
| Asset Liability Management | SAUNDERS, David |
| Bayesian Inference in Stochastic Models | WILSON, Simon |
| Bayesian Methods in Finance | LYNN, Nicholas |
| Bayesian Queues | ARMERO, Carmen |
| Bayesian Reliability Modeling | RUGGERI, Fabrizio |
| Bayesian Stochastic Optimization | POPOVA, Elmira |
| Bioinformatics | TÜRKAY, Metin |
| Boolean Functions | BOROS, Endre |
| Bounded Rationality and Marketing Strategy | IYER, Ganesh |
| Call Center Operations - II | DE VERICOURT, Francis |
| Call Center Operations- I | MAGLARAS, Costis |
| Capacity Planning | LI, Shanling |
| Classification via Mathematical Programming | SHINMURA, Shuichi |
| Clinical Care Models | GRUNOW, Martin |
| Combinatorial Methods for Graph Problems | ARBIB, Claudio |


| Session Name | Chair |
| :---: | :---: |
| Combinatorial Optimization C5 | GUNLUK, Oktay |
| Combinatorial Optimization - II | ONN, Shmuel |
| Combinatorial Optimization- I | IBARAKI, Toshihide |
| Combinatorial Optimization in VLSI Design | KORTE, Bernhard |
| Communications and Transportation Network | SFORZA, Antonio |
| Competitive Marketing Strategy | SUDHIR, K. |
| Consistency in Multicriteria Group Decision Support Systems | MORENO-JIMÉNEZ, José María |
| Consumer Expectations and Marketing Strategy | ERDEM, Tulin |
| Contemporary Issues in Option Pricing | MARTZOUKOS, Spiros |
| Continuous Location Problems | KRARUP, Jakob |
| Corporate and Organizational Change | BRADL, Peter |
| Cross Entropy | RUBINSTEIN, Reuven Y. |
| Cross-Selling | SUN, Baohong |
| Customer Relationship <br> Management - I | GERSTNER, Eitan |
| Customer Relationship <br> Management - II | WINER, Russell |
| Cutting Plane Methods for Graph and Flow Problems | FRANGIONI, Antonio |
| Data Mining | BOROS, Endre |
| Data Mining and Finance | BOYLU, Fidan |
| Demand Aggregation in Facility Location Models | HAMMER, Peter |
| Disaster Management- I | COMFORT, Louise |
| Disaster Management- II | ONCULER, Ayse |
| Discrete and Continuous NonConvex Optimization | ATAMTURK, Alper |
| Discrete Models | BOROS, Endre |
| Discrete Optimization Problems in Circuit Layout Design | ANJOS, Miguel |
| Dynamic Programming - I | IWAMOTO, Seiichi |
| Dynamic Programming - II | SMITH, David |
| E-Commerce Auctions | ANANDALINGAM, Gnana |
| Education Arcade | WAISSI, Gary |
| Electricity Markets | OREN, Shmuel |
| Empirical Applications - I | TORTOSA-AUSINA, Emili |
| Empirical Applications - II | THANASSOULIS, Emmanuel |
| Empirical Applications - III | PASTOR, Jesús T. |
| Empirical Research in CrossCultural Negotiations | KOESZEGI, Sabine |


| Session Name | Chair |
| :---: | :---: |
| Energy and Related Public Sector Applications | DYNER, Isaac |
| Energy Policy and Planning in Latin America | SMITH, Ricardo |
| Energy Policy and Planning in Latin America | VELÁSQUEZ, Jesús |
| Environmental and Ecological Applications | SAYSEL, Ali Kerem |
| Environmental Aspects of Closed-Loop Supply Chains | PAPPIS, Costas P. |
| Environmental Management - I | LETMATHE, Peter |
| Environmental Management - II | GELDERMANN, Jutta |
| Environmental Management III | HAASIS, Hans-Dietrich |
| ESIGMA - I | STEWART, Theodor |
| ESIGMA - II | BELTON, Valerie |
| ESIGMA - III | SALO, Ahti |
| ESIGMA - IV | ROIG-SANNEMANN, Gustavo Daniel |
| ESIGMA - V | DOUMPOS, Michael |
| EURO Excellence in Practice Award | PIDD, Michael |
| EWG Complex Societal Problems- II | PETKOVA, Olga |
| EWG Complex Societal Problems- III | DE TOMBE, Dorien |
| EWG DEAPM | THANASSOULIS, Emmanuel |
| EWG Location Analysis | LEVIN, Yuri |
| EWG MCAD - I | TUZMEN, Ayca |
| EWG MCAD - II | BUSHENKOV, Vladimir |
| EWG MCAD - III | OZTURK, Meltem |
| Exact and Heuristic Algorithms for Vehicle Routing Problems | SEMET, Frederic |
| Explorations into Multiple Issue Auction and Negotiation Technologies | TEICH, Jeffrey |
| Extensions and Applications of DEA | FØRSUND, Finn R. |
| Facilitation, Collaboration and DDM | VAN GRINSVEN, Jürgen |
| Facility Location and the Environment | ANTUNES, Antonio |
| Financial Modelling | SPRONK, Jaap |
| Financial Models | LEV, Ben |
| Financial Models | LEV, Ben |
| Financial Planning under Uncertainty | PFLUG, Georg |
| Financial Risk Management | VLADIMIROU, Hercules |
| Fleet management | UKOVICH, Walter |
| Flow-Shop and Just-In-Time Scheduling | KUBIAK, Wieslaw |
| Forestry Management - I | LOHMANDER, Peter |
| Freight Transport Management | ZAK, Jacek |
| Fuzzy Linear Programming | VERCHER, Enriqueta |
| Fuzzy Sets in OR | DE BAETS, Bernard |


