

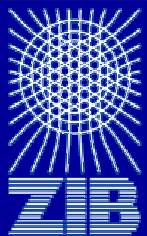
Or on OR

Martin Grötschel

**20th European Conference on
Operational Research**

EURO XX, Rhodes, Greece

July 7, 2004



Martin Grötschel

- Institute of Mathematics, Technische Universität Berlin (TUB)
- DFG-Research Center "Mathematics for key technologies" (FZT 86)
- Konrad-Zuse-Zentrum für Informationstechnik Berlin (ZIB)

groetschel@zib.de

<http://www.zib.de/groetschel>

Contents

1. Introduction

- Where am I from?
- Selecting a title
- Revealing a secret

2. What is OR? (A name is a name, or not?)

3. OR on OR

4. Answering the HARD questions

- What can we do? Examples:
 - Linear and integer programming
 - Public transportation
 - Telecommunication
- What should we look at?

5. What is good OR?



Contents

1. Introduction

- Where am I from?
- Selecting a title
- Revealing a secret

2. What is OR? (A name is a name, or not?)

3. OR on OR

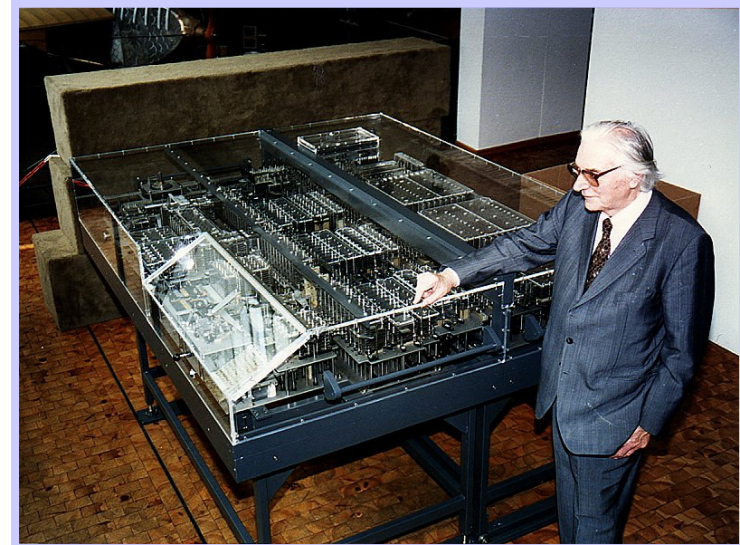
4. Answering the HARD questions

- What can we do? Examples:
 - Linear and integer programming
 - Public transportation
 - Telecommunication
- What should we look at?

5. What is good OR?



Konrad-Zuse-Zentrum für Informationstechnik Zuse-Institute Berlin (ZIB)





Berlin University of Technology

Main - Campus

Mathematics



Brandenburg Gate



The DFG Research Center in Berlin

supported by the German National Science Foundation

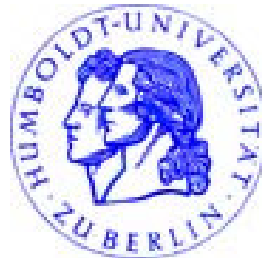


DFG Research Center

Mathematics for key technologies

Modelling, simulation, and optimization
of real-world processes

6 new chairs
70 new research positions
8 million € funding per year since 2002



Contents

1. Introduction

- Where am I from?
- **Selecting a title**
- Revealing a secret

2. What is OR? (A name is a name, or not?)

3. OR on OR

4. Answering the HARD questions

- What can we do? Examples:
 - Linear and integer programming
 - Public transportation
 - Telecommunication
- What should we look at?

5. What is good OR?



Former Lecture/ Article Titles of EURO Gold Medal Winners

- Egon Balas: “Some thoughts on the development of integer programming during my research career” (2001)
- Rainer E. Burkard: “OR Utopia” (1997)
- Jan Karel Lenstra: “Whizzkids” (1997)
- Pierre Hansen: “A short discussion of the OR crisis” (1986)
- Dominique de Werra: “What is my objective function?” (1995)
- My multicriteria optimization goal:
 - Minimize the title length
 - Use as few letters as possible
 - The title should have a meaning

“Or on OR”

6 letters,

3 different letters



Claude Berge

EURO Gold Medal 1989



Claude passed
away on
June 30, 2002

This week, a
memorial conference
is held in Paris

Contents

1. Introduction

- Where am I from?
- Selecting a title
- **Revealing a secret**

2. What is OR? (A name is a name, or not?)

3. OR on OR

4. Answering the HARD questions

- What can we do? Examples:
 - Linear and integer programming
 - Public transportation
 - Telecommunication
- What should we look at?

5. What is good OR?



A Childhood Dream

- I start with telling you a secret that was never revealed to anybody before.
- As a child I dreamt of becoming an athlete at the Olympic Games.
- I was quite good in shot put.



A Childhood Dream

- I start with telling you a secret that I never revealed to anybody before.
- As a child I dreamt of becoming a gold medalist at the Olympic Games.
- I was quite good in shot put.
- I just was not good enough (# 9 in Germany) and did not make the 1972 German olympic team.
- **Receiving an EURO Gold Medal in Greece is the second best that could have happened to me.**



Contents

1. Introduction

- Where am I from?
- Selecting a title
- Revealing a secret

2. **What is OR?** (A name is a name, or not?)

3. OR on OR

4. Answering the HARD questions

- What can we do? Examples:
 - Linear and integer programming
 - Public transportation
 - Telecommunication
- What should we look at?

5. What is good OR?



Operational Research

- S. Vajda, (article on EURO Gold Medal Ceremony)
“The three ages of Operational Research”,
European Journal of Operational Research 45(1990)131-134

“I believe that the term fits awkwardly those activities
which OR comprises now, but it is too late to change.”
- R. L. Ackoff, “The future of Operational Research is past”
Journal of the Operational Society 30(1979)93-104
- J. Krarup, “EURO Gold Medal 1986: A parable on two-
level parallelism”,
European Journal of Operational Research 38(1989)274-276

“ ..an interdisciplinary bastard like operational research...”



Google Search (Saturday morning)

- "operations research"
about **929,000** hits for "**operations research**"
- "operational research"
about **226,000** hits for "**operational research**"
- "Unternehmensforschung"
about **9,660** hits for "**Unternehmensforschung**"
- "Unternehmungsforschung"
about **83** hits for "**Unternehmungsforschung**"
- "Operationsforschung"
about **719** hits for "**Operationsforschung**"
(Mostly from medicine, though)



Contents

- Introduction
 - Where am I from?
 - Selecting a title
 - Revealing a secret
- What is OR? (A name is a name, or not?)
- OR on OR
- Answering THE hard questions
 - What can we do? Examples:
 - Linear and integer programming
 - Public transportation
 - Telecommunication
 - What should we look at?
- What is good OR?



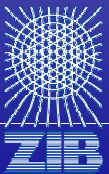
The basic questions of philosophy

- Where do we come from?
- Who are we?
- Where are we going to?
- What is the meaning of life?



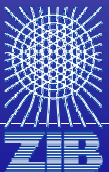
The basic questions of an OR consultant

- I made a long list, but deleted it yesterday since I thought that you would know that anyway.
- (I will try not to bore you too much.)



Operational Research: approaching it as a subject

- OR as a topic in mathematics
 - optimization
 - mathematical programming
- OR as a topic in management science
 - operations management, business information management
 - management engineering
- OR as a topic in engineering
 - industrial engineering
 - supply chain management/flexible manufacturing
- OR as a topic in computer science
- OR as a topic in psychology/sociology
- Systems Theory/Cybernetics
- Decision Sciences, Decision Aid
- ...



de Werra's sweep

D. de Werra: "What is my objective function?"

European Journal of Operational Research 99(1997)207-219

2. OR is a **pure science**
3. OR is an **open science**
4. OR relies on basic sciences and on life sciences
5. OR is a **natural science**
6. OR is an **art**
7. OR does miracles

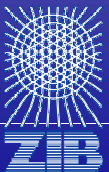
Dominique forgot: **OR is an applied science**



Academic OR in Berlin

- Technische Universität Berlin
 - Fakultät IV - Elektrotechnik und Informatik
 - Institut für Wirtschaftsinformatik und Quantitative Methoden
 - **Operations Research (OR)**
 - Fakultät VIII Wirtschaft und Management
 - **Fachgebiet Produktionsmanagement**
 - Fakultät II Mathematik und Naturwissenschaften
 - Institut für Mathematik
 - **Arbeitsgruppe Algorithmische und Diskrete Mathematik**
- Freie Universität Berlin
 - Fachbereich Wirtschaftswissenschaft
 - **Institut für Produktion, Wirtschaftsinformatik und OR**
- Humboldt Universität Berlin
 - Wirtschaftswissenschaftliche Fakultät
 - **Institut für Operations Research**

R. Möhring
M. Grötschel



Contents

1. Introduction

- Where am I from?
- Selecting a title
- Revealing a secret

2. What is OR? (A name is a name, or not?)

3. OR on OR

4. Answering the HARD questions

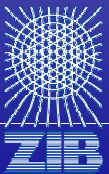
- What can we do? Examples:
 - Linear and integer programming
 - Public transportation
 - Telecommunication
- What should we look at?

5. What is good OR?



Answering the HARD questions

- What do I mean?
- I think that OR should start addressing politically relevant “global questions” seriously.
- After a few examples I will be more precise.



Contents

1. Introduction

- Where am I from?
- Selecting a title
- Revealing a secret

2. What is OR? (A name is a name, or not?)

3. OR on OR

4. Answering the HARD questions

- **What can we do? Examples of Success Stories:**
 - **Linear and integer programming**
 - Public transportation
 - Telecommunication
- What should we look at?

5. What is good OR?



Typical optimization problems

$$\begin{aligned} & \max f(x) \text{ or } \min f(x) \\ & g_i(x) = 0, \quad i = 1, 2, \dots, k \\ & h_j(x) \leq 0, \quad j = 1, 2, \dots, m \\ & x \in \mathbf{R}^n \text{ (and } x \in S) \end{aligned}$$

„general“
(nonlinear)
program
NLP

$$\begin{aligned} & \min c^T x \\ & Ax = a \\ & Bx \leq b \\ & x \geq 0 \\ & (x \in \mathbf{R}^n) \\ & (x \in \mathbf{k}^n) \end{aligned}$$

linear
program
LP

$$\begin{aligned} & \min c^T x \\ & Ax = a \\ & Bx \leq b \\ & x \geq 0 \\ & x_i \in \mathbf{Z} \text{ for some } i \\ & (x_i \in \{0, 1\} \text{ for some } i) \end{aligned}$$

(linear)
(mixed-) integer
program
IP, MIP

program = optimization problem



Special „simple“ combinatorial optimization problems

Finding a

- minimum spanning tree
- shortest path
- maximum matching
- maximal flow through a network
- cost-minimal flow
- ...

solvable in polynomial time (and very fast in practice)



Special „hard“ combinatorial optimization problems

- travelling salesman problem
- location und routing
- set-packing, partitioning, -covering
- max-cut
- linear ordering
- scheduling (with a few easy exceptions)
- node and edge colouring
- ...

NP-hard (in the sense of complexity theory)

The most successful solution techniques employ linear programming as a bounding procedure.



LP Progress: 1988 – 2000

- **Algorithms**

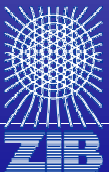
Primal simplex in 1988 *versus*

Best(primal,dual,Barrier) today **2360x**

- **Machines**

800x

Net: Algorithm * Machine ~ 1 900 000x



Linear Programming 1987-2000

„A Model that might have taken a year to solve 10 years ago, can now solve in less than 10 seconds.“

■ Machine

old machine	new machine	Speedup
Sun 3/50	Pentium 4, 1.7 GHz	800
Sun 3/50	Compaq Server ES 40, 667 MHz	900
Intel 386, 25 MHz	Compaq Server ES 40, 667 MHz	400
IBM 3090/108S	Compaq Server ES 40, 667 MHz	45
Cray X-MP/416	Compaq Server ES 40, 667 MHz	10

■ Mathematics

old code	new code	Estimated Speedup
XMP	Cplex 1.0	4,7
Cplex 1.0	Cplex 5.0	22,0
Cplex 5.0	Cplex 7.1	3,7
XMP	Cplex 7.1	960

Robert E. Bixby, Solving Real-World Linear Programs: A Decade and More of Progress. *Operations Research* 50 (2002)3-15.



Progress in Integer Programming



This book appeared just two weeks ago.

One particularly interesting article on MIP:

Mixed-Integer Programming: A Progress Report

Robert E. Bixby, Mary Fenelon, Zonghao Gu, Ed Rothberg, and Roland Wunderling

		309
18.1	Linear Programming	309
18.2	Mixed-Integer Programming	313
18.3	A Short Computational History of Mixed-Integer Programming	315
18.4	The New Generation of Codes	317
18.5	Computational Results	320
	Bibliography	323

Bixby et al.:

LP Speedups

Table 18.2. *Speedups—1988 to 2002.*

Algorithm	
Simplex algorithms	960
Simplex and barrier algorithms	2360
Machines	
Simplex algorithms	800
Barrier algorithms	13000

Bixby et al.:

Opinion

Top computational advances during the last 15 years:

- robust dual simplex algorithms;
- linear algebra improvements;
- interior-point algorithms;
- automatic problem simplification (“presolve”).



Bixby et al.:

New MIP features

New features of the new generation of mixed-integer programming codes

- linear programming: stable, robust, dual simplex algorithms;
- variable/node selection: probing on dives, strong branching;
- primal heuristics: multiple heuristics applied within the search tree;
- node presolve: fast, incremental bound strengthening;
- presolve: probing in constraints;
- cutting planes: Gomory mixed-integer cuts, knapsack covers, flow covers, mixed-integer rounding (MIR) cuts, cliques, GUB covers, implied bounds cuts, path cuts, disjunctive cuts.



Bixby et al.:

MIP instances

Hard test cases:

- total models in test: 978;
- solved to optimality:
 - CPLEX 5.0: 569 (58%),
 - CPLEX 8.0: 755 (77%);
- among those not solved to optimality with CPLEX 8.0:
 - 116 had gap less than 10% (11.9%),
 - 32 had no integral solution (3.2%);
- using CPLEX 8.0 and “MIP emphasis feasibility” on the 32 models with no feasible solution:
 - 25 found no feasible solution (2.6%).

87



Bixby et al.:

MIP Speedups

Table 18.4. *Speedups for solvable models.*

No. models	CPLEX 5.0 time (seconds)	Geometric mean
758	> 0	12
551	> 1	33
463	> 10	59
375	> 100	97
294	> 1000	191
229	> 10000	357
189	> 100000	528



Bixby et al.:

Improvement factors

Table 18.5. *CPLEX 8.0—effects of individual features.*

Feature	Degradation
No cuts	53.7
No presolve	10.8
CPLEX 5.0 presolve	3.1
CPLEX 5.0 variable selection	2.9
No heuristics	1.4
No node presolve	1.3
No probing on dives	1.1



Bixby et al.:

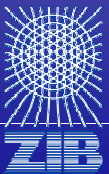
Which cuts work?

Table 18.6. *CPLEX 8.0—effects of individual cuts.*

Cut type	Factor
Gomory mixed-integer	2.52
MIR	1.83
Knapsack cover	1.40
Flow cover	1.22
Implied bound	1.19
Path	1.04
Clique	1.02
GUB cover	1.02
Disjunctive	0.53

Contents

1. Introduction
 - Where am I from?
 - Selecting a title
 - Revealing a secret
2. What is OR? (A name is a name, or not?)
3. OR on OR
4. Answering the HARD questions
 - What can we do? **Examples of Success Stories:**
 - Linear and integer programming
 - **Public transportation**
 - Telecommunication
 - What should we look at?
5. What is good OR?



The “classical” Transportation Problem in Mathematical Programming

$$\min \sum_{(i,j) \in S \times T} c_{ij} x_{ij}$$

subject to

$$\sum_{j \in T} x_{ij} = a_i \quad \forall i \in S$$

$$\sum_{i \in S} x_{ij} = b_j \quad \forall j \in T$$

$$0 \leq x_{ij} (\leq cap_{ij})$$

- This problem rarely occurs in real life in its pure form.
- It does appear as a subproblem of some much more complex real problems.
- It can be solved very quickly.

S = sources, origins, supply

T = sinks, destinations, demand



High Quality Public Transportation: Mathematical, Social, Political, and Business Aspects

My research group at ZIB has, for more than a decade, worked on various mathematical aspects of public transportation.

- We have optimized the **transport of disabled people** in Berlin,
- found the **minimal number of busses** to run the Berlin and other city or regional bus systems,
- solved **driver scheduling** problems and
- **many other optimization problems** of this type.



High Quality Public Transportation: Mathematical, Social, Political, and Business Aspects

These problems are, in general, of **very large scale** and represent significant mathematical challenges. I will sketch some of the achievements briefly in my talk.

It turned out, though, that implementing solutions of such problems often creates (unexpected) **social or political difficulties**.

This is an example of a HARD question.



High Quality Public Transportation: Mathematical, Social, Political, and Business Aspects

But what is a "good" public transportation system?

Can such a system result from deregulation?
How does one deregulate, e.g., the railway system of a country, properly?

We are currently investigating such and related issues which are highly relevant for everybody's everyday life. There are more questions than answers.



Examples of practically important and challenging transportation problems

Some of the tasks that have to be addressed:

- planning routes
- assigning vehicles
- dispatching drivers
- improving quality
- informing customers
- creating (multi-modal) links
- controlling fleets
- coordinating tours
- keeping track of jobs
- optimizing schedules
- locating vehicles
- failure management/online rescheduling



film produced by IVU



The ZIB Transportation Team, including former members

Public Transport:

Ralf Borndörfer

Fridolin Klostermeier

Christian Küttner

Andreas Löbel

Sascha Lukac

Marc Pfetsch

Steffen Weider

Online Transportation:

Norbert Ascheuer

Sven O. Krumke

Diana Poensgen

Jörg Rambau

Luis Miguel Torres

Andreas Tuchscherer

Tjark Vredeveld



The ZI B Transportation Team spin-off companies

Intranetz:

Fridolin Klostermeier

Christian Küttner

Norbert Ascheuer

LBW:

Ralf Borndörfer

Andreas Löbel

Steffen Weider



Service vehicle planning at ADAC



Help center



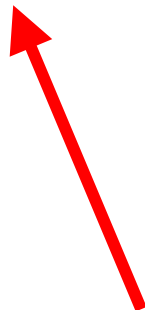
Wireless data transmission



Dispatch:
human operator



Yellow Angel





Supereinsatz. In Berlin und Brandenburg mussten die Gelben Engel letztes Jahr mehr als 240 000 Mal ausrücken, um Havaristen in der Hauptstadt und auf 1700 Autobahnkilometern wieder flottzumachen – ein Rekordeinsatz. Einen Rückgang von zehn Prozent bei den Pannen registrierten dagegen die Gelben Engel in Mecklenburg-Vorpommern. Bei insgesamt 72 389 Einsätzen schafften sie jedoch auch einen Rekord: In 84 Prozent der Fälle konnten die Autofahrer mit dem Wagen weiterfahren.