| Session Name | Chair |
| :---: | :---: |
| GDN Keynote Session - I | KILGOUR, Marc |
| GDN Keynote Session- II | KERSTEN, Gregory |
| GDN Keynote Session- III | KILGOUR, Marc |
| GDN Panel | SHAKUN, Melvin |
| Geometric Search | JAILLET, Patrick |
| Graph Applications | AGNETIS, Alessandro |
| Graphs and Hypergraphs | VÍZVÁRI, Béla |
| Graphs, Approximation and Complexity | HOCHBAUM, Dorit |
| Group Collaboration | ROSENTHAL- <br> SABROUX, Camille |
| Hazmat - I | OZDEMIR, Deniz |
| Hazmat - II | VERTER, Vedat |
| Hazmat - III | ERKUT, Erhan |
| Hazmat - IV | KARA, Bahar |
| Health and Related Sector Applications | HAFEEZ, Khalid |
| Health Care Service Operations | CHICK, Stephen |
| Hub Location | KARA, Bahar |
| Human Resources Management | SWIERCZ, Paul |
| Information and Accuracy Issues | TOKTAY, Beril |
| Information Technology and Closed-Loop SCs | VAN NUNEN, Jo |
| Information Theoretic Methods | SOOFI, Ehsan |
| Innovation | ROMANOVA, Maria |
| Innovation and Growth | LECHLER, Thomas |
| Innovative Applications of Group Decision and Negotiation | JARMAN, Rodney B. |
| Innovative Manufacturing and Capacity Management | SWAMINATHAN, Jayashankar |
| Integer Programming - I | WEISMANTEL, Robert |
| Integer Programming - II | GENTILE, Claudio |
| Integer Programming - III | CAPRARA, Alberto |
| Integrated Inventory and Transportation Models | CETINKAYA, Sila |
| Interior Point Methods | TERLAKY, Tamas |
| Internet and Wireless Networks | ORMECI, E. Lerzan |
| Internet Delivery of OR Services | FOURER, Robert |
| Inventory Control and Reverse Logistics - I | INDERFURTH, Karl |
| Inventory Control and Reverse Logistics-II | INDERFURTH, Karl |
| Inventory Management | VAN HOUTUM, GeertJan |
| Issues in Flexible <br> Manufacturing - II | STECKE, Kathryn E. |
| Issues in Flexible Manufacturing- I | PACIFICI, Andrea |
| Issues in Long-term Care and Quality | WAN, Thomas T. H. |
| Issues in Reverse Logistics Networks | DEKKER, Rommert |