Martin
Grötschel

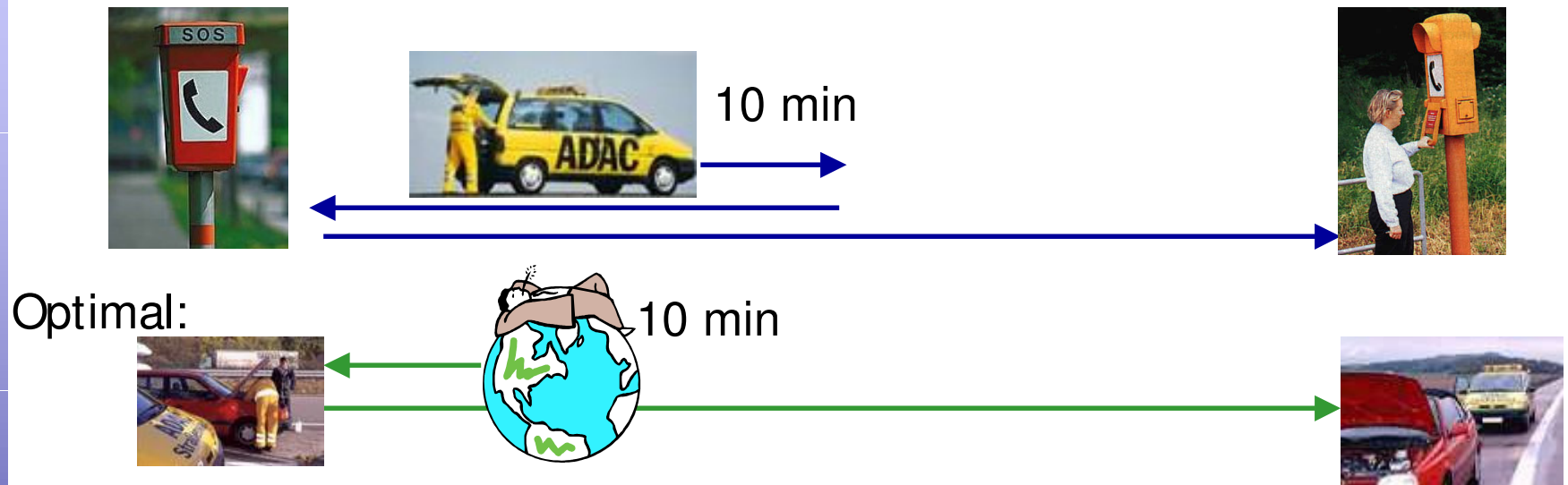
„Unit“ of the
service fleet:
Yellow Angel

gelber Engel

1,700 yellow angels

10,000 calls per day

Online aspects at ADAC



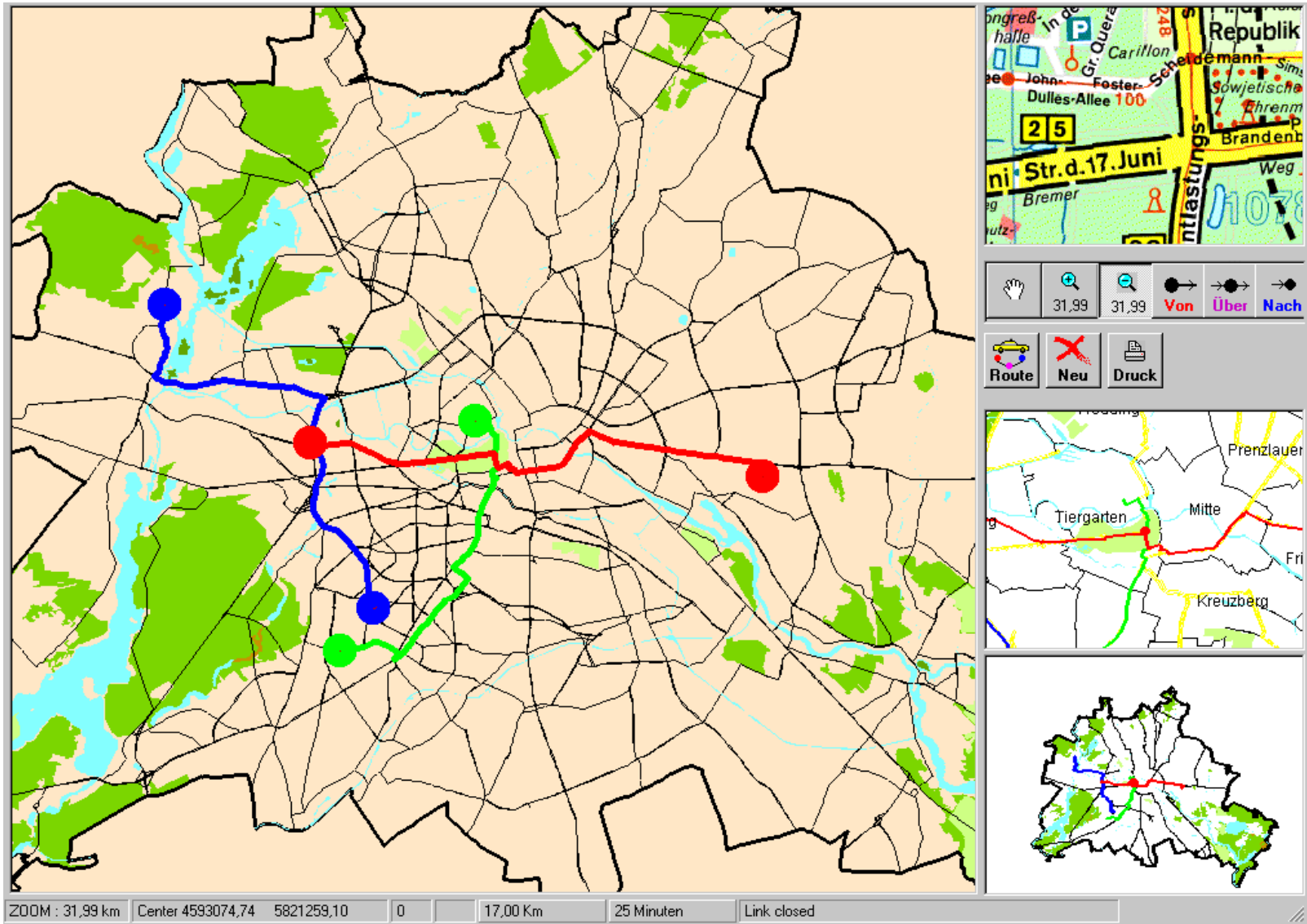
- Requests are not known **in advance**
- Decisions are based on **incomplete information**
- Suboptimal results
- How to evaluate an online algorithm?

Yellow Angels

- A prototype of our dispatching software is in use at two of the five ADAC dispatching centers in Germany.
- considerable planning improvement reached
- in full use everywhere in Germany probably at the end of this year



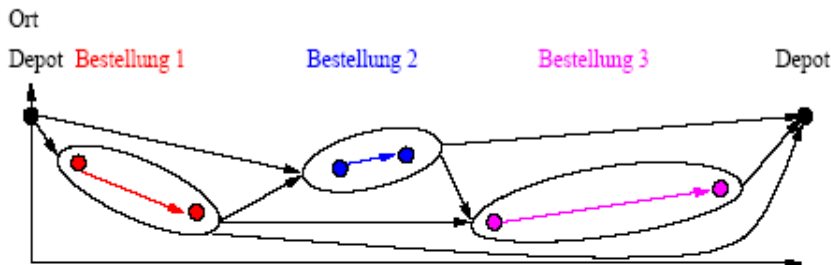
Telebus: Transportation of disabled people



The „Telebus mathematics“

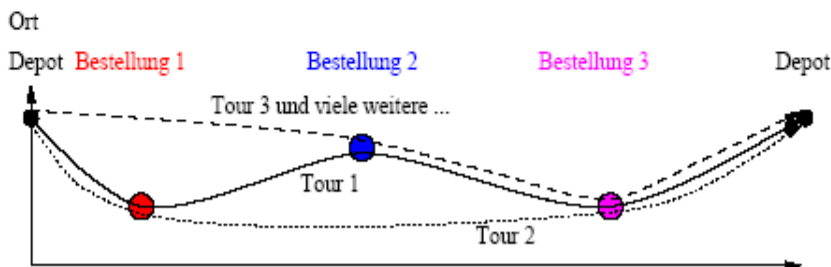
Finding a „Good“
Mathematical Model

Tourengenerierung



Ermittlung von möglichen Anschlußfahrten

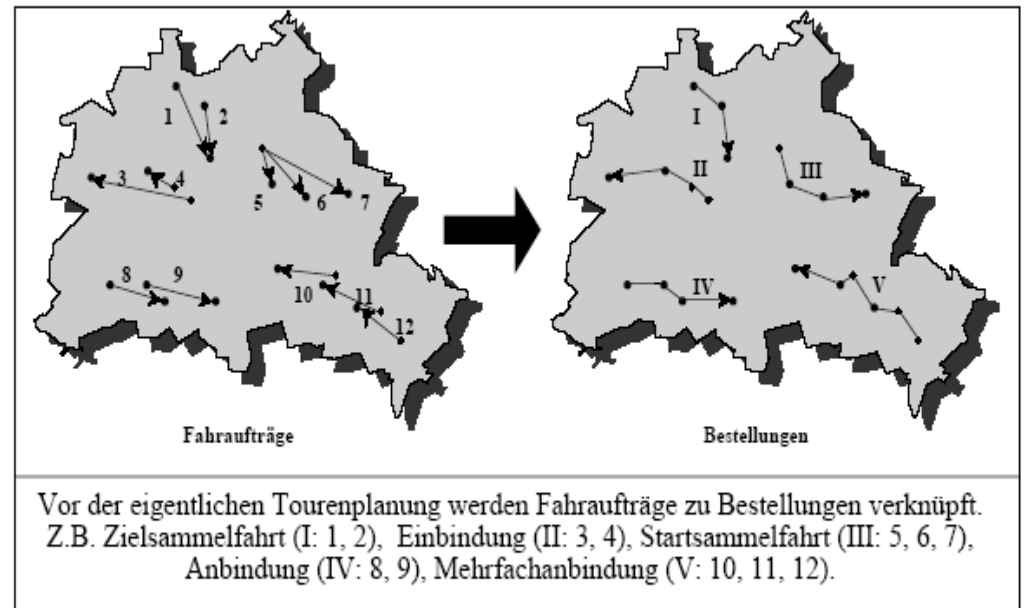
Zeit



Tourengenerierung

Zeit

Die Verknüpfungsoptimierung



Ziel: Minimierung der Besetzkilometer

Finding a „Solvable“
mathematical model:
Set Partitioning

Solution technology

We employ:

- various heuristics:
 - clustering
 - TSP/Routing improvement
- cutting planes
 - based on the set packing and set covering polytopes
- column generation
 - to dynamically generate „good“ tours/variables
- branch&cut

Set Partitioning

Kosten von Tour 1 = 7, von Tour 2 = 3, ...

minimiere $7x_1 + 3x_2 + 3x_3 + 3x_4 + 2x_5$

Fahrtwunsch 1 $1x_1 + 1x_2 + 0x_3 + 1x_4 + 0x_5 = 1$

Fahrtwunsch 2 $1x_1 + 0x_2 + 1x_3 + 1x_4 + 1x_5 = 1$

Fahrtwunsch 3 $1x_1 + 1x_2 + 1x_3 + 0x_4 + 0x_5 = 1$

Tour 1 Tour 2 Tour 3 $x_1, x_2, x_3, x_4, x_5 \in \{0,1\}$

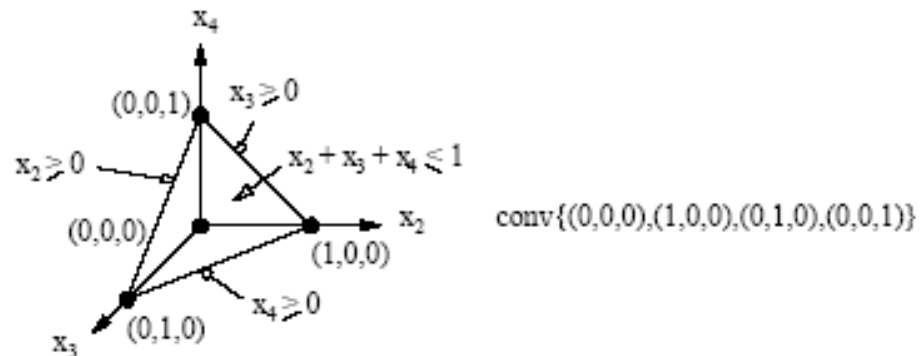
Ganzzahlige Programmierung: Set-Partitioning-Modell

$$\min c^T x$$

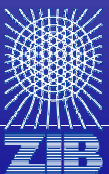
$$Ax = 1$$

$$x \geq 0$$

where A is a 0/1-matrix



Polyedrische Kombinatorik: Cliquenungleichung

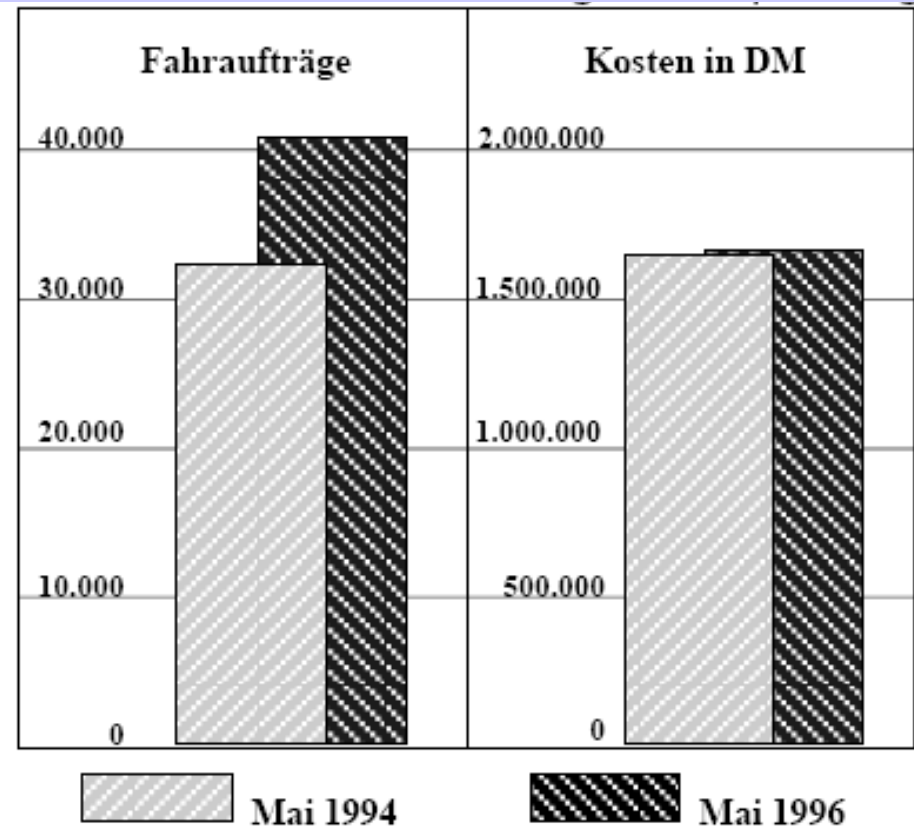


Where is the mathematics?

We employ:

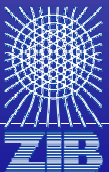
- **various heuristics:**
 - clustering
 - TSP/Routing improvement
- **cutting planes**
 - based on the set packing and set covering polytopes
- **column generation**
 - to dynamically generate „good“ tours/variables
- **branch&cut**

Improvements

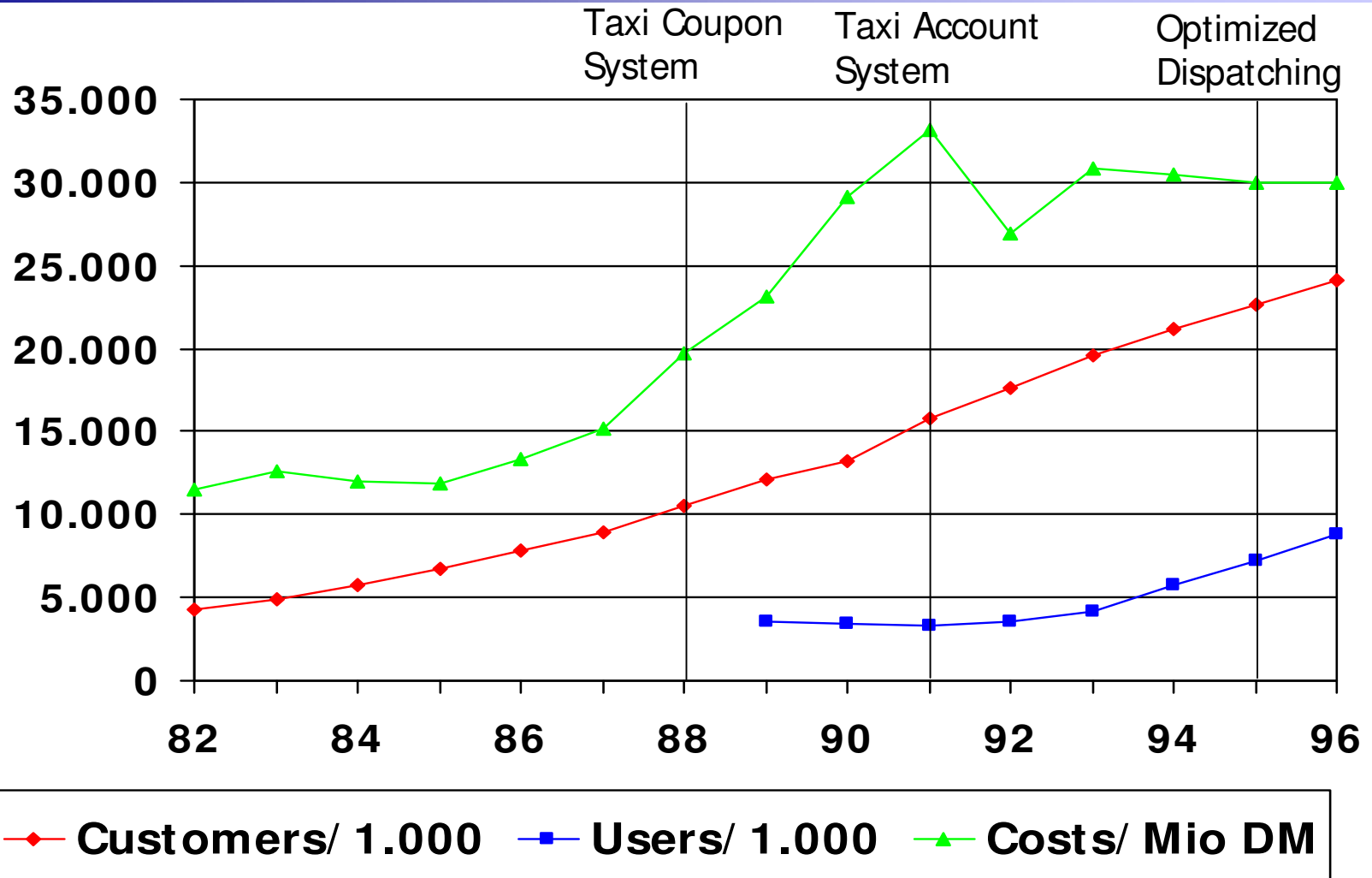


Ergebnisse

- Serviceverbesserung
- Kostenreduktion
- Vereinfachung der Arbeitsabläufe
- Telebus-Computersystem