| Session Name | Chair |
| :---: | :---: |
| Kernel Methods in Data Mining and Applications | TRAFALIS, Theodore |
| Knowledge Leveraging | KAVRAKO?LU, <br> ?brahim |
| Knowledge Management | STANKOSKY, Michael |
| Location Methodology | MELO, Teresa |
| Location Models | BERMAN, Oded |
| Location Models under Uncertainty | DASKIN, Mark |
| Location Routing Problems | SALAZAR GONZÁLEZ, Juan José |
| Long-term Care Models | CHAUSSALET, Thierry |
| Lot Sizing and Scheduling | KUHN, Heinrich |
| Maintenance Optimization | DOYLE, E. Kevin |
| Management of Innovation and New Products | DUTTA, Shantanu |
| Managing High Technology Projects | ELIMAM, Abdelghani |
| Market Entry | SCHADE, Christian |
| Marketing Mix Management | HILDEBRANDT, Lutz |
| Measurement and Evaluation Models in Health Care | OZCAN, Yasar |
| Medical Applications - I | HAMACHER, Horst |
| Medical Applications - II | HAMACHER, Horst |
| Meta-Heuristics Directions | OSMAN, Ibrahim |
| Meta-Heuristics for Flow-Shop Scheduling | RUIZ, Ruben |
| Meta-Heuristics for Optimization | DENGIZ, Berna |
| Meta-Heuristics for Routing | EGLESE, Richard |
| Meta-Heuristics for Scheduling | HINDI, Khalil |
| Metamodels in Simulation | KLEIJNEN, Jack |
| Military OR - I | WIJNMALEN, Diederik J.D. |
| Military OR - II | SIMOES GOMES, Carlos Francisco |
| Military OR - III | LOHMANDER, Peter |
| Mobile Communications | AMIRI, Ali |
| Modeling Agent and/or Customer Behavior in Service Delivery | AKSIN, Zeynep |
| Modeling and Analysis Methodology | BILLER, Bahar |
| Modeling and Managing Financial Risk | D'ECCLESIA, Rita |
| Modeling Languages and Systems for Optimization | KALLRATH, Josef |
| Models for Freight Transportation | CRAINIC, Teodor Gabriel |
| Modern Scheduling Problems and Solutions | POTTS, Chris |
| MODM - C1 | HENIG, Mordecai |
| MODM- I (DEA) | KORHONEN, Pekka |
| Multi-Echelon Systems | DE KOK, Ton |
| Multi-Objective Comb. Optimization - I | EHRGOTT, Matthias |


| Session Name | Chair |
| :---: | :---: |
| Multi-Objective Comb. Optimization-II | EHRGOTT, Matthias |
| Multi-Objective Metaheuristics | GODART, Jean-Marc |
| Multi-Project Capacity Planning | HANS, Erwin W. |
| Nesting - I | BENNELL, Julia |
| Nesting-II | OLIVEIRA, Jose Fernando |
| Network Design | YAMAN, Hande |
| Network Routing and Telecommunication Applications | EKIN-KARASAN, Oya |
| Neural and other <br> Approximating Networks in Stochastic Optimal Control | ZOPPOLI, Riccardo |
| New Approaches for ResourceConstrained Scheduling Problem | UETZ, Marc |
| New Approaches in Inventory Management | GÜLLÜ, Refik |
| New Directions in Supply Chain Research | IYER, Ananth |
| New Models and Algorithms for Resource-Constrained Project Scheduling | ALVAREZ-VALDES, Ramon |
| Non Smooth and Non Convex Programming | DUER, Mirjam |
| Opportunities and Wealth Creation | MINNITI, Maria |
| Optimization and Simulation | GURKAN, Gul |
| Optimization Opportunities <br> Arising in Real Problems | ZUDDAS, Paola |
| OR Applications in South Pacific - I | HIGGINS, Andrew |
| OR Applications in South Pacific - II | DELEN, Dursun |
| OR Applications in South Pacific - III | OHUCHI, Azuma |
| OR Applications in South Pacific - IV | SEKIGUCHI, Yasuki |
| OR in Agriculture and Forestry Management | PLA, Lluis M. |
| OR in Development | ITTMANN, Hans.W. |
| OR in Sports - I | NORMAN, John |
| OR in Sports - II | TRICK, Michael |
| Parallel Algorithms \& Implementation | BODUROGLU, Ilkay |
| Performance Evaluation and Optimization of Stochastic Models - I | MOCANU, Stéphane |
| Performance Evaluation and Optimization of Stochastic Models-II | LIBEROPOULOS, George |
| Performance/Efficiency and Financing in Health Care | O'NEILL, Liam |