History



Some Telebus stories

- History: The system, newspaper reporter
- Social and political context (Berlin, BMBF)
- Industry interests (subsidies)
- Riding telebuses, psychology of customers
- Taxi and „social“ transport companies
- union influence
- psychology of employees and bus companies
- **Telebus 2004: Another crisis,
Testimony in Berlin House of Representatives**



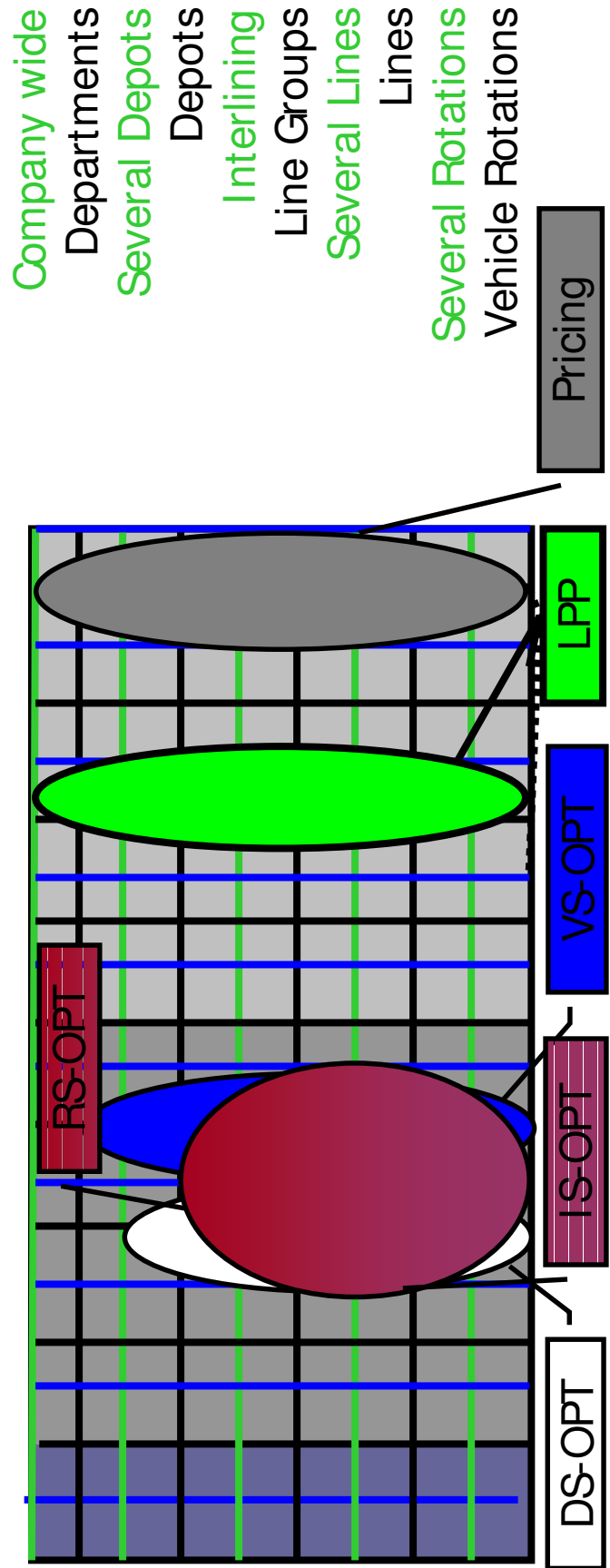
Planning Public Transportation

Phase:	Planning	Scheduling	Dispatching
Horizon:	Long Term	Medium term Timetable Period	(very) Short term Day of Operation online planning
Objective:	Service Level	Cost Reduction	Get it done
Steps:	Network Design Line Planning Timetabling	Vehicle Scheduling Duty Scheduling Duty Rostering	Crew Assignment Delay Management Failure Management

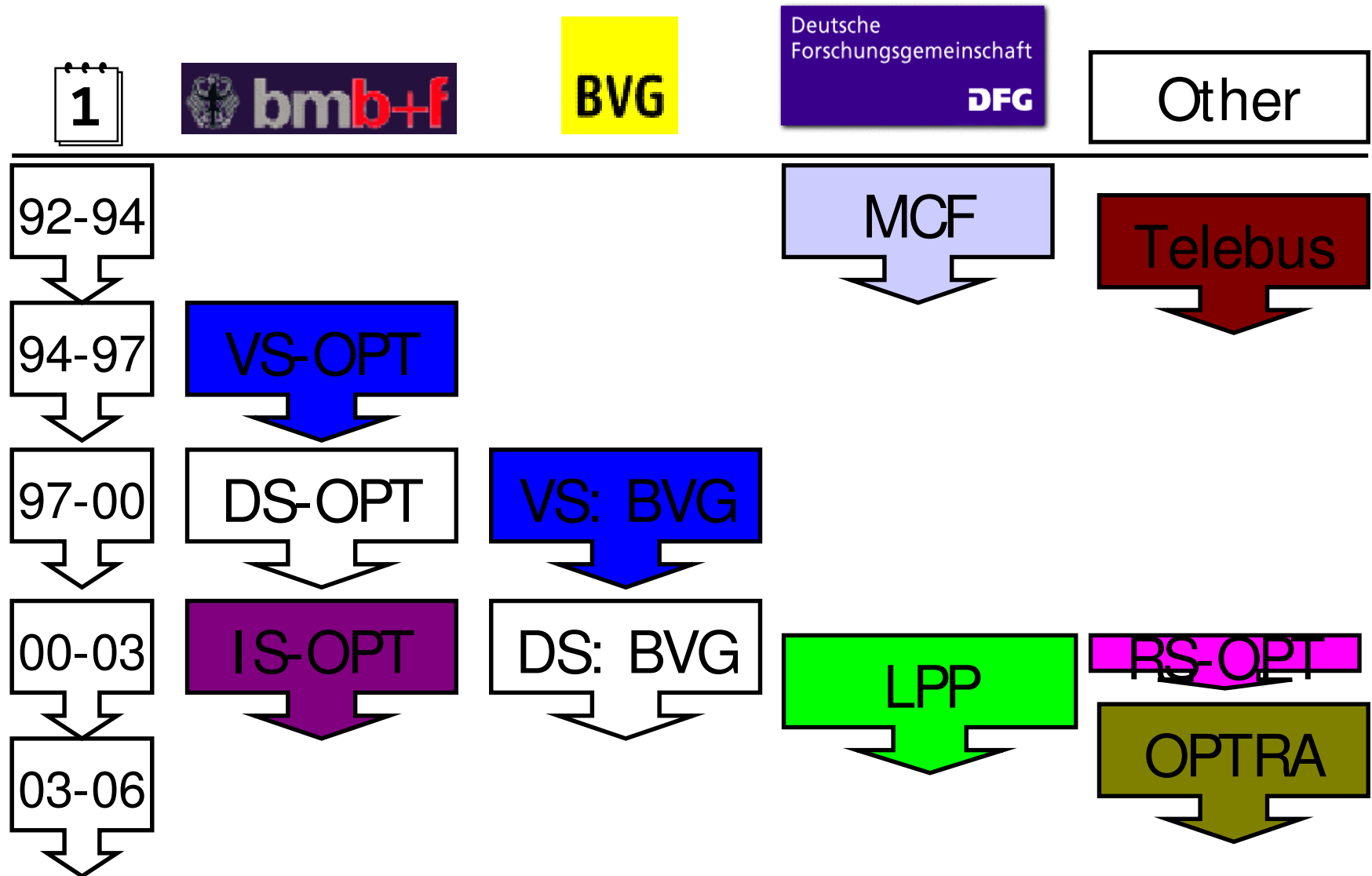


Public Transport Planning








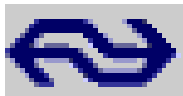












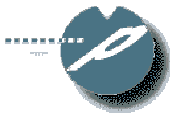






Cost Coverage
 Fare Prices
 Construction Costs
 Network Topology
 Travel Times
 Lines
 Service Frequency
 Frequencies
 Connections
 Timetable
 Sensitivity
 Vehicle Rotations
 Relief Points
 Duties
 Duty Mix
 Rosters
 Fairness
 Crew Assignment
 Service Disruptions
 Operations Control



Projects

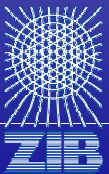


Partners

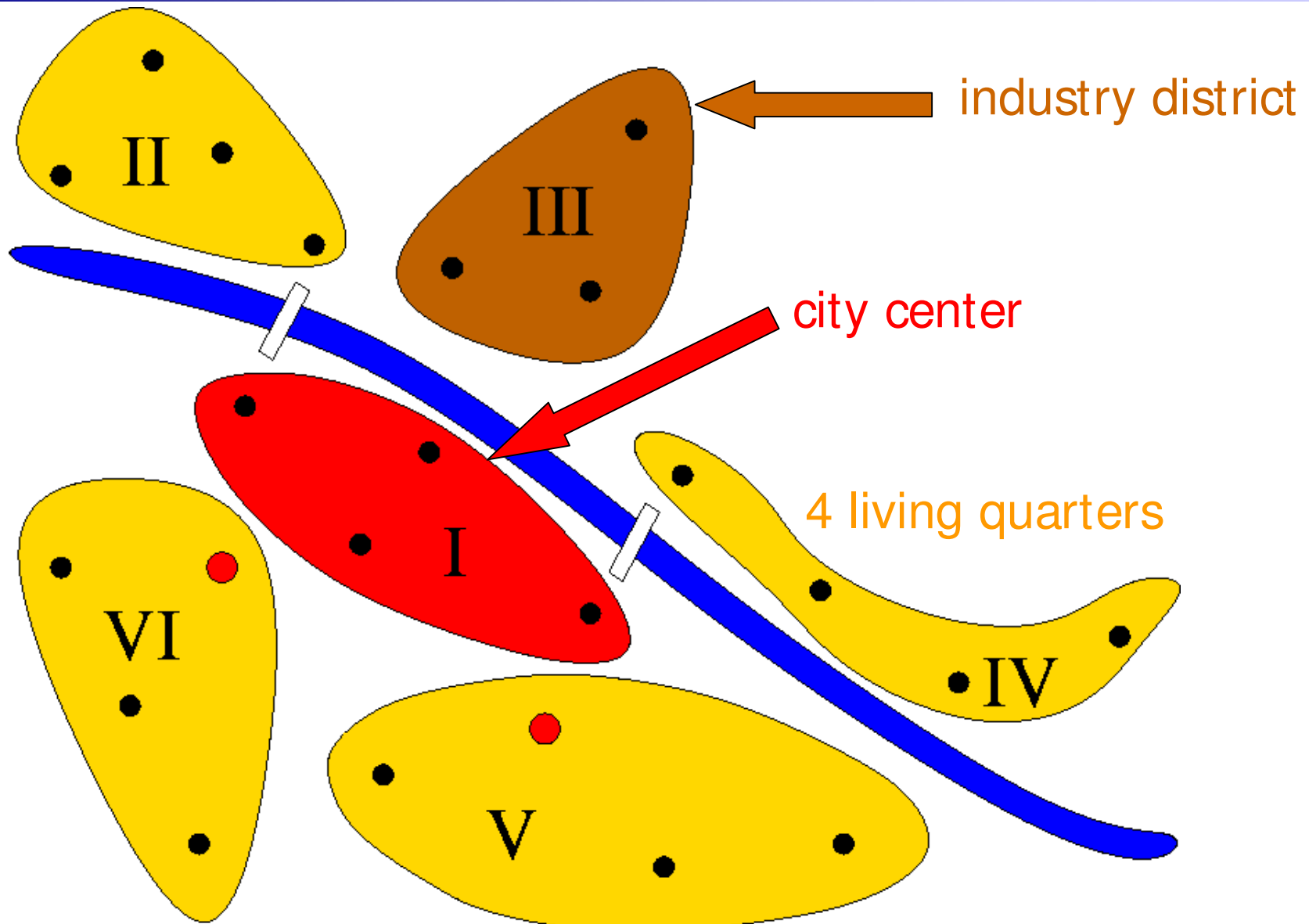
Project	Funding	Partner	Product
VS-OPT	 bmb+f	 ivu	 BVG  SIEMENS MICROBUS
DS-OPT	 bmb+f	 ivu	 BVG  MICROBUS
IS-OPT	 bmb+f	 ivu	 RVV  mdv MICROBUS
RS-OPT	 LBW	 ivu	MICROBUS DIVA
Telebus	 Berlin Senatsverwaltung für Wissenschaft, Forschung und Kultur		
LPP	 Deutsche Forschungsgemeinschaft DFG	 ivu	 BVG    POTSDAM
OPTRA	 bmb+f	 TU berlin	 TU berlin  WIP

A HARD Question

What is a „good“ public transportation network?

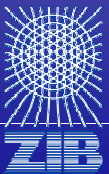


Network Planning: A didactical example city

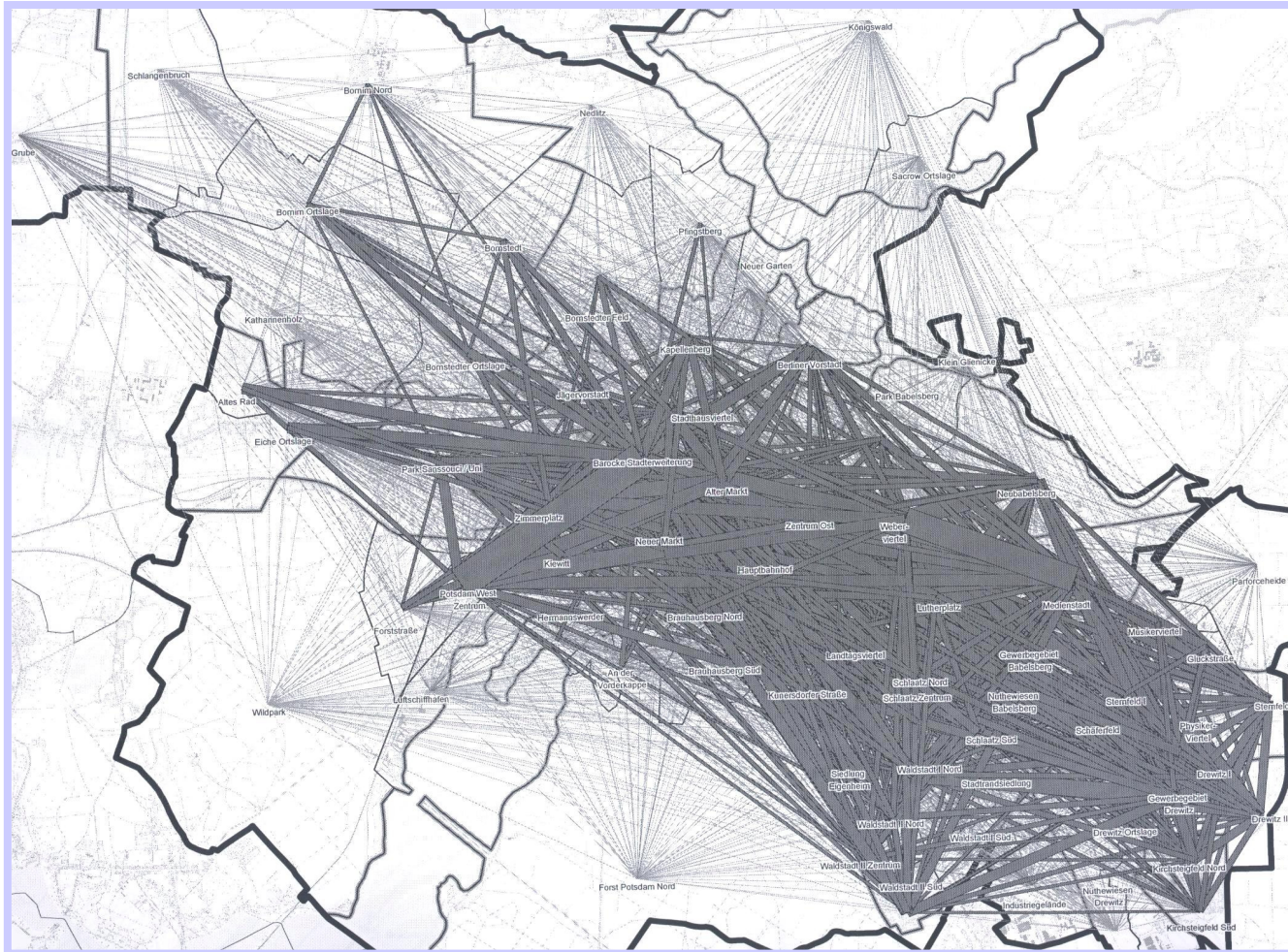


Origin/ Destination Matrix for the didactical example

	I	II	III	IV	V	VI
I	1500	0	2000	0	1000	500
II	500	0	3000	0	0	500
III	500	0	0	0	0	500
IV	1000	0	3000	0	500	500
V	2000	0	2000	0	500	500
VI	1000	0	1000	0	500	500