| Session Name | Chair |
| :---: | :---: |
| Planning and Resource Allocation Models in Health Care | RAUNER, Marion |
| Portfolio Optimization | OZEKICI, Suleyman |
| Practical Facility Location Models | NICKEL, Stefan |
| Pricing and Auctions | KESKINOCAK, Pinar |
| Pricing and Revenue Management - I | PERAKIS, Georgia |
| Pricing and Revenue <br> Management in SCs | KARAESMEN, Itir |
| Pricing and Revenue Management-II | ÖNAL, Hayri |
| Product Assortment Decisions | DRAGANSKA, Michaela |
| Project Scheduling Under Risk | ULUSOY, Gündüz |
| Project Scheduling with Storage Constraints | NEUMANN, Klaus |
| Public transportation | ADAMSKI, Andrzej |
| Quadratic Assignment and Network Design | SMITH, J. MacGregor |
| Queueing Applications in Telecommunications | ÇA?LAR, Mine |
| Queuing Models and Traffic Control | FRIEDRICH, Bernhard |
| Radiation Oncology | HOLDER, Allen |
| Reliability Testing | ALT?NEL, ?. Kuban |
| Retail Supply Chains | TON, Zeynep |
| Revenue Management and Pricing of Inventories | GÜRLER, Ülkü |
| Revenue Management in Services | AKÇAY, Yalç?n |
| Reverse Logistics | NALCA, Arcan |
| Rework Issues in Closed-Loop Supply Chains | FLAPPER, Simme Douwe |
| Rich Vehicle Routing Problems - I | HASLE, Geir |
| Rich Vehicle Routing Problems-II | HASLE, Geir |
| Rich Vehicle Routing Problems-III | HASLE, Geir |
| Robust Optimization | CLARKE, John-Paul |
| SADERYL: A DSS for Vehicle Routing and Facility Location Problems | CORBERAN, Angel |
| Scalable Enterprise Systems | PULAT, Pakize |
| Scheduling - I | VINCENT, T'kindt |
| Scheduling - II | POTTS, Chris |
| Scheduling in Automated Manufacturing | AKTURK, M. Selim |
| Scheduling in Computer Systems | DROZDOWSKI, Maciej |
| Scheduling in Production Systems | OGUZ, Ceyda |
| Searching Discrete Locations | ALPERN, Steve |


| Session Name | Chair |
| :---: | :---: |
| Semi Infinite Programming and Extensions | STILL, Georg |
| Service Delivery Design | CHEVALIER, Philippe |
| Simulation and Logistics | MERKURYEV, Yuri |
| Simulation Models in Health Care | LEONARD, Kevin |
| Social Choice | BRAMS, Steven J. |
| Social Choice, Allocation, and Bargaining | SANVER, Remzi |
| Spare Parts Management-I | VAN HOUTUM, GeertJan |
| Spare Parts Management-II | VAN HOUTUM, GeertJan |
| Spare Parts Management-III | VAN HOUTUM, GeertJan |
| Special Topics in Risk Management | JABBOUR, George |
| Stochastic Model Applications | GUESSOW, Jens |
| Stochastic Models and Orders in Reliability Theory | SHAKED, Moshe |
| Stochastic Models in Operations Management | GÜRLER, Ülkü |
| Stochastic Models in Semiconductor Manu. | KATIRCIOGLU, Kaan |
| Store Brands | PAUWELS, Koen |
| Strategic and Quality Issues in Closed-Loop SC | TAGARAS, George |
| Strategic Management - I | MEADOWS, Maureen |
| Strategic Management-II | MEADOWS, Maureen |
| Subjective Probability Judgment | ULU, Canan |
| Supply Chain Design and Contracts | KAYAL?GIL, Sinan |
| Supply Chain Design and Management | ESKIGUN, Erdem |
| Supply Chain Dynamics | BARLAS, Yaman |
| Supply Chain Management - C1 | TOKTAY, Beril |
| Supply Chain Management - I | BOYACI, Tamer |
| System Dynamics and Theory | BARLAS, Yaman |
| Teaching Revenue Management | BELL, Peter |
| Telecommunications Network Design | TADEI, Roberto |
| Theoretical Issues in DEA - I | PODINOVSKI, Victor |
| Theoretical Issues in DEA - II | CUBBIN, John |
| Theory of Search Games and Rendezvous | GAL, Shmuel |
| Topics in Supply and Demand Management | OZER, Ozalp |
| Topics in Supply Chain Research | KARABATI, Selçuk |
| Topics in Yield and Price Management | KAZAZ, Burak |
| Traffic Assignment | BELLEI, Giuseppe |
| Transport and Environment | SINAY, Maria Cristina |
| Transportation Systems | MALONE, Kerry |


| Session Name | Chair |
| :--- | :--- |
| Trust in Technology | LIPPERT, Susan |
| Tutorial on Cross Entropy <br> Method for Combinatorial <br> Optimization | RUBINSTEIN, Reuven <br> Y. |
| Tutorial on Logical Analysis of <br> Data | HAMMER, Peter |


| Session Name | Chair |
| :--- | :--- |
| Variance Reduction Methods | NICOLA, Victor |
| Warehouse Design, Planning, <br> and Control - I | DE KOSTER, René |
| Work Flow Management <br> Systems | KOTSIS, Gabriele |

### 1.11 Paper Submission

Electronically 1857 papers were submitted, and 1510 of them were scheduled. Among the scheduled papers, 903 of them were invited and 607 of them were contributed. Of all the papers submitted, 1705 papers were submitted before May 1, 2003, the author registration deadline. By months this was distributed as follows:

| April | 200 |
| :--- | :--- |
| March | 635 |
| February | 166 |
| January | 415 |
| Pre-Jan 2003 | 271 |

There were 1302 papers submitted as of March 15, 2003, the early registration deadline. Number of registered people was not close to this number though due to the uncertainty about the US-Iraq dispute and the SARS epidemic at that time. Under normal circumstances, one should expect by the early registration deadline about $70-80 \%$ of the conference papers to be submitted and a corresponding amount of fees to be collected.