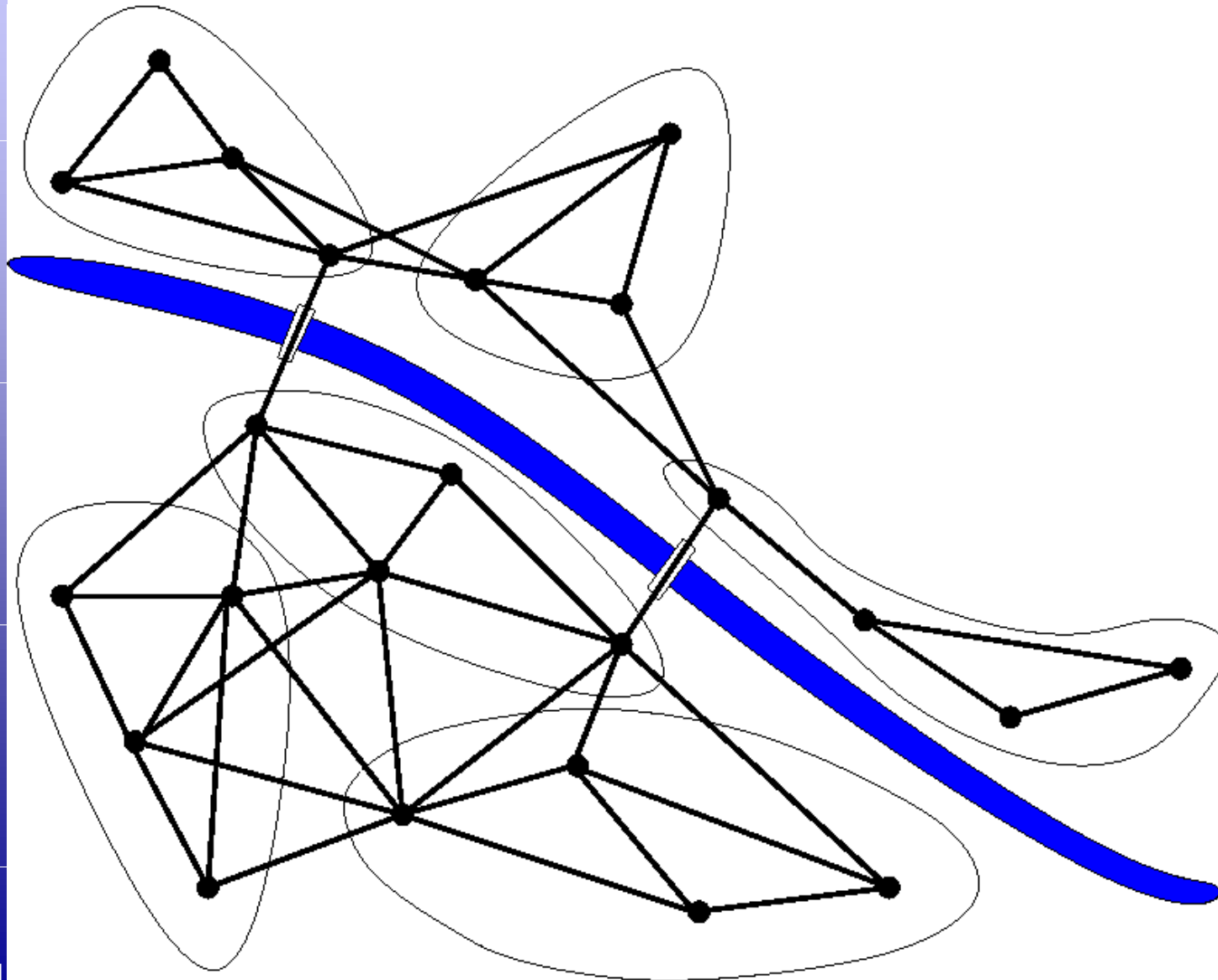


A real Origin/ Destination-Matrix: Potsdam



Potsdam

Network Planning: available streets/ tracks



MIP Model for Network Planning

Variables: $y_p \in \mathbf{R}_+$ passenger flow on path $p \in P_{st}$
 $z_a \in \{0,1\}$ use track/street a

$$\min \sum_a \gamma_a z_a + \sum_p \tau_p y_p$$

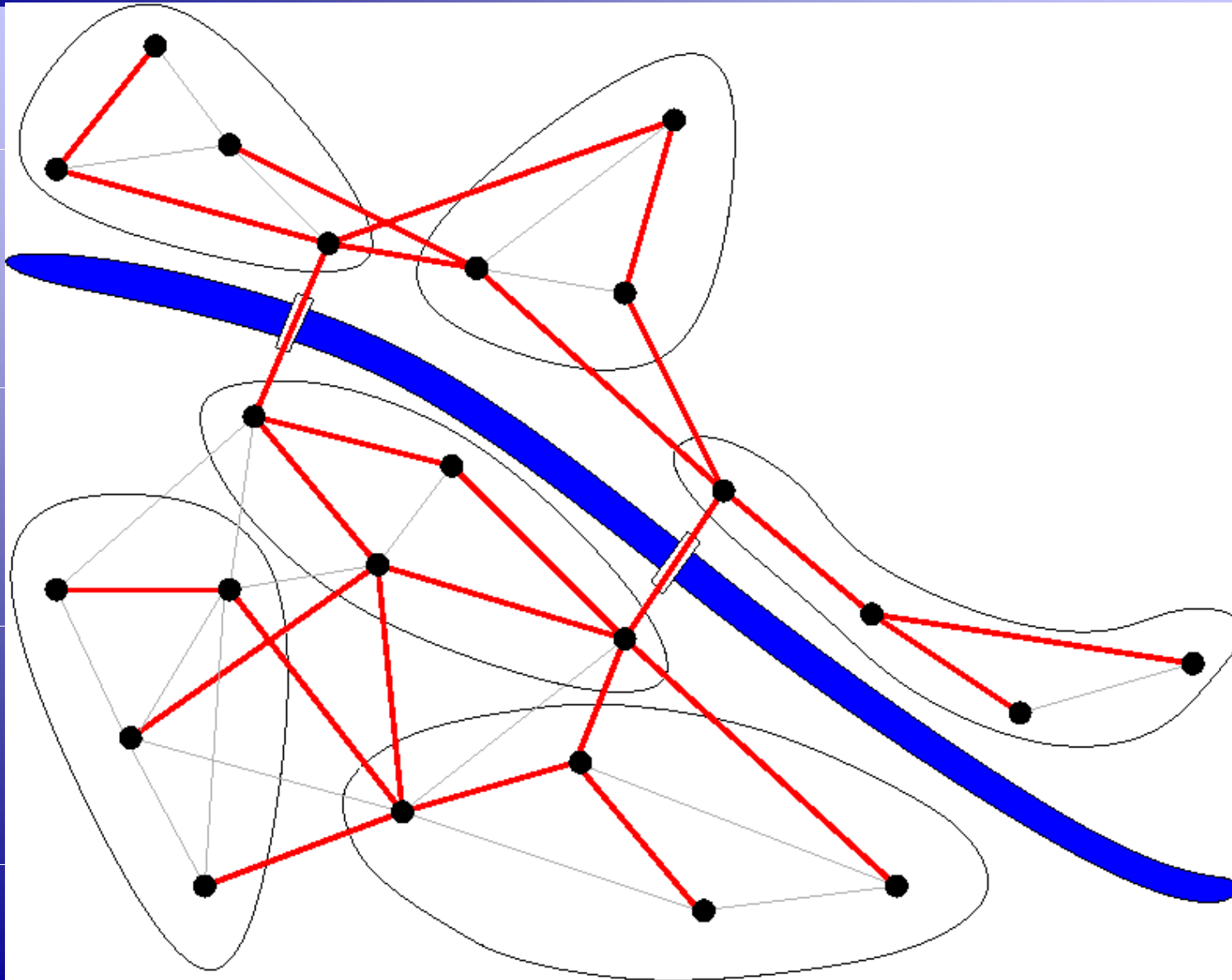
getting the data
adequate modelling

$$s.t. \quad \sum_{p \in P_{st}} y_p = d_{st} \quad \forall s, t \quad \text{transport all passengers}$$

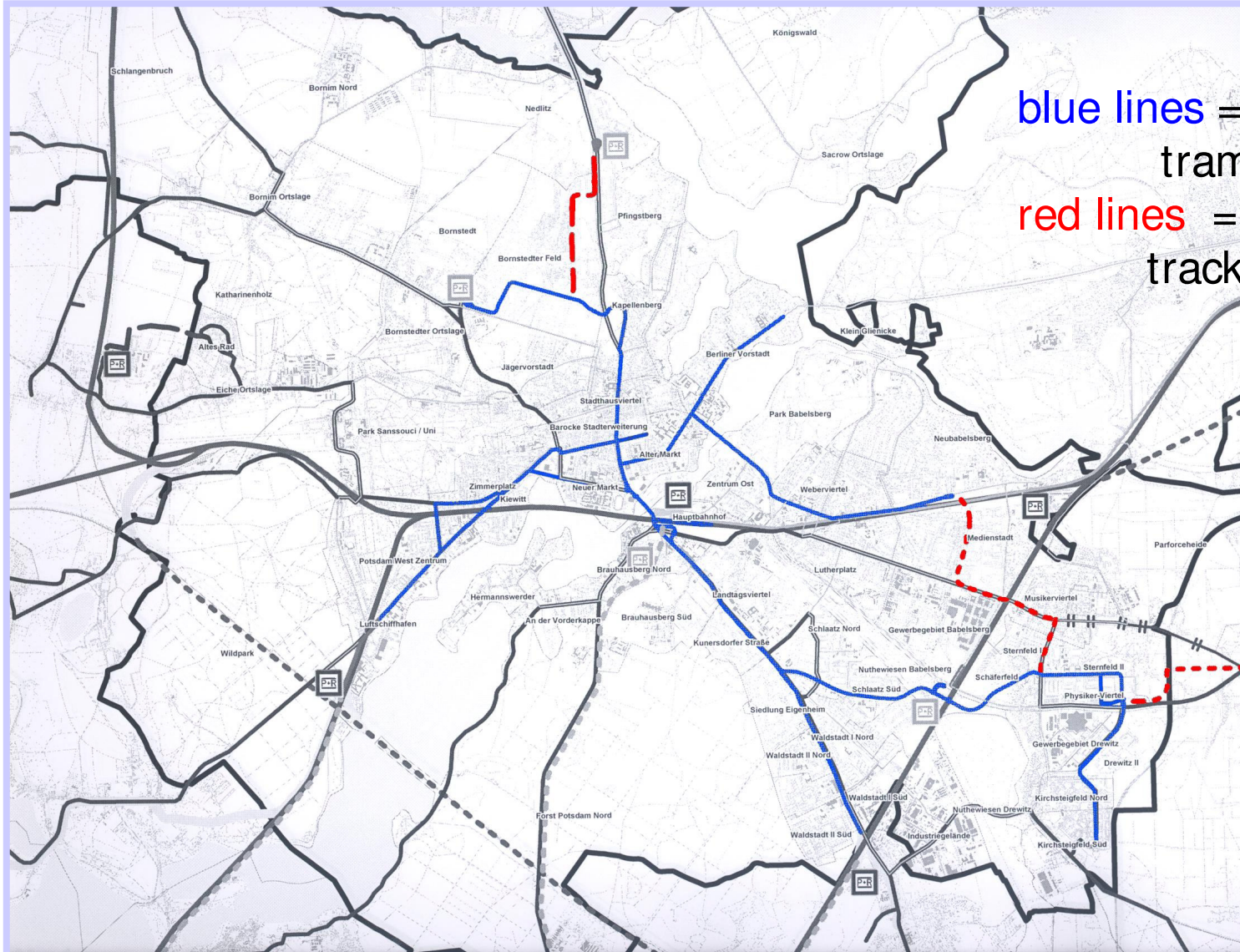
$$\sum_{p: a \in p} y_p \leq u_a z_a \quad \forall a \quad \text{capacity constraints}$$



Network Planning: selected network of streets and tracks



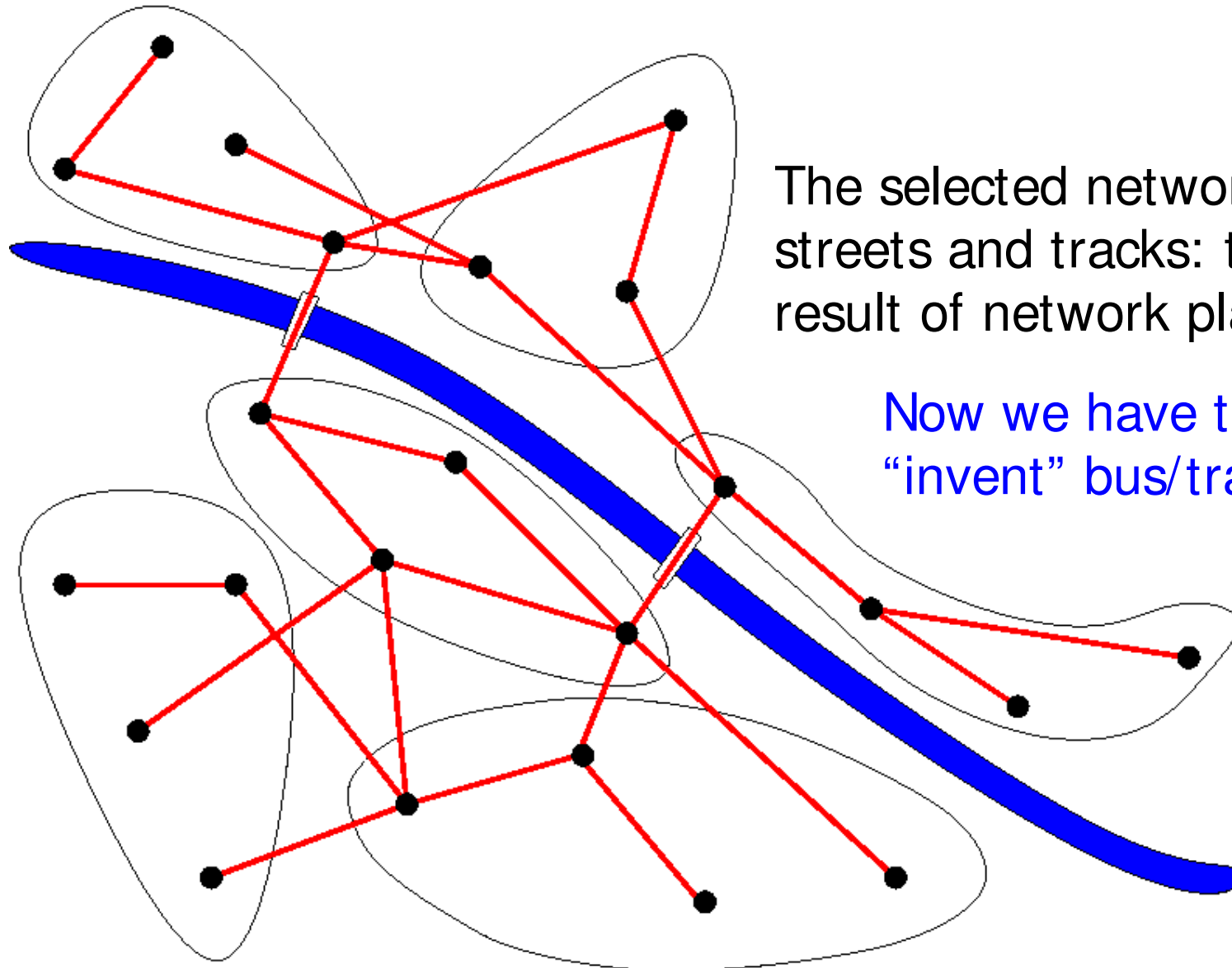
Network Planning: The Potsdam Tram Network



blue lines = existing tram tracks
red lines = suggested track extensions

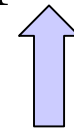


Line Planning: our didactical example city



MIP Model for Line Planning

Variables: $y_p \in \mathbf{R}_+$ passenger flow on path $p \in P_{st}$
 $x_\ell \in \{0, 1\}$ choose line ℓ
 $f_\ell \in \mathbf{R}_+$ frequency of line ℓ



huge number
of variables

$$\min \sum_{\ell} (C_{\ell} x_{\ell} + c_{\ell} f_{\ell}) + \sum_p \tau_p y_p$$

$$s.t. \quad \sum_{p \in P_{st}} y_p = d_{st} \quad \forall s, t \quad \text{transport all passengers}$$

$$\sum_{p: a \in p} y_p \leq \sum_{\ell: a \in \ell} \kappa_{\ell} f_{\ell} \quad \forall a \quad \text{capacity constraints}$$

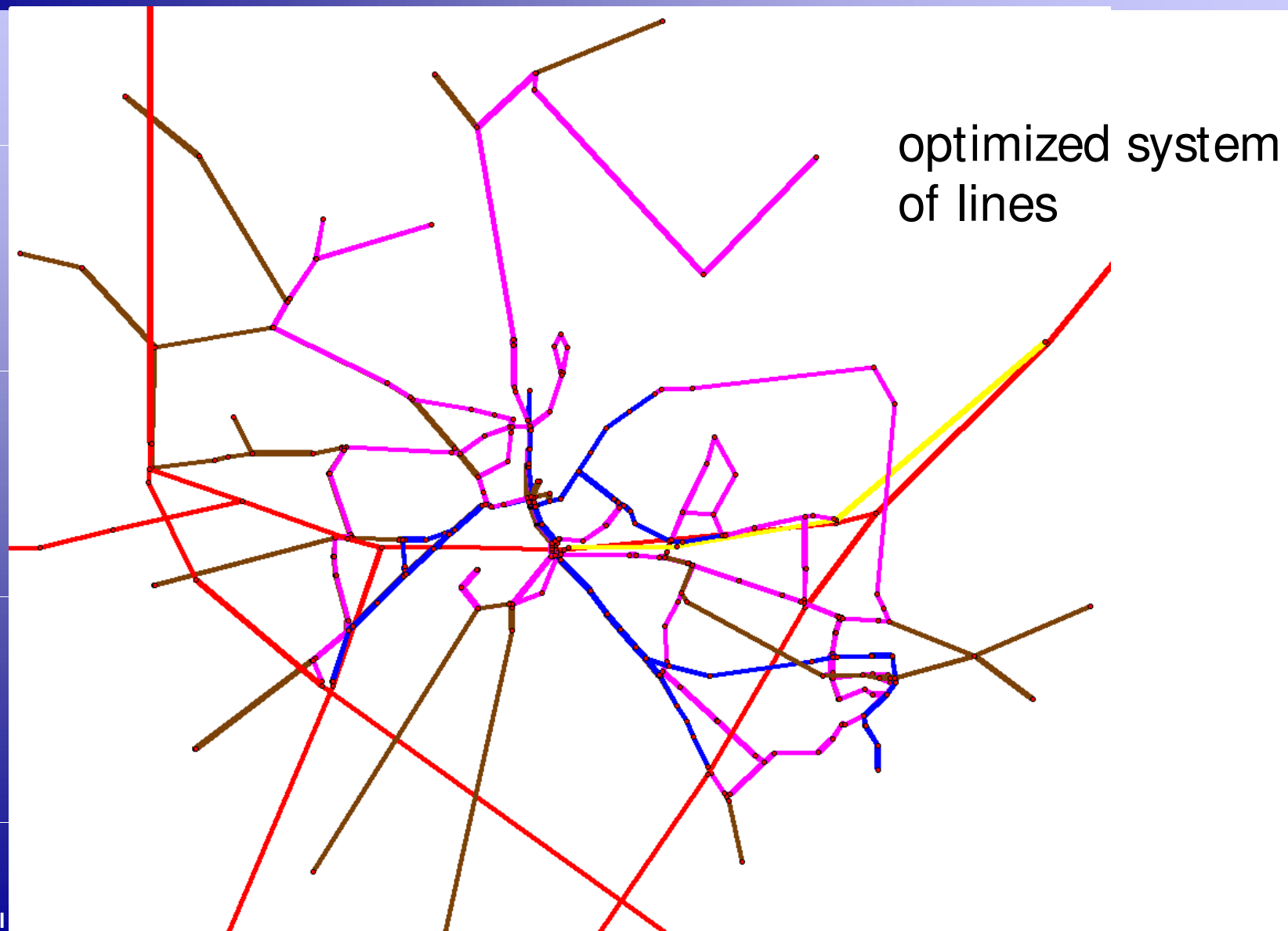
$$f_{\ell} \leq F x_{\ell} \quad \forall \ell \quad \text{frequency bounds}$$

...

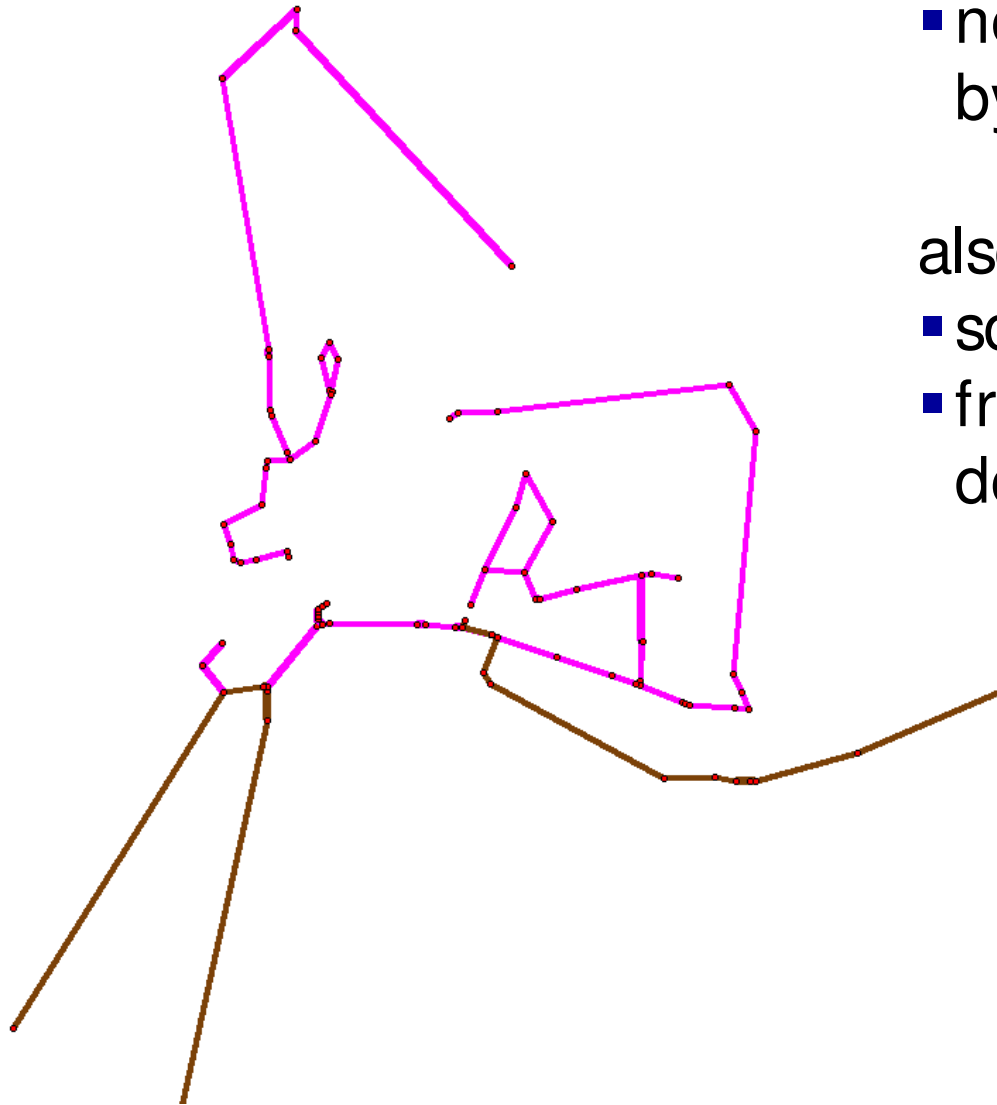
other linear constraints



Network of all Public Transportation Lines in Potsdam



New Lines in Potsdam



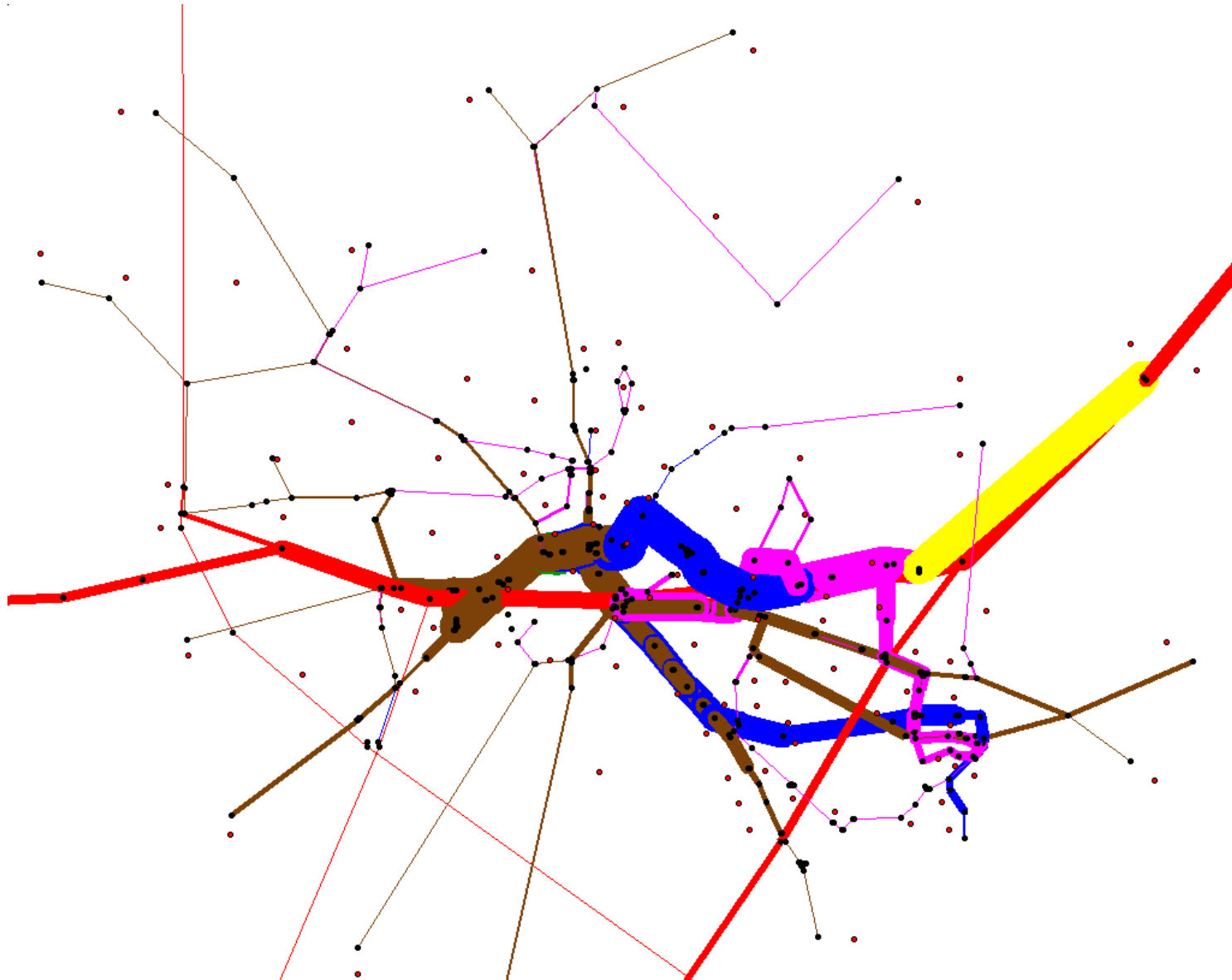
- new lines suggested by optimization

also (but not drawn):

- some lines removed
- frequencies of lines determined



Passenger Flow in the new Potsdam Network of Lines

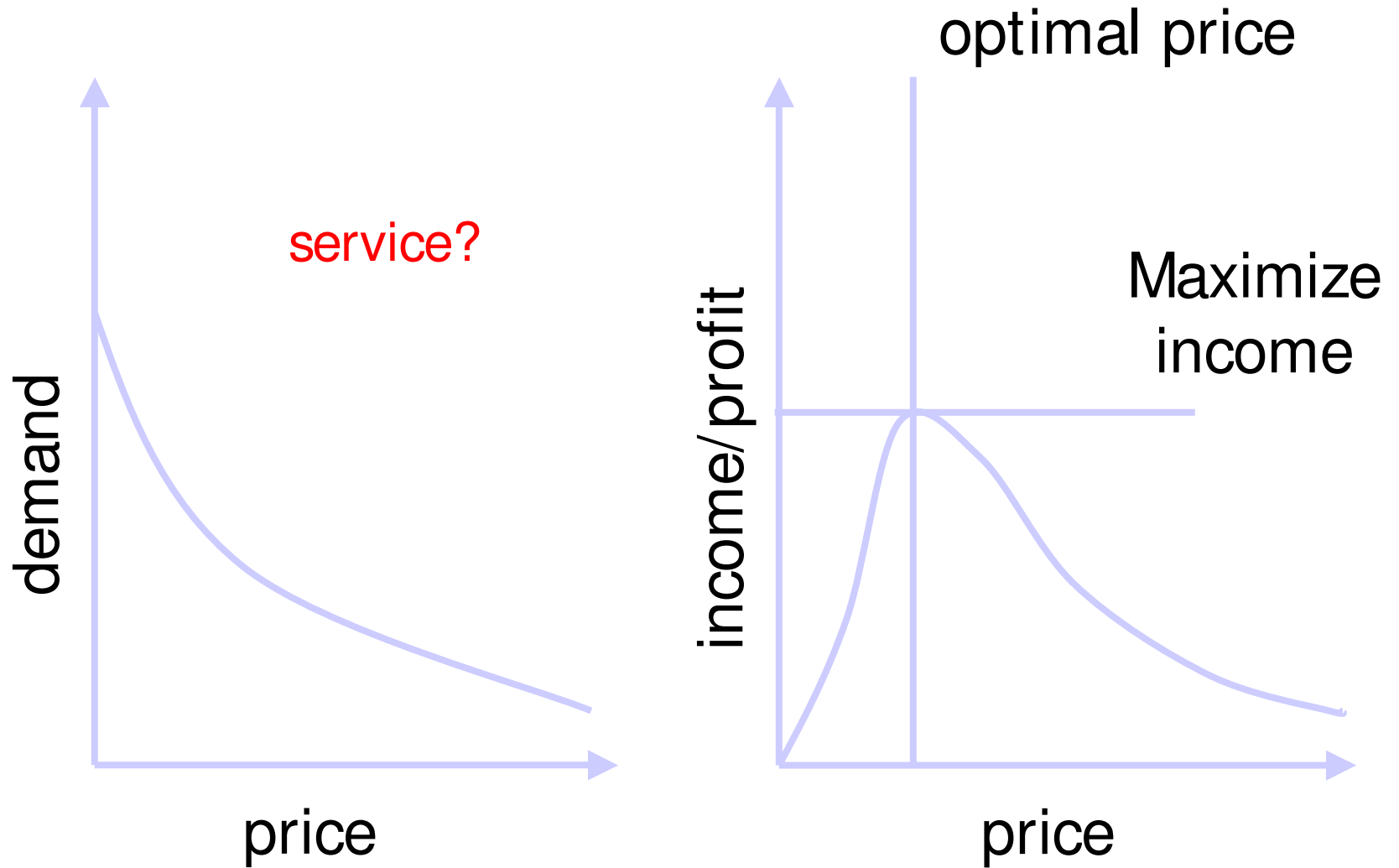


Planning prices and frequencies

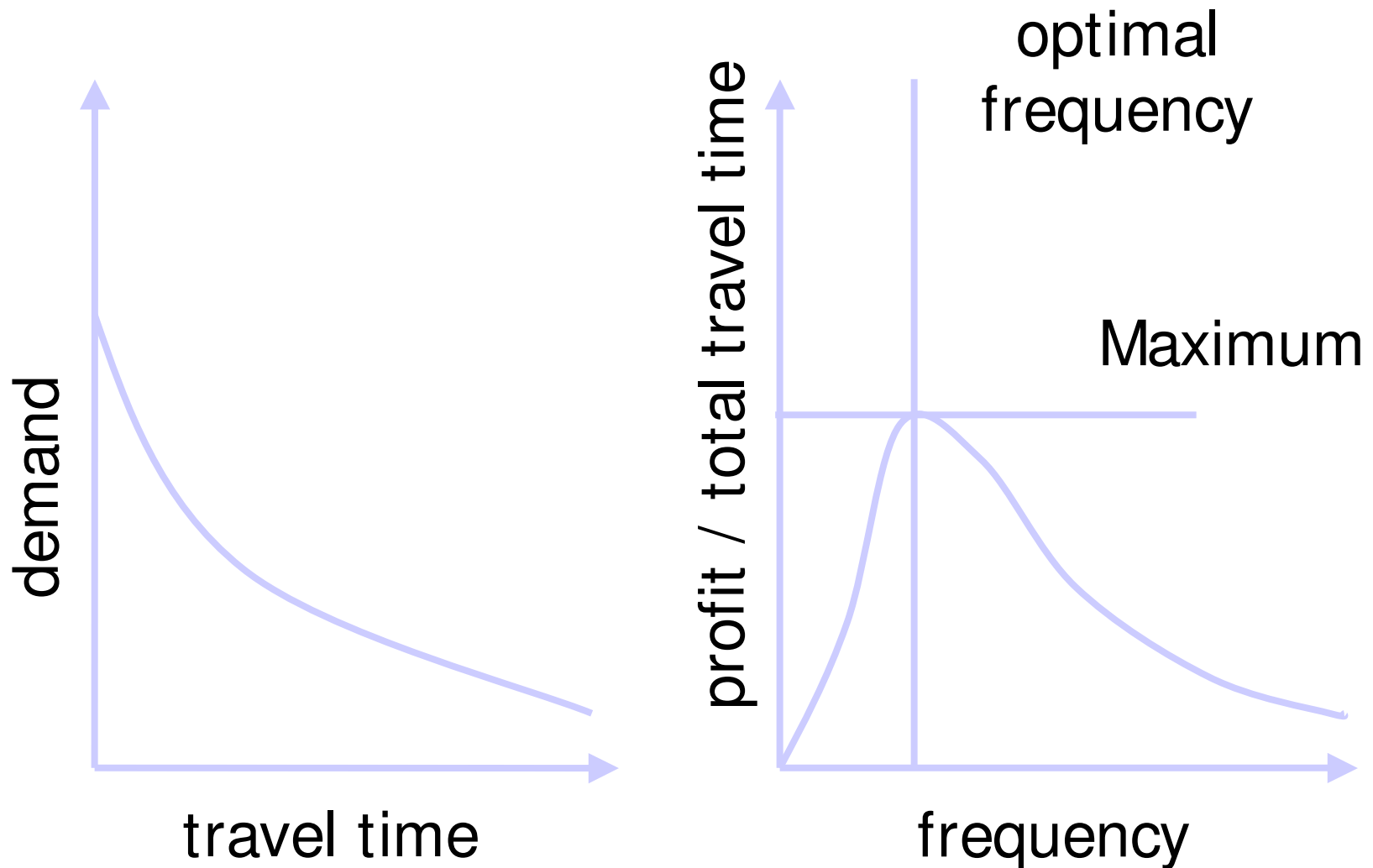
- Ansatz
 - „Controlling“ demand via prices and travel times
 - Price system = Individual price + ???
 - Maximize profit
 - Electronic Ticketing
- Status
 - Research project
 - Data?
 - Mathematical models ?
 - Giant amount of literature on topics of questionable value for practice (versions of local elasticities)



Planning prices



Planning frequencies & synchronized timetables





V
e
h
i
c
l
e
s
c
h
e
d
u
l
i
n
g

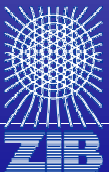
VS-OPT

**a code developed at ZI B,
maintained and distributed by spin-off company**

LBW GbR (Löbel, Borndörfer & Weider)

Mathematical Model and Algorithmic Approach:

Multicommodity Flow model solved by
Lagrangian relaxation and dynamic column generation



IP Model for Vehicle Scheduling

$$\min \sum_{d \in D} \sum_{ij \in A^d} C_{ij}^d x_{ij}^d$$

$$\sum_{d \in D} \sum_{tj \in A^d} x_{tj}^d = 1 \quad \forall t \in T \quad (\text{Flow Requ.})$$

$$\sum_{d \in D} \sum_{tj \in A^d} x_{tj}^d - \sum_{d \in D} \sum_{it \in A^d} x_{it}^d = 0 \quad \forall t \in T, d \in D \quad (\text{Flow Cons.})$$