Another 152 papers were submitted after May 1, 2003. A great majority of these 152 late papers were invited papers that were late in submitting for one reason or another.

National distribution of authors is summarized in Figures 3 and 4.


Figure 3 - Distribution of scheduled contributed papers


Figure 4 - Distribution of scheduled invited papers

### 1.12 Preparation of the Final Program and Abstract Booklet

As of June 1, 2003 the abstract database was retrieved from EURO's Belgium site and it was maintained in Istanbul. This was a MySql database and provided the basis for the final program and the abstract booklet.

The program committee came up with the skeleton of the program and inserted paper numbers from the database to an excel sheet. This excel sheet was then inserted to the database. The local committee provided a scheduling web interface for the program committee to make changes to the program. This interface has been used till the end of the conference and actually quite heavily during the conference.

The local organizing team had to go through the abstract database to check for consistency. This proved to be an arduous task. In particular, many colleagues did not know what to write in the affiliation field of the form they were presented at the time of paper submission. Probably this should be accompanied with an explanation in the future forms. The consistency checking was well worth the effort when we dumped the abstract database for the abstract booklet. We could produce the abstracts in the booklet with relatively less effort. We dumped the abstracts directly to Adobe Freehand (the software that is also used by the publisher). We could reflect changes to the program until mid-June in the abstract booklet using this procedure.

## 2. THE CONFERENCE

The Conference was held in the Conrad Conference and Convention Center as planned, and all plans were implemented without experiencing any unexpected disruption or major modifications.

### 2.1 Attendance at the Conference

1641 delegates participated to the conference. 1507 (including ECE delegates) of them paid a registration fee, and 134 of them were sponsored by the conference committee or they received complimentary registration. Distribution of the delegates through nations is given below in Table 4 and in Figure 5:

Table 4. Nationalities of delegates

| Country | Number of <br> participants | Country | Number of <br> participants | Country | Number of <br> participants |
| :--- | :---: | :--- | :---: | :--- | :---: |
| United States | 373 | Poland | 12 | Belarus | 2 |
| Turkey | 278 | Norway | 11 | Hong Kong | 2 |
| Germany | 95 | Saudi Arabia | 11 | India | 2 |
| United <br> Kingdom | 89 | Sweden | 11 | Lebanon | 2 |
| Italy | 82 | Iran | 10 | Marshall Islands | 2 |
| Spain | 75 | Czech Republic | 9 | Romania | 2 |
| Netherlands | 74 | Hungary | 8 | Thailand | 2 |
| France | 56 | Singapore | 8 | Argentina | 1 |
| Canada | 54 | Chile | 7 | Armenia | 1 |
| Japan | 48 | Croatia | 6 | Egypt | 1 |
| Belgium | 37 | New Zealand | 6 | Ghana | 1 |
| Israel | 37 | Colombia | 5 | Iceland | 1 |
| Greece | 30 | Ireland | 5 | Liechtenstein | 1 |
| Portugal | 29 | Latvia | 5 | Lithuania | 1 |
| Serbia and <br> Montenegro | 24 | Russia | 5 | Netherlands <br> Antilles | 1 |
| Australia | 20 | South Africa | 4 | Qatar | 1 |
| Brazil | 17 | Taiwan | 4 | Tunisia | 1 |
| South Korea | 17 | Cyprus | 3 | United Arab <br> Emirates | 1 |
| Austria | 14 | Denmark | 3 | KKTC | 1 |
| Finland | 14 | Mexico | 3 | Luxembourg | 1 |
| Switzerland | 13 | Algeria | 2 |  |  |



Figure 5 - Distribution of participants

### 2.2 Delegates from East and Central Europe

EURO provided financial aid to support the attendance of delegates from East and Central European Countries during the early registration period, the regular participants paid $\$ 65$ per person ( $\$ 25$ for a student), and in the late registration period, the regular participants paid $\$ 85$ per person ( $\$ 30$ for a student). Applications for this aid were evaluated by the local organizing committee, and almost all of the applications were answered positively. A total amount of $\$ 11900$ was allocated as the ECE financial aid.