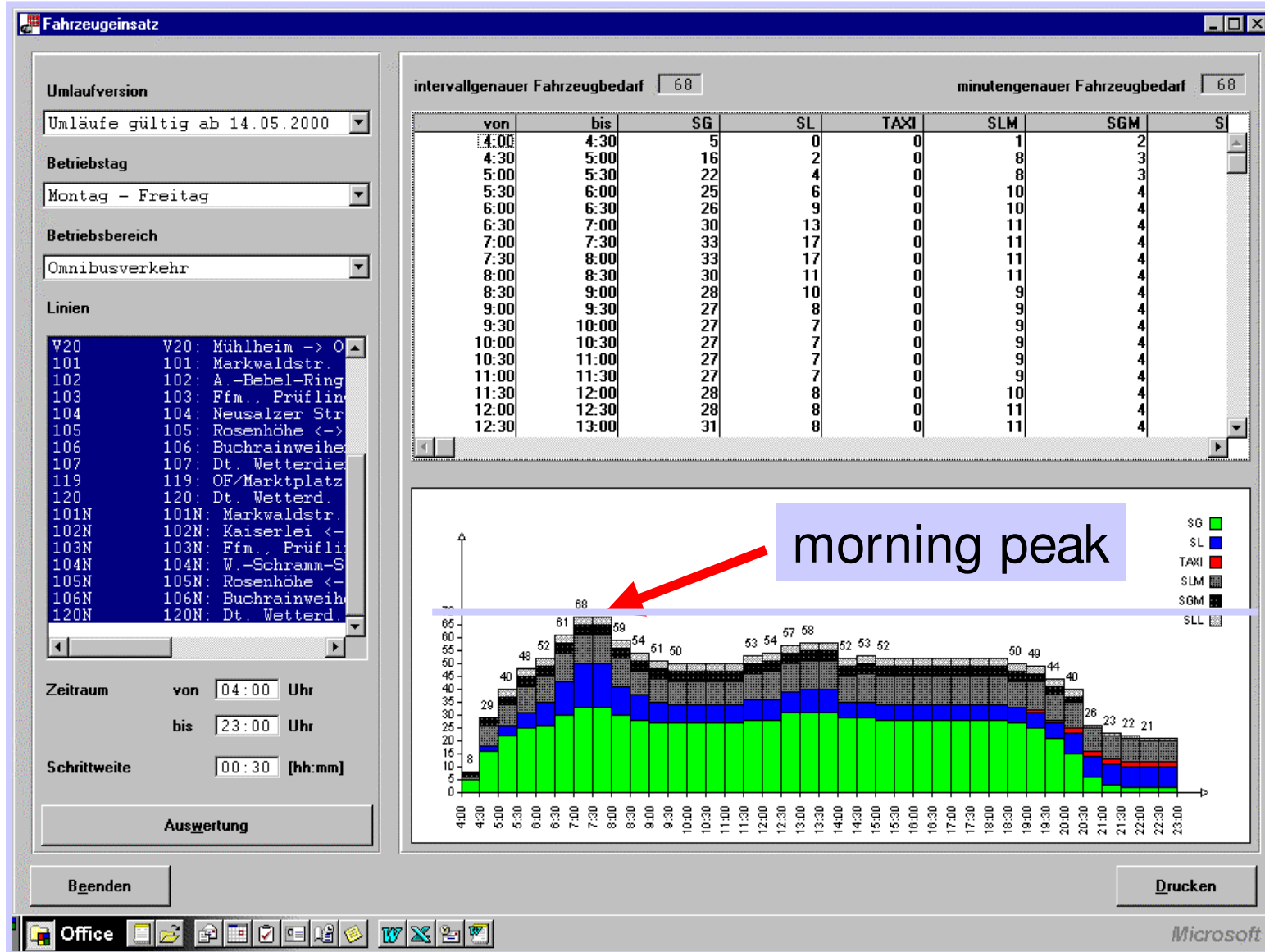
$$\sum_{dt \in A^d} x_{dt}^d \leq \kappa_d \quad \forall d \in D \quad (\text{Capacities})$$

$$x \in \mathbf{Z}_+^A \quad (\text{Integrality})$$

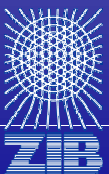
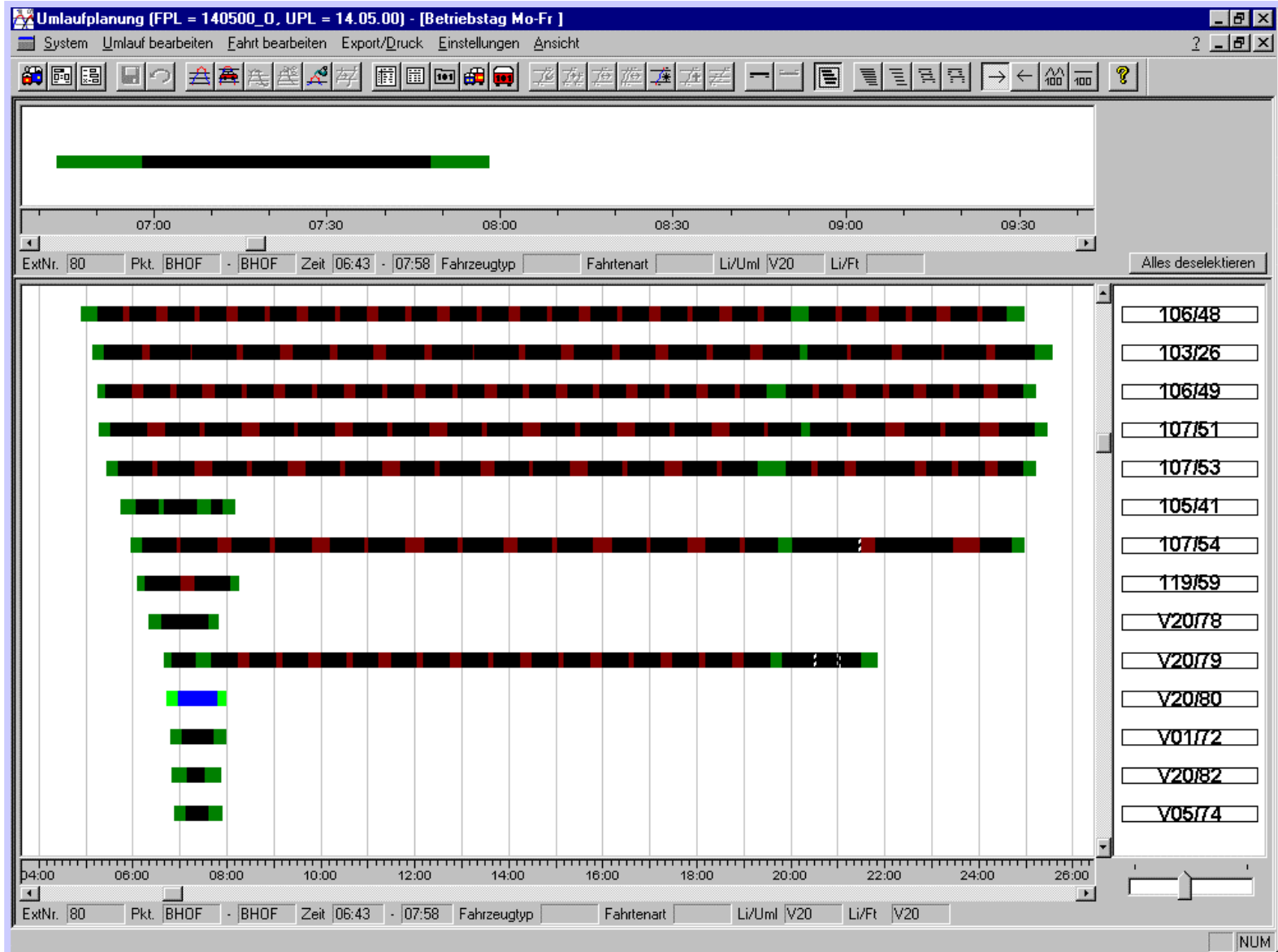
- D – Depots
- T – Timetabled Trips



vehicle utilization



several vehicle schedules



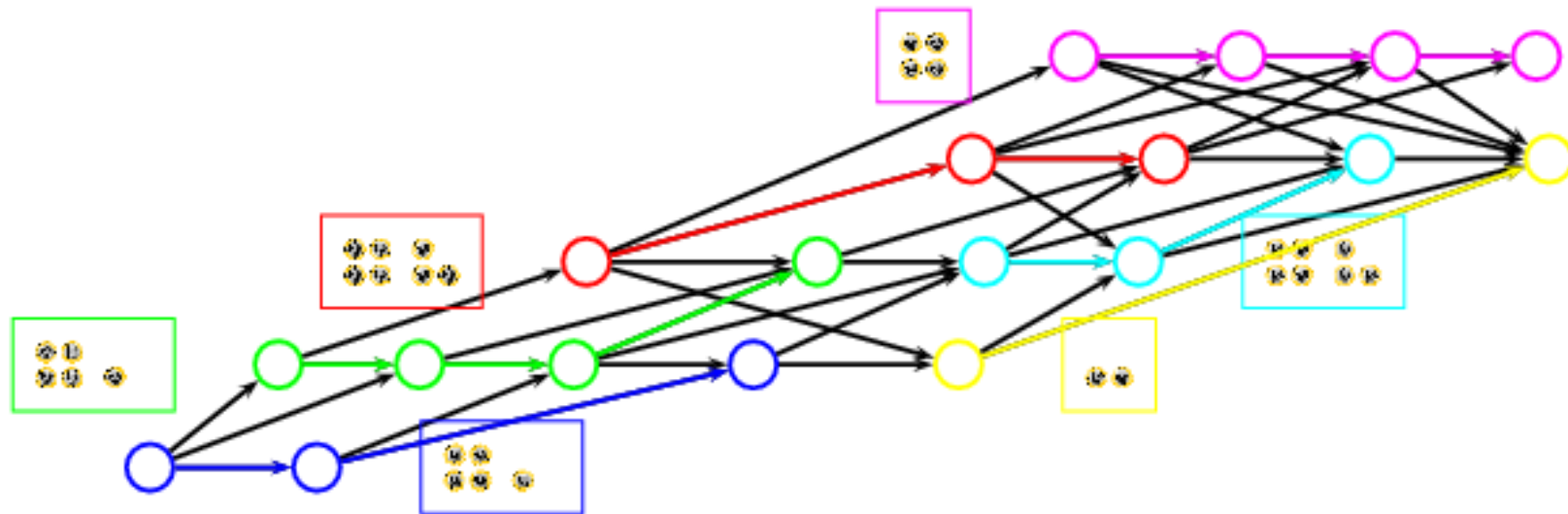
VS-OPT employed in Berlin (BVG)

- **Real Really Large-Scale Optimization**
 - **28.000** scheduled trips (worldwide largest known instance)
 - **100 million** degrees of freedom (of 400 mio possible)
 - optimization of a whole transportation company
 - no heuristic simplifications
 - „Lagrangean Pricing“-technique
- **Mathematical quality guarantee**
 - **fleet minimal solution**
 - at most 1% off minimal cost
- **Added value**
 - Scenario analysis
 - Sensitivity analysis
 - Stability, Fixing, Freezing, Outsourcing, etc.
- **Running time**
 - **Minutes on standard PCs**

In other words, we have a multicommodity flow problem with 100 million integer variables and can solve it in a few minutes on a laptop



Mathematical duty scheduling DS-OPT



- Types of duties
 - Investigating whole paths
 - supplementary duty elements
- 2.000 duty elements:
 - 50.000 nodes
 - 280.000 links (edges)
 - ∞ duties

IP Model for Duty Scheduling

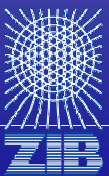
$$\min \sum_{j \in J} c_j x_j + \sum_{b \in B} p_b^+ s_b^+ + \sum_{b \in B} p_b^- s_b^-$$

$$\sum_{j \in J} a_{ij} x_j = 1 \quad \forall i \in I \quad (\text{Tasks})$$

$$\sum_{b \in B} d_{bj} x_j + s_b^+ - s_b^- = d_b \quad \forall b \in B \quad (\text{Mix})$$

$$x \in \{0,1\}^J \quad (\text{Integrality})$$

- I – Tasks
- J – Duties
- B – Mix (Base) Constraints



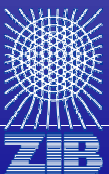
DS-OPT

- Lagrangean Shortest Path Pricing
 - Linear Resource Constraints
 - Resource Constrained Shortest Path Model
 - Lagrange Relaxation of Linear Constraints
 - Shortest Path Lower Bound
- LP Heuristic
 - Dual Ascent
 - Box Step
- Branch-and-Generate Heuristic
 - Fixing on Links



DS-OPT Computational Results

Name	KS 1	KS 2	KS 3	TR	MI (I)	M (S)	WI	BN
Areas	4	2	2	1	4	1	1	1
Duty Types	3	5	3	3	4	3	3	4
Capacities	5	5	3				1	
Averages				2				
Tasks	4,345	4,345	4,345	2,867	1,317	2,436	4,453	3,014
Nodes	142.261	116.569	91.365	50.979	160.882	42.724	66.602	71.331
Arcs	1,2 Mio	2 Mio	2 Mio	851.160	3 Mio	1,8 Mio	4 Mio	977.701
Duties	114	114	117	103	87	223	252	361
Time	1 d	1 d	1 d	0,5 d	4 h	1 d	0,5 d	0,5 d






Some Users

VS-OPT	DS-OPT
ATC/ Terni (I)	ATC/ Terni (I)
Athen (U) (GR)	
Berlin (D)	Berlin (D)
Bonn (D)	Bonn (D)
Connex (D)	Connex (D)
DB Regio (D)	DB Regio (D)
Geilenkirchen (D)	
	Ennepetal (D)
Genua (I)	Genua (I)
Mailand (U) (I)	Mailand (U) (I)
München (S) (D)	München (S) (D)
Norgesbus (N)	Norgesbus (N)
Rhein-Neckar (S) (D)	Rhein-Neckar (S) (D)
Wiesbaden (D)	Wiesbaden (D)



Optimization Results

	Vehicle Scheduling			Duty Scheduling		
BVG	manual	VS-OPT		manual	DS-OPT	
Bus	195	157	19,5%	n.a.	=	0,0%
 SWB	manual	VS-OPT		manual	DS-OPT	
Bus	201	196	2,5%	280	268	4,3%
Tram	n.a.	=	0,0%	120	117	2,5%
 VER	manual	VS-OPT		manual	DS-OPT	
Bus	n.a.	-2	n.a.	155	141	9,1%
 IESWE	manual	VS-OPT		manual	DS-OPT	
Bus	*		*	280	40	14,3%

Auf Sparkurs zum Ziel

Systematisierter Einsatz

Die neuen Optimierungsmethoden, die die BVG jetzt nach und nach nutzen will, stammen vom Konrad-Zuse-Zentrum für Informationstechnik und garantieren nach Roß' Angaben Einsparungen von maximal 100 Millionen Mark im Jahr. „Sie sind nötig, um unser Angebot in dieser schweren Lage stabilisieren und dem Einsparungsdruck überhaupt standhalten zu können.“



Martin
Grötschel

RHEINISCHER
MERKUR
POLITISCH. KOMPETENT. ANDERS.

WISSENSCHAFT UND PRAXIS

Rheinischer Merkur
Nummer 39 · 26. September 1997 **37**

INFORMATIK / Ein Lehrbeispiel, wie sich Mathematik und Wirtschaft ergänzen

Auf Sparkurs zum Ziel

Das Berliner Busnetz ohne Umwege über eine Druckerei im eigenen Haus produzieren. Nach und nach wurden diese Werkzeuge eingeführt. Da jetzt installierte Optimierungsmodul für die Umlaufplanung von Straßenbahnen und Bussen ist der bisher bedeutendste Schritt der Zusammenarbeit.

Stadt aushängen, auf Knopfdruck und ohne Umwege über eine Druckerei im eigenen Haus produzieren. Nach und nach wurden diese Werkzeuge eingeführt. Da jetzt installierte Optimierungsmodul für die Umlaufplanung von Straßenbahnen und Bussen ist der bisher bedeutendste Schritt der Zusammenarbeit.

Komfortable Hilfe

Zwar werden in Deutschland für die Verkehrsplanung meist schon Computer eingesetzt, diese aber unterstützen die Planer oft nur als ein einfaches, wenn auch komfortables Hilfsmittel. Andere Verkehrsunternehmen, etwa die Hamburger Hochbahn AG, setzen Computer schon seit Ende der siebziger Jahre ein, um Mitarbeiterinnen für optimale Pläne zu berechnen. Die Forscher am Konrad-Zuse-Zentrum konnten noch einen Schritt weiter gehen: Ihre Computer berechnen das Optimum der Kosteneinsparung nicht nur annähernd, sondern ganz exakt. Ein wissenschaftlicher Durchbruch.

Die mathematische Grundlage ihrer Rechner bildet eine komplexes Gleichungssystem, eine sogenannte Matrix, mit mehr als 100 000 Zeilen und 70 Millionen Spalten. Die Zahlen in der gigantischen Tabelle geben an, wie die Busse eingesetzt werden sollen. Die Größe der Matrix weist auf ungezählte Details hin, die beachtet werden müssen. Der Computer muß garantieren, daß jeder der

rund 1800 BVG-Busse morgens sein Depot verläßt und nach Dienstschluß dort wieder landet. Es gibt Eindecker, Doppeldecker, Gelenk- und Minibusse, aber nicht jeder Buszyklus kann jede Route bedienen. Außerdem sind komplizierte betriebliche und rechtliche Bedingungen zu beachten. Ein Passierergelände. Ziel ist es, die einzelnen Busfahrten so zu verteilen, daß die Arbeitszeit der Fahrer gut ausgenutzt wird und die Leerfahrten von einem Einsatzort zum nächsten möglichst kurz sind. Alle diese Zielvorgaben stecken in der riesigen Matrix, die die Mathematiker „ganzzahliges lineares Programm“ nennen. Ein lineares Programm ist für Mathematiker eine alltägliche Struktur. Sie taucht bei fast allen Fragen nach optimalen Mischverhältnissen, bei Güterflüssen in einer Fabrik und auch bei Stundenplänen auf. Bildlich gesprochen besteht das Problem – in seiner einfachsten Form – aus einem Viereck in der Ebene und einer Geraden, die durch das Viereck verläuft. Nun verschiebt man die Gerade nach rechts. Ziel ist es, den letzten Punkt des Vierecks zu bestimmen, den die Gerade bei diesem Verschiebe-Prozess gerade noch berührt. Hier liegt die kostengünstigste Lösung des Optimierungsproblems. Das Viereck bei den Bus-Umlaufplänen ist sehr viel komplexer, man sollte es sich eher als einen verwickelten Knäuel mit mehreren Billionen Ecken und Kanten vorstellen.

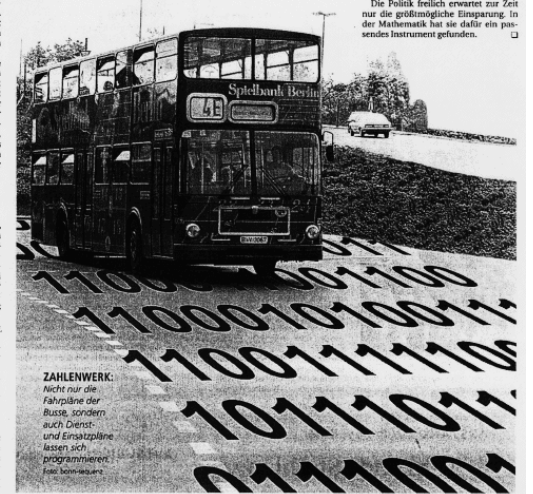
„Jünglich ist die Matrix für die Umlaufplanung bei der BVG so groß, daß man sie noch nicht einmal vollständig im Computer speichern könnte“, verrät Andreas Löbel, wissenschaftlicher Mitarbeiter von Martin Grötschel. „Pro Spalte gibt es aber nur drei Einträge, die von Null verschiedenes sind.“ Das bedeutet, daß sich die Matrix stark vereinfachen läßt. Und genau diese Eigenschaft machen sich die Mathematiker zunutze. So versucht ihr Algorithmus zuerst mit einem Teil der Matrix zu experimentieren. Findet er für diesen kleinen Teil eine Lösung, so vergrößert er nach und nach das Problem, bis er eine Lösung für die gesamte Matrix gefunden hat.

Pfiffige Programme

Von der Mathematik spielen die Planer bei der BVG wenig. Nicht einmal Großrechner werden gesucht – so pfiffig wurde das System programmiert. Je nach Teilproblem dauert die Bearbeitung wenige Stunden oder sogar nur Minuten. „Das System wurde gut aufgenommen, da die Planer in kürzester Zeit verschiedene Szenarien testen und vergleichen können“, berichtet Iwe Strubbe, der als Projektleiter bei der FVU für die Entwicklung des fertigen Softwareprodukts zuständig ist.

Auch Martin Grötschel betont den Nutzen für den Planer mehr als das Einsparungspotential. „Wir geben den Leuten Hilfenetze in die Hand, die Kosten zu sparen. Ob dabei am Ende etwas eingespart oder der Service kostenneutral verbessert wird, ist nicht unsere, sondern eine politische Frage.“

Die Politik freilich erwartet zur Zeit nur die größtmögliche Einsparung. In der Mathematik hat sie dafür ein passendes Instrument gefunden. □



ZAHLENWERK:
Nicht nur die Fahrpläne der Busse, sondern auch Dienst- und Einsatzpläne werden schon programmiert. Foto: Konrad-Zuse-Zentrum

Artikel erschienen am 26. Sep 1997

The Psychology of Improvement

- Company goals
- Manager goals
- Dispatcher goals

- The 15% rule



IP Model for Integrated Scheduling

$$\min \sum_{d \in D} \sum_{ij \in A^d} c_{ij}^d x_{ij}^d + \sum_{j \in J} c_j y_j$$

$$\sum_{d \in D} \sum_{tj \in A^d} x_{tj}^d = 1 \quad \forall t \in T \quad (\text{Trips})$$

$$\sum_{tj \in A^d} x_{tj}^d - \sum_{it \in A^d} x_{it}^d = 0 \quad \forall t \in T, d \in D \quad (\text{V-Flow})$$

$$\sum_{dt \in A^d} x_{dt}^d \leq \kappa_d \quad \forall d \in D \quad (\text{V-Cap})$$

$$\sum_{j \in J} a_{ij} y_j = 1 \quad \forall i \in t \in T \quad (\text{Tasks})$$

$$\sum_{d \in D} \sum_{tj \in A^d} x_{tj}^d - \sum_{j \in J} a_{ij} y_j = 0 \quad \forall i \in t \in H \quad (\text{Coupling})$$

$$x_{it}^d, y_j \in \{0, 1\} \quad (\text{Integrality})$$

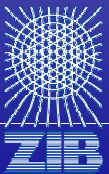
- T – Timetabled Trips
- H – Deadhead Trips

- D – Depots
- I – Tasks



IS-OPT

- Lagrangean Relaxation on Coupling Constraints
 - Proximal Bundle Method
 - Approximate Solution of Vehicle and Duty Scheduling Components
- Branch-and-Generate Heuristic
 - Fixing Deadhead Trips



Trassenbörse = track auctioning

European Union:

- Establish a rail traffic market
- open the market to competition
- Deregulate/ Regulate this market

History of our project



Trassenbörse = track auctioning

What is the goal of the deregulation attempts?

General answer: More traffic at lower cost, better service

How do you measure?

Our answer: in terms of willingness to pay (Zahlungsbereitschaft)

What is the „good“ of this market?

Our answer: Fahrplantrasse

- = timetabled dedicated track section
- = use of railway infrastructure in time and space
- = brief: “timetabled track”



Public Transportation Summary

- Possible savings in public transport
- Can public transport break even?
- Where are the bottlenecks?
- What can OR do?
- Multi-modality considerations
- individual vs. public transport?

- What is a „good“ transportation system?
(HARD question)



Contents

1. Introduction
 - Where am I from?
 - Selecting a title
 - Revealing a secret
2. What is OR? (A name is a name, or not?)
3. OR on OR
4. Answering the HARD questions
 - What can we do? **Examples of Success Stories:**
 - Linear and integer programming
 - Public transportation
 - **Telecommunication**
 - What should we look at?
5. What is good OR?



ZI B Telecom Team

The Telecom Group

Andreas Bley

Andreas Eisenblätter

Martin Grötschel

Thorsten Koch

Arie Koster

Roland Wessäly

Adrian Zymolka

Associates

Manfred Brandt

Sven Krumke

Frank Lutz

Diana Poensgen

Jörg Rambau

Clyde Monma

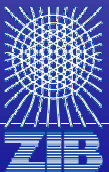
(BellCore, ...)

Mechthild Opperud

(ZIB, Telenor)

Dimitris Alevras (ZIB, IBM)

Christoph Helmberg (Chemnitz)



ZI B Partners from Industry

Bell Communications Research

Telenor (Norwegian Telecom)

E-Plus (acquired by KPN in 01/2002)

DFN-Verein

Bosch Telekom (bought by ?)

Siemens

Austria Telekom (Italia Telecom?)

T-Systems Nova (T-Systems, Deutsche Telekom)

KPN

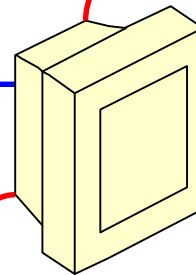
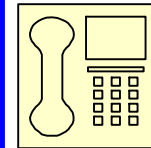
Telecel-Vodafone

Atesio (ZIB spin-off company)

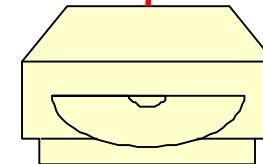
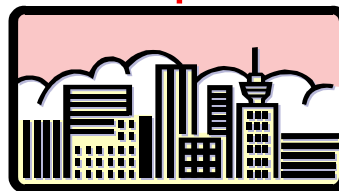
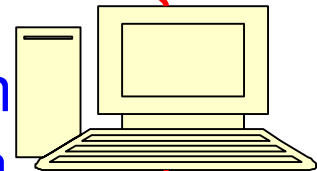


What is the Telecom Problem?

Design excellent technical devices and a robust network that survives all kinds of failures and organize the traffic such that high quality telecommunication between very many individual units at many locations is feasible at low cost!



Speech
Data
Video
Etc.



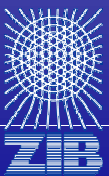
What is the Telecom Problem?

Design excellent technical devices and a robust network that survives all kinds of failures and organize the traffic such that high quality telecommunication between very many individual units at many locations is feasible at low cost!

This problem is too general to be solved in one step.

Approach in Practice:

- Decompose whenever possible
- Look at a hierarchy of problems
- Address the individual problems one by one
- Recompose to find a good global solution



Cell Phones, Mathematics, and OR



Designing mobile phones

- Task partitioning
- Chip design (VLSI)
- Component design

- Computational logic
- Combinatorial optimization
- Differential algebraic equations

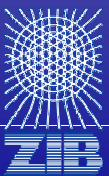
Producing Mobile Phones

- Production facility layout
- Control of CNC machines
- Control of robots
- Lot sizing
- Scheduling
- Logistics

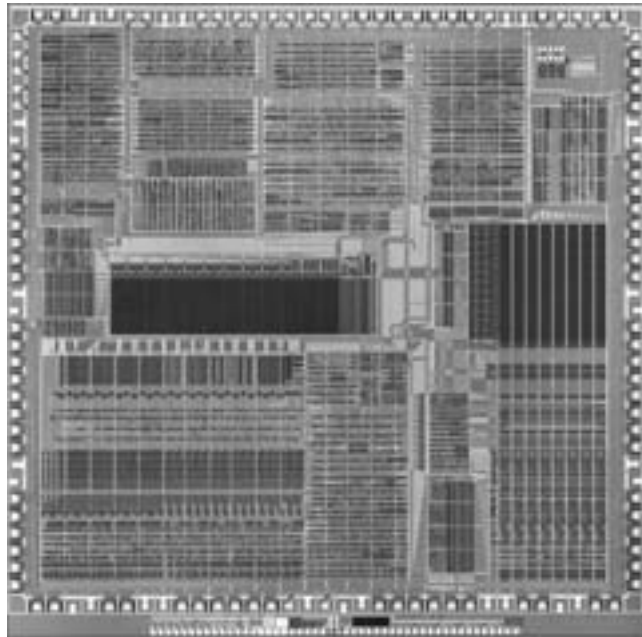
- Linear and integer programming
- Combinatorial optimization
- Ordinary differential equations

Marketing and Distributing Mobiles

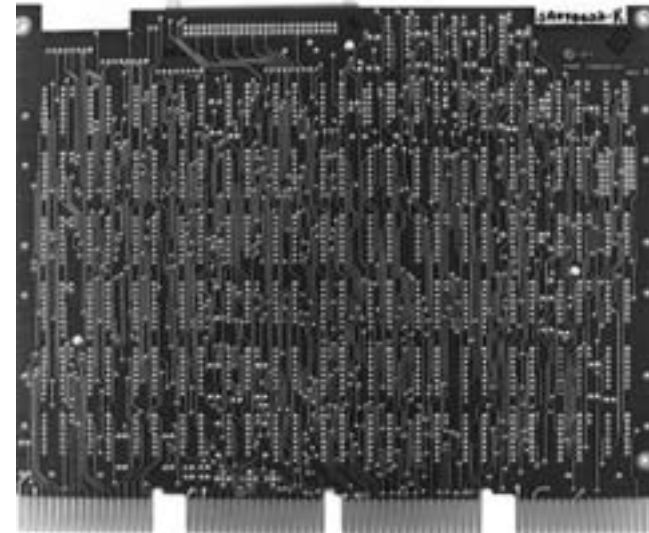
- Financial mathematics
- Transportation optimization



Design and Production of ICs and PCBs



Integrated Circuit (IC)



Printed Circuit Board (PCB)

Problems: Logic Design, Physical Design
Correctness, Simulation, Placement of
Components, Routing, Drilling,...

Siemens Problem

printed circuit board da4



Fig. A8

da4

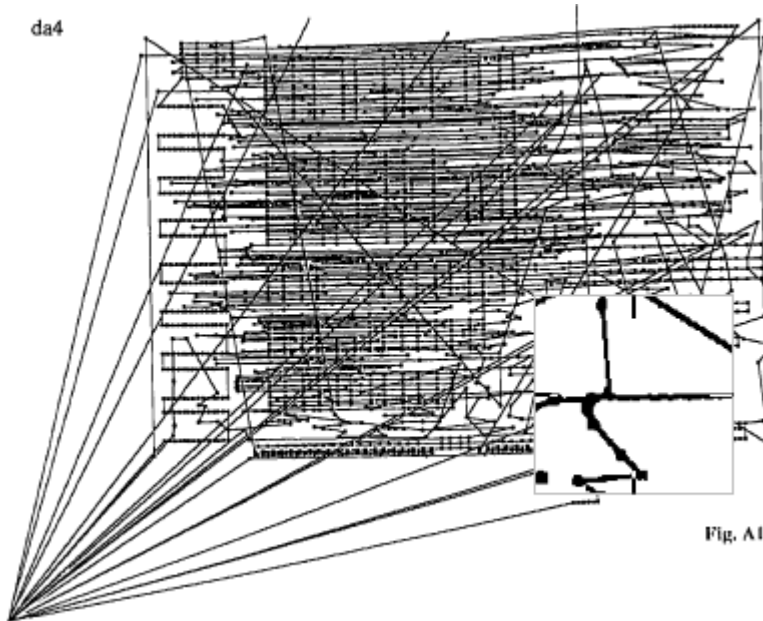


Fig. A11

before

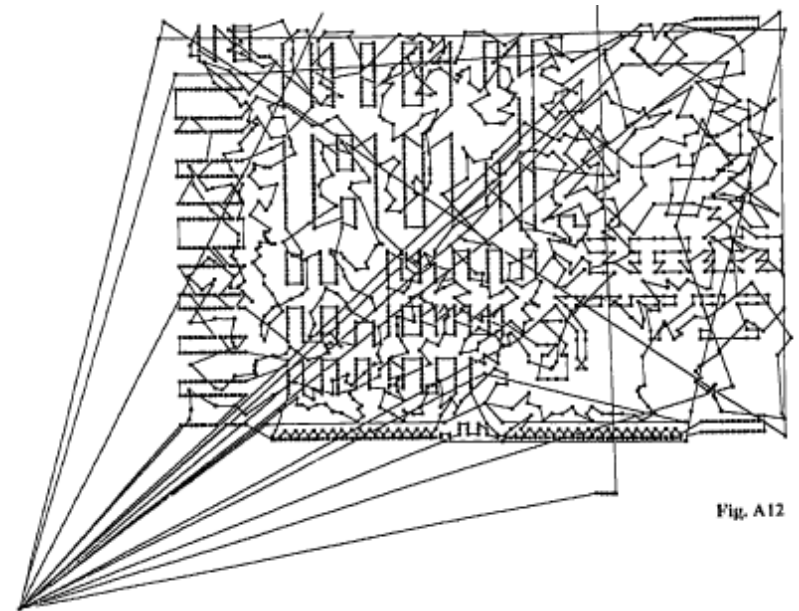
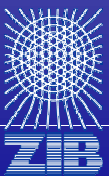


Fig. A12

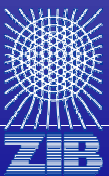
after



Network Design: Tasks to be solved

Some Examples

- Locating the sites for antennas (TRXs) and base transceiver stations (BTSs)
- Assignment of frequencies to antennas
- Cryptography and error correcting encoding for wireless communication
- Clustering BTSs
- Locating base station controllers (BSCs)
- Connecting BTSs to BSCs



Network Design: Tasks to be solved

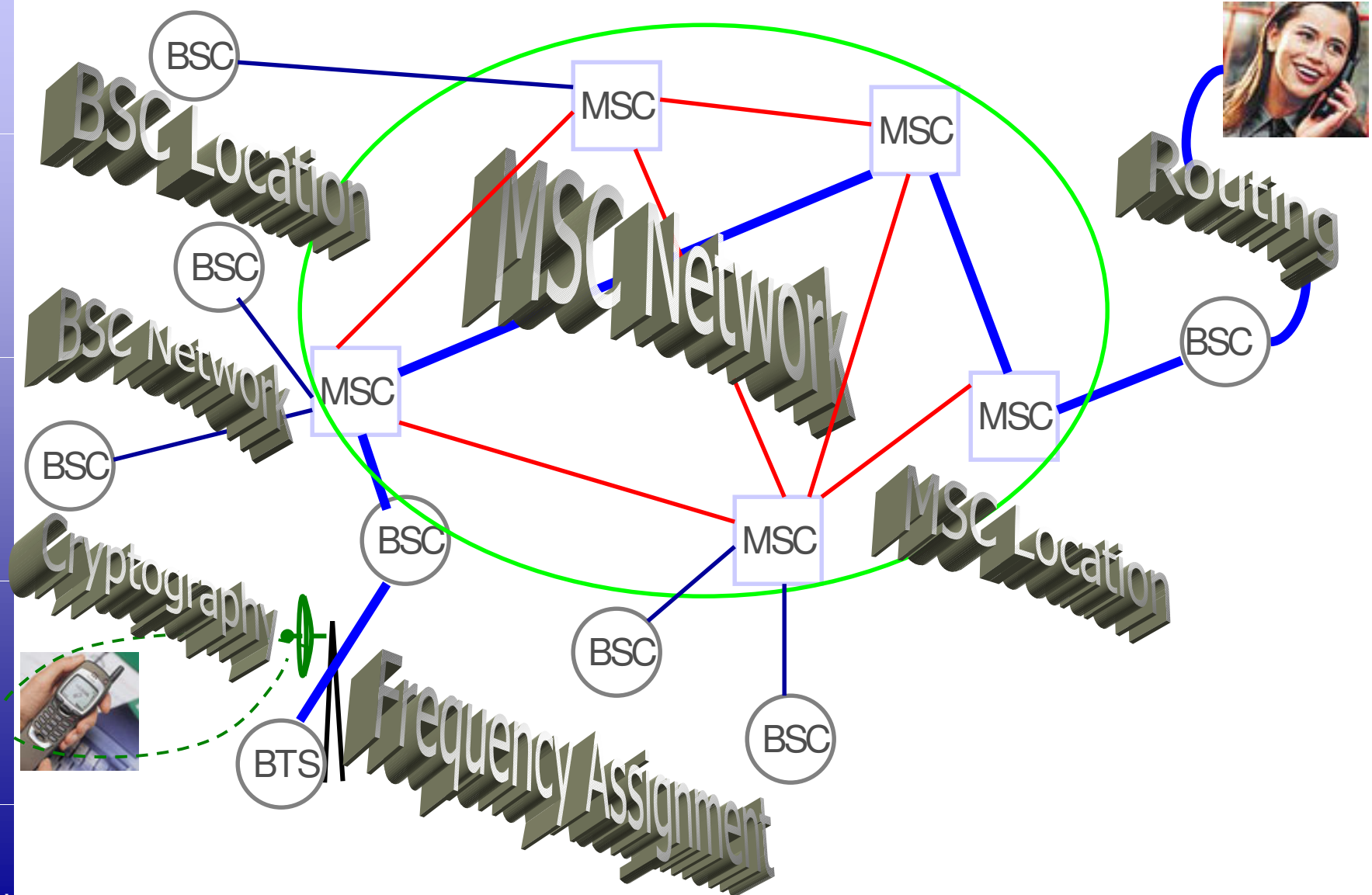
Some Examples (continued)

- Locating Mobile Switching Centers (MSCs)
- Clustering BSCs and Connecting BSCs to MSCs
- Designing the BSC network (BSS) and the MSC network (NSS or core network)
 - Topology of the network
 - Capacity of the links and components
 - Routing of the demand
 - Survivability in failure situations

Most of these problems turn out to be
Combinatorial Optimization or
Mixed Integer Programming Problems



Connecting Mobiles: What's up?