Table 5. Financial Aid to ECE Countries

| Name of the Country | Number of <br> ECE holders |
| :--- | :---: |
| Republic of Armenia | 3 |
| Belarus | 2 |
| Bulgaria | 1 |
| Croatia | 2 |
| Czech Republic | 4 |
| Hungary | 5 |
| Latvia | 5 |
| Lithuania | 1 |
| Romania | 1 |
| Russia | 4 |
| Poland | 9 |
| Serbia and Montenegro | 25 |
| Total | 62 |

Table 6. Financial Aid to ECE Countries

| Type of Participant | Number | Amount of Financial Aid <br> Granted (in US \$) |
| :--- | :---: | :--- |
| Full Participant | 48 | 10,880 |
| Student Participant | 14 | 1,020 |
| Total | 62 | $\mathbf{1 1 , 9 0 0}$ |

### 2.3 Attendance at Sessions

Based on the session reports received from the session chairs, attendance at the invited and contributed sessions is summarized in Table 6. 7526 participations occurred during the Conference. Average number of sessions that a participant attended is $7526 / 1641=4.59$. There were 144 "noshow" instances among 1510 papers scheduled in 410 sessions ( $9.5 \%$ ). Detailed "no-show" information is summarized in Tables 7-8 and Figures 6-7 where " 0 " indicates that all the papers were actually presented in the sessions already scheduled.

Table 7. Attendance at the sessions

| Number of sessions |  |  |
| :---: | :---: | :---: |
| Number of <br> delegates | Contributed | Invited |
| $1-5$ | 7 | 8 |
| $6-10$ | 31 | 33 |
| $11-15$ | 46 | 51 |
| $16-20$ | 26 | 84 |
| $21-25$ | 11 | 41 |
| $26-30$ | 6 | 32 |
| $31-35$ | 1 | 22 |
| $36-40$ | 0 | 3 |
| $41-45$ | 0 | 5 |
| $>45$ | 0 | 3 |
| Total | 128 | 282 |

Table 8. "No-Show" Distribution

|  | No-Show |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Session Type | 0 | 1 | 2 | 3 | Total |
| CONTRIBUTED | 65 | 51 | 9 | 3 | 128 |
| INVITED | 214 | 54 | 12 | 2 | 280 |
| Total | 279 | 105 | 21 | 5 | 410 |

Table 9. Daily "No-Show" Distribution

|  | No-Show |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Days | 0 | 1 | 2 | 3 | Total |
| July 7 | 83 | 21 | 9 | 1 | 114 |
| July 8 | 49 | 25 | 6 | 1 | 81 |
| July 9 | 78 | 29 | 3 | 2 | 112 |
| July 10 | 69 | 30 | 3 | 1 | 101 |
| Total | 279 | 105 | 21 | 5 | 410 |



Figure 6 - "No-Show" Percentages in Invited and Contributed Sessions

### 2.4 Special Journal Issues

Selected papers presented at the conference were invited for publication in special conference issues of the following journals:

- EJOR special issue

A special issue of EJOR will be published in 2004. The theme of the special issue is "New Opportunities for Operations Research". Accordingly, papers are particularly invited from areas such as Financial Engineering, Health Care \& Medical Applications, Reverse Logistics, Marketing, Telecommunications, Revenue Management, E-Commerce, Bioinformatics etc.

## - HCMS special issue

A special issue of Health Care Management Science (HCMS) will be published in 2004. All papers will be refereed according to HCMS standards. The theme of the special issue is "Contemporary Health Care Applications in OR/MS".


Figure 7 -Daily "No-Show" Percentages

## - OMEGA special issue

A special issue of OMEGA Journal will be published in 2004. All papers will be refereed according to OMEGA Journal standards. The theme of the special issue is "New Approaches in Management and Management Science".

### 2.5 Social Events

Some social activities have been planned and the required reservations and arrangements have been made in that direction.

* July 6
* July 7
* July 8
* July 8
* July 9

Get-Together Party, Conrad Hotel
Dinner Reception, Bo?aziçi University
Bosphorus Cruise Dinner
5K Race, Belgrade Forest
Banquet, an Ottoman Palace

Participations to the social events were high, and the approximate attendance figures are provided in Table 10.

Table 10. Participation to the social events

| Events | Participants |
| :--- | :--- |
| Get-Together Party, <br> Conrad Hotel | $\sim 850$ |
| Dinner Reception, <br> Bo?aziçi University | $\sim 1700$ |
| Banquet, <br> Dolmabahçe Palace | $\sim 1000$ |
| 5K Race, <br> Belgrade Forest | 34 |

### 2.6 Exhibitions

A total of 5 exhibitors attended the conference to display books and software. The list of exhibitors is given Table 11. Special mention should be made of the stand of EURO and INFORMS at the exhibition.

Table 11. List of exhibitors

$\left.$| Exhibitor | Description |
| :--- | :--- |
| ILOG, Inc. | ILOG is the leading developer and supplier of mathematical <br> programming and constraint programming optimization <br> technology. |
| John Wiley \& Sons, <br> Ltd. | Founded in 1807, John Wiley \& Sons, Ltd. is an independent, <br> global publisher of print and electronic products, specialising <br> in scientific and technical books, textbooks and education materials, <br> journals, professional and consumer books. |
| Kluwer Academic |  |
| Publishers |  |$\quad$| Kluwer Academic Publishers is a leading publisher of academic books and |
| :--- |
| journals in a very broad perspective. | \right\rvert\, | Palgrave Macmillan |
| :--- |
| Palgrave Macmillan is a global academic publisher, serving <br> learning and scholarship in the field of higher education, and <br> publishing for the related professional business, management <br> and OR markets. | | Springer publications cover all relevant areas for Operations |
| :--- |
| Research, from Business Administration, Production, Simulation to |
| Applied Computer Science and Applied Mathematics: books, journals, |
| electronic media. |

## 3. FINANCIAL STRUCTURE

### 3.1 Income ( 2003 Realized Fees)

| ITEMS |  | NUMBER | FEE <br> (USD) | $\begin{aligned} & \text { UNIT } \\ & \text { FEE } \\ & \text { (USD) } \end{aligned}$ | EURO <br> (USD) | INFORMS (USD) | TOTAL <br> (USD) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| REGISTRATION <br> FEES |  |  |  |  |  |  |  |
| Early Registration (Full) |  | 825 | 300 | 21,00 | 17.325,0 | 17.325 | 34.650 |
| Late Registration (Full) |  | 191 | 400 | 29,00 | 5.539,0 | 5.539 | 11.078 |
| Early Registration (ST) |  | 207 | 100 | 7,00 | 1.449,0 | 1.449 | 2.898 |
| $\begin{aligned} & \text { Late Registration } \\ & \text { (ST) } \end{aligned}$ |  | 222 | 120 | 8,40 | 1.864,8 | 1.865 | 3.730 |
| Complementary | 1 | 134 |  | 0 |  |  |  |
| Euro Contribution (Full Early) | 2 | 28 | 65 | 4,55 | 127,4 | 127 | 255 |
| Euro Contribution (Full Late) | 2 | 20 | 85 | 5,95 | 119,0 | 119 | 238 |
| Euro Contribution (St Early) | 2 | 8 | 25 | 1,75 | 14,0 | 14 | 28 |
| EURO Contribution (St Late) | 2 | 6 | 30 | 2,10 | 12,6 | 13 | 25 |
| Total |  | 1.641 |  |  | 26.451 | 26.451 | 52.902 |

### 3.2 Revenue

| ITEMS | NUMBER | FEE (USD) | REVENUE (USD) |
| :--- | :--- | :--- | :--- |

1. REGISTRATION FEES

| Early Registration <br> (Full) |  | 825 | 300 | 247.500 |
| :--- | ---: | ---: | ---: | ---: |
| Late Registration (Full) |  |  |  |  |$\quad$| Early Registration (ST) |  | 191 | 400 |
| :--- | ---: | ---: | ---: |
| Late Registration (ST) |  | 207 | 100 |
| Complementary | 1 | 222 | 120 |
| Euro Contribution <br> (Full) | 2 | 134 |  |
| Euro Contribution <br> (Full) | 2 | 28 | 65 |
| Euro Contribution (St) | 2 | 20 | 85 |
| EURO Contribution <br> (St) | 2 | 8 | 25 |
| Sub-total | 6 | 30 | 1.820 |

## 2. EXHIBITORS \& SPONSORS

| Sub-total |  |  | 13.000 |
| :--- | :--- | :--- | :--- |

## 3. EURO

| Sub-total (3) |  |  | 11.900 |
| :--- | :--- | :--- | :--- | :--- |

4. BANQUET

| Sub-total |  | 700 | 50 | 35.000 |
| :--- | :--- | :--- | :--- | :--- |

5. ACCOMPANYING PERSONS

| Sub-total |  | 44 | 90 |
| :--- | ---: | ---: | ---: |
| TOTAL REVENUE |  |  | 3.960 |
| TOTAL COST |  | 439.000 |  |
| PROFIT |  | 427.704 |  |
| YAD SHARE OF PROFIT |  | 11.296 |  |
| NET PROFIT |  | 7.500 |  |

(1) Complementary registrations include

26 Organization/Program Committee members
42 Plenary/Semi Plenary/Tutorial speakers
60 Support staff (students and research assistants) 4 Euro/Informs Participants
(2) Euro contribution has been deployed to provide partial support to 62 participants from Central \& East European Countries with the breakdown of 48 Full participants 14 Student Participants
(3) At todays exchange rates, cost of supporting 62 participants from East and Central Europa has exceed the 10,000 Euro limit by about \$900.

### 3.3 Expenses

| ITEMS | NUMBER | $\begin{gathered} \text { UNIT } \\ \text { COST(USD) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { TOTAL } \\ \text { COST(USD) } \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| 1. PRINTINGS |  |  |  |
| First Announcement | 25.000 | 0,10 | 2.500 |
| Invitation Program | 25.000 | 0,40 | 10.000 |
| Paper/Envelopes | 8.000 | 0,05 | 400 |
| Final Program | 1.716 | 0,60 | 1.030 |
| Tutorials \& Abstract CD | 1.716 | 0,90 | 1.544 |
| Tutorials \& Abstract Booklet | 1.716 | 5,60 | 9.610 |
| Sub-total |  |  | 25.084 |

2. MAILINGS
2.1 First Announcement

| Europe+USA | 22.000 | 0,40 | 8.800 |
| :--- | ---: | ---: | ---: |
| Turkey | 3.000 | 0,25 | 750 |
| 2.2 Invitation Program |  |  |  |
| Europe+USA | 22.000 | 0,50 | 11.000 |
| Turkey | 3.000 | 0,30 | 900 |
| Sub-total |  |  | 21.450 |

3. MEETING OF COMMITTEES

| Travel (Europe) | 7 | 600 | 4.200 |
| :--- | ---: | ---: | ---: |
| Travel (USA) | 8 | 850 | 6.800 |
| Accommodation | 12 | 450 | 5.400 |
| Sub-total |  |  | 16.400 |

4. CONGRESS

SECRETARIAT

| Personnel |  |  | 6.000 |
| :--- | ---: | ---: | ---: |
|  <br> Procurement |  |  | 15.000 |
| Insurance |  |  | 2.000 |
| Banking \& Financial <br> Expences |  |  | 9.000 |
| Posters \& Flags | 25 |  | 100,00 |

5. CONGRESS KIT

| Conference Bags | 1.716 | 9,00 | 15.444 |
| :--- | ---: | ---: | ---: |
| Name Tags \& Tickets | 1.716 | 2,20 | 3.775 |
| Sub-total |  |  | 19.219 |

## 6. CONVENTION CENTER

| Includes all the following <br> items | 5 | 6.000 |  |
| :--- | ---: | ---: | ---: |
| Conference rooms |  |  | 30.000 |
| EJOR meeting (1) |  |  |  |
| Sunday EC meeting (1) |  |  |  |
| Sub-total |  |  |  |

7. SOCIAL PROGRAM

| Coffee breaks (8 x \$2) | 1.200 | 16 | 19.200 |
| :--- | ---: | ---: | ---: |
| Welcome cocktail (min. 500) | 1.000 | 15 | 15.000 |
| Reception (min. 1000) | 1.600 | 35 | 56.000 |
| Banquet (min. 950) | 950 | 35 | 33.250 |
| Lunch (4 x \$6) | 1.100 | 24 | 26.400 |
| Transportation |  |  | 9.500 |
| Music, Security \& Cleaning |  |  | 17.500 |
| Site Rentals (Dolmabahçe) |  |  | 22.000 |
| Sub-total |  |  | 198.850 |

8. PLENARY/SEMI PLENARY SPEAKERS \& TUTORIALISTS

| Travel (Europe) | 12 | 550 | 6.600 |
| :--- | ---: | ---: | ---: |
| Travel (USA) | 12 | 850 | 10.200 |
| Accommodation | 8 | 500 | 4.000 |
| Sub-total |  |  | 20.800 |
| 9. PHONE + FAX + <br> PHOTOCOPY |  |  | 2.500 |
| 10. EURO FEE |  |  | 26.451 |
| 11. INFORMS FEE |  |  | 26.451 |


| TOTAL EXPENSES |  |  | 427.704 |
| :--- | :--- | :--- | ---: |

(1) Only the meetings held in the conference rooms and dates are covered.

|  | 1.1 USD $=1$ | 1 USD $=$ | 1 USD $=1.49$ |
| :--- | :--- | :--- | :--- |
| EURO | 1400000 TL | CHF |  |