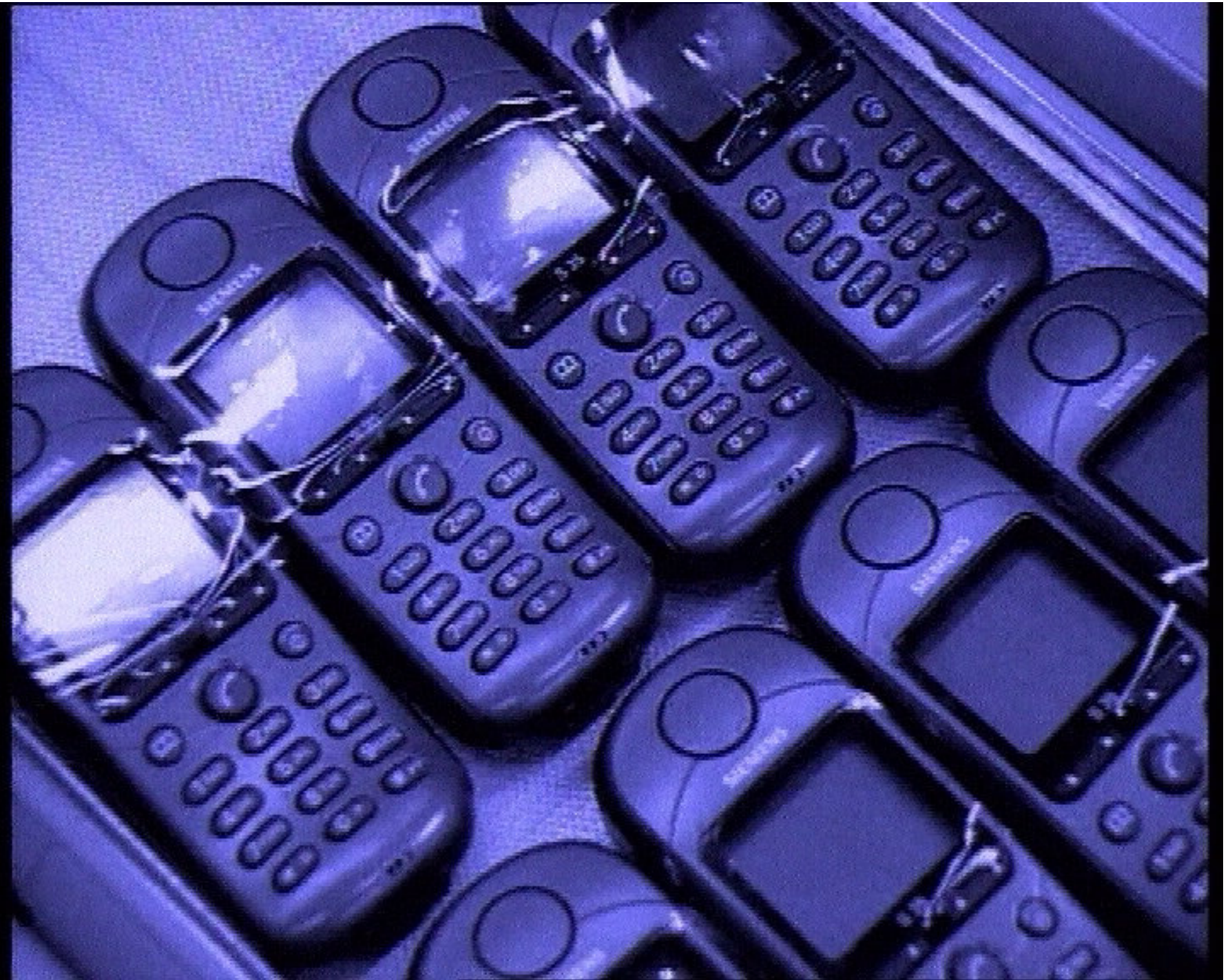


F
A
P

F
i
i
m



Martin
Grötschel



Frequency Planning Problem

Find an assignment of frequencies to transmitters that satisfies

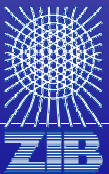
- all separation constraints
- all blocked channels requirements

and either

- avoids interference at all

or

- minimizes the (total/maximum) interference level



Minimum Interference Frequency Assignment Problem

Integer Linear Program:

$$\min \sum_{vw \in E^{co}} c_{vw}^{co} z_{vw}^{co} + \sum_{vw \in E^{ad}} c_{vw}^{ad} z_{vw}^{ad}$$

$$s.t. \sum_{f \in F_v} x_{vf} = 1$$

$$\forall v \in V$$

$$x_{vf} + x_{wg} \leq 1$$

$$\forall vw \in E^d, |f - g| < d(vw)$$

$$x_{vf} + x_{wf} \leq 1 + z_{vw}^{co}$$

$$\forall vw \in E^{co}, f \in F_v \cap F_w$$

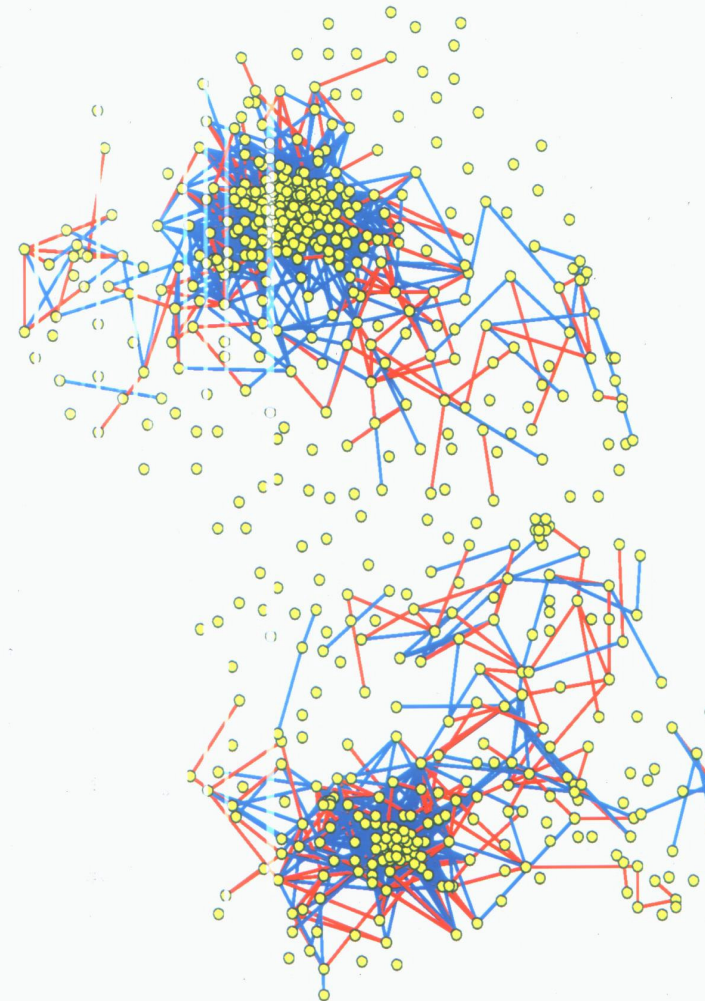
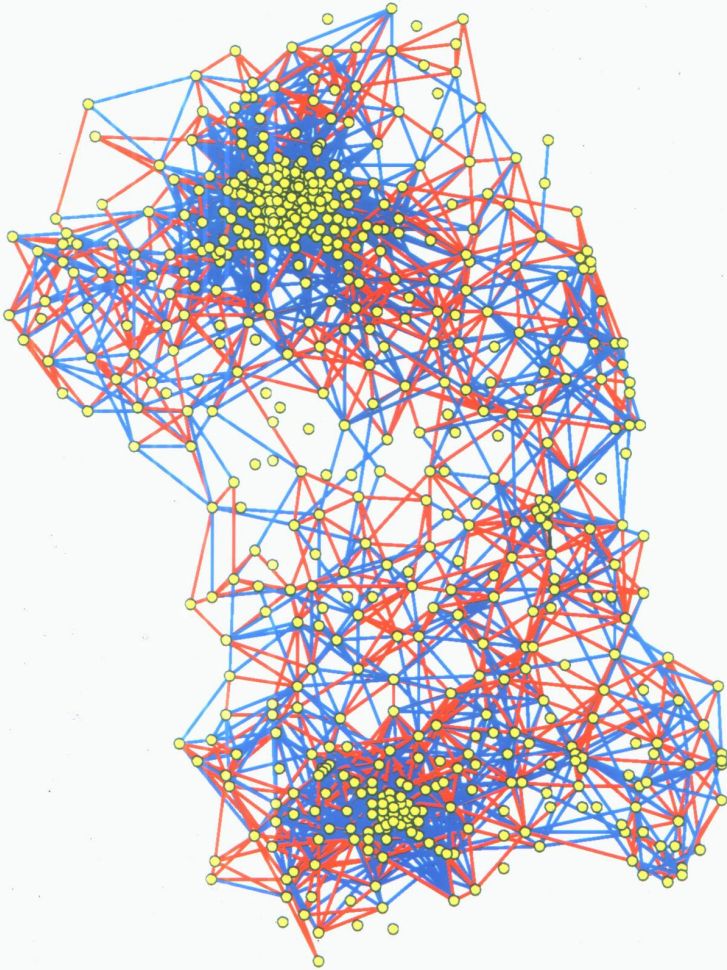
$$x_{vf} + x_{wg} \leq 1 + z_{vw}^{ad}$$

$$\forall vw \in E^{ad}, |f - g| = 1$$

$$x_{vf}, z_{vw}^{co}, z_{vw}^{ad} \in \{0, 1\}$$



Region Berlin - Dresden



2877
carriers

50 channels

Interference
reduction:
83.6%

The UMTS Radio Interface

- Completely new story



Network Optimization

Capacities



Requirements



Networks



Cost



What needs to be planned?

- Topology
- Capacities
- Routing
- Failure Handling (Survivability)

- IP Routing
- Node Equipment Planning
- Optimizing Optical Links and Switches

DISCNET: A Network Planning Tool

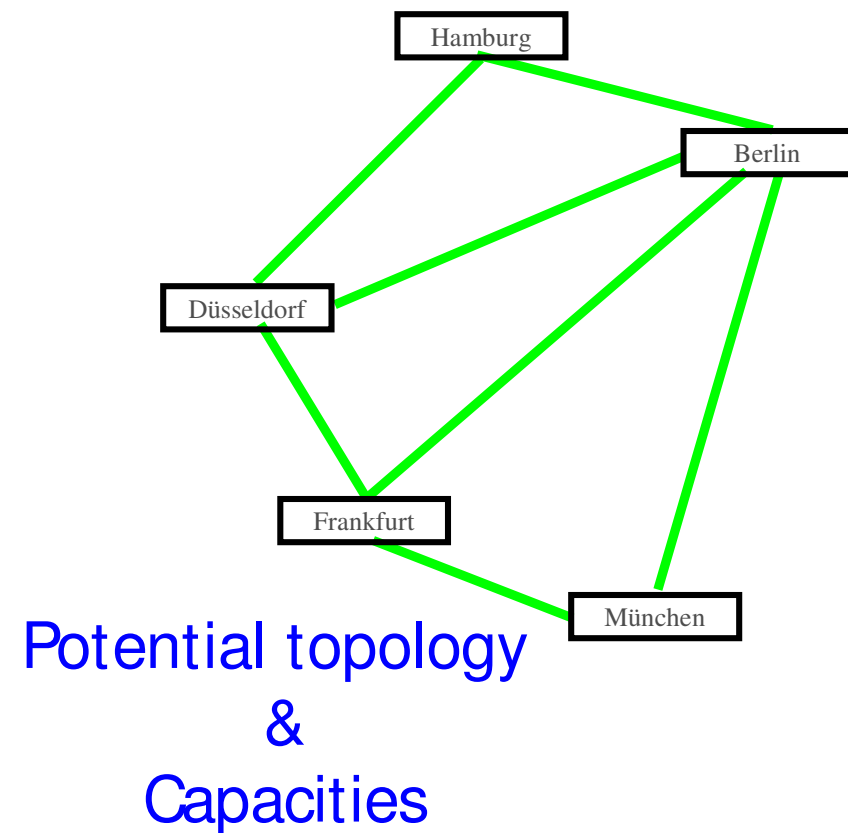
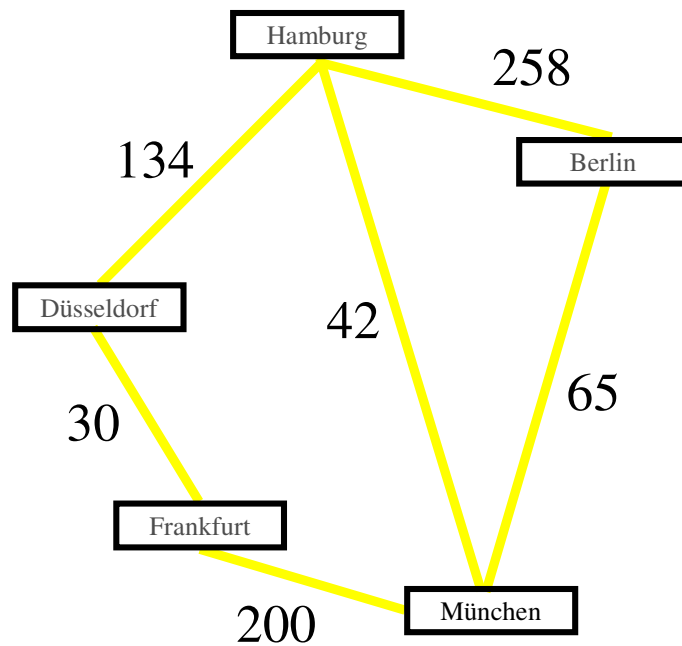
(Dimensioning Survivable Capacitated NETWORKS)

Atesio ZIB Spin Off



The Network Design Problem

Communication Demands



Mathematical Model

$$\min \sum_{e \in E} \sum_{t=1}^{T_e} k_e^t x_e^t$$

$$x_e^t \in \{0, 1\} \quad e \in E, t = 1, \dots, T_e$$

$$x_e^{t-1} \geq x_e^t \quad e \in E, t = 1, \dots, T_e$$

$$y_e = \sum_{t=0}^{T_e} c_e^t x_e^t \quad e \in E$$

$$y_e \geq \sum_{uv \in D} \sum_{P \in \mathcal{P}_{uv}^0: e \in P} f_{uv}^0(P) \quad e \in E$$

$$d_{uv} = \sum_{P \in \mathcal{P}_{uv}^0} f_{uv}^0(P) \quad uv \in D$$

$$f_{uv}^s(P) \geq 0 \quad s \in S, uv \in D_s, P \in \mathcal{P}_{uv}^s$$

- ✓ topology decision
- ✓ capacity decisions
- ✓ normal operation routing
- ✓ component failure routing

$$\sum_{P \in \mathcal{P}_{uv}^s \cap \mathcal{P}_{uv}^0} f_{uv}^0(P) + \sum_{P \in \mathcal{P}_{uv}^s: e \in P} f_{uv}^s(P) \geq \sigma_{uv} d_{uv} \quad s \in S, uv \in D_s$$

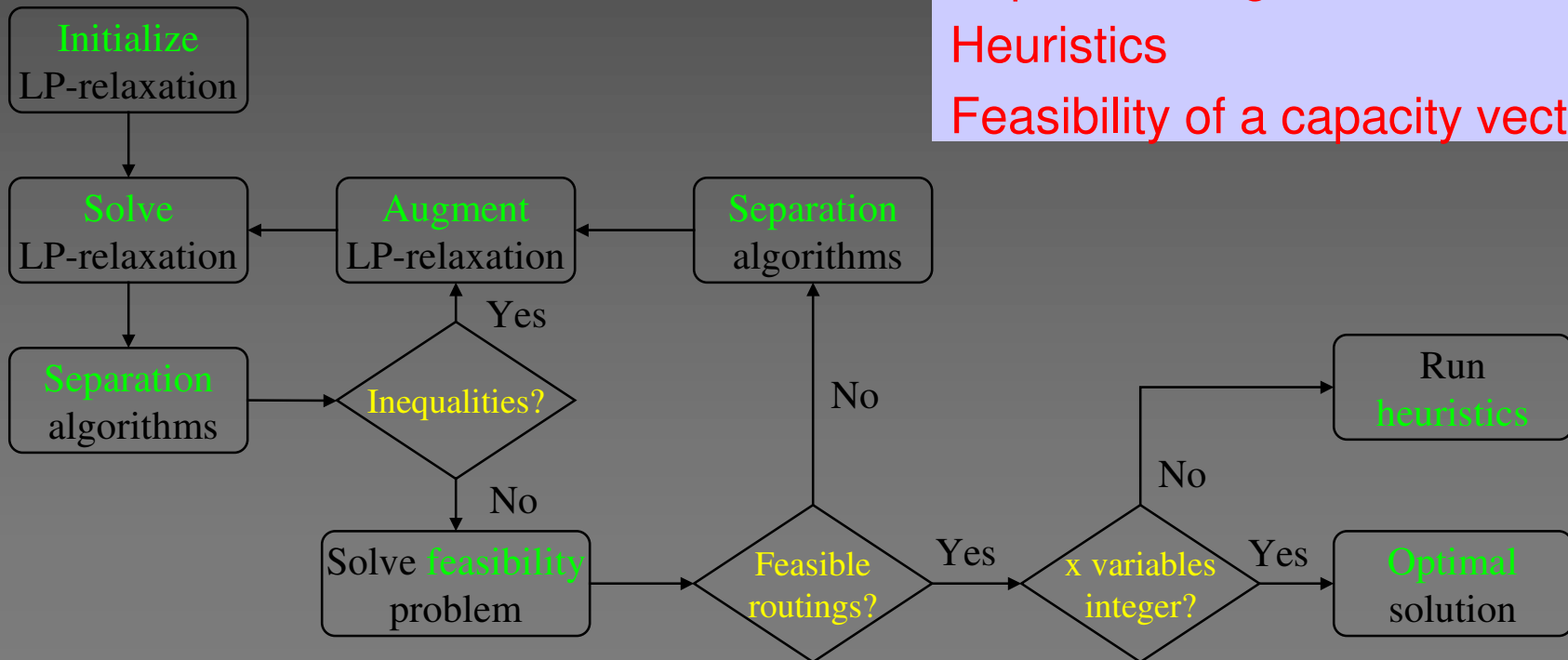
$$\sum_{uv \in D_s} \left(\sum_{P \in \mathcal{P}_{uv}^s \cap \mathcal{P}_{uv}^0: e \in P} f_{uv}^0(P) + \sum_{P \in \mathcal{P}_{uv}^s: e \in P} f_{uv}^s(P) \right) \leq y_e \quad s \in S, e \in E_s$$



Flow chart

LP-based approach:

Polyhedral combinatorics
Valid inequalities (facets)
Separation algorithms
Heuristics
Feasibility of a capacity vector



Finding a Feasible Solution?

Heuristics

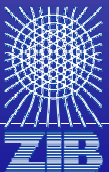
- Local search
- Simulated Annealing
- Genetic algorithms
- ...

Manipulation of

- Routings
- Topology
- Capacities

Problem Sizes

Nodes	Edges	Demands	Routing-Paths
15	46	78	> 150 x 10e6
36	107	79	> 500 x 10e9
36	123	123	> 2 x 10e12



How much to save?

Real scenario

- 163 nodes
- 227 edges
- 561 demands

PhD Thesis:

wessaely@atesio.de



34% potential savings!
==
> hundred million dollars



Summary

Telecommunication Problems such as

- Frequency Assignment
- Locating the Nodes of a Network Optimally
- Balancing the Load of Signaling Transfer Points
- Integrated Topology, Capacity, and Routing Optimization as well as Survivability Planning
- Planning IP Networks
- Optical Network Design
- and many others

can be successfully attacked with optimization techniques.



Contents

1. Introduction

- Where am I from?
- Selecting a title
- Revealing a secret

2. What is OR? (A name is a name, or not?)

3. OR on OR

4. Answering the HARD questions

- What can we do? Examples of Success Stories:
 - Linear and integer programming
 - Public transportation
 - Telecommunication
- **What should we look at?**

5. What is good OR?



Summary Telecommunication

The OR approach

- Helps understanding the problems arising
- Makes much faster and more reliable planning possible
- Allows considering variations and scenario analysis
- Allows the comparison of different technologies
- Yields feasible solutions
- Produces much cheaper solutions than traditional planning techniques
- Helps evaluating the quality of a network.

There is still a lot to be done, e.g.,
for the really important problems,
optimal solutions are way out of reach!



The OR Challenges

- Finding the right ballance between flexibility and controlability of future networks
- Controlling such a flexible network
- Handling the huge complexity
- Integrating new services easily
- Guaranteeing quality

- Finding **appropriate Mathematical Models**
- Finding **appropriate solution techniques** (exact, approximate , interactive, quality guaranteed)



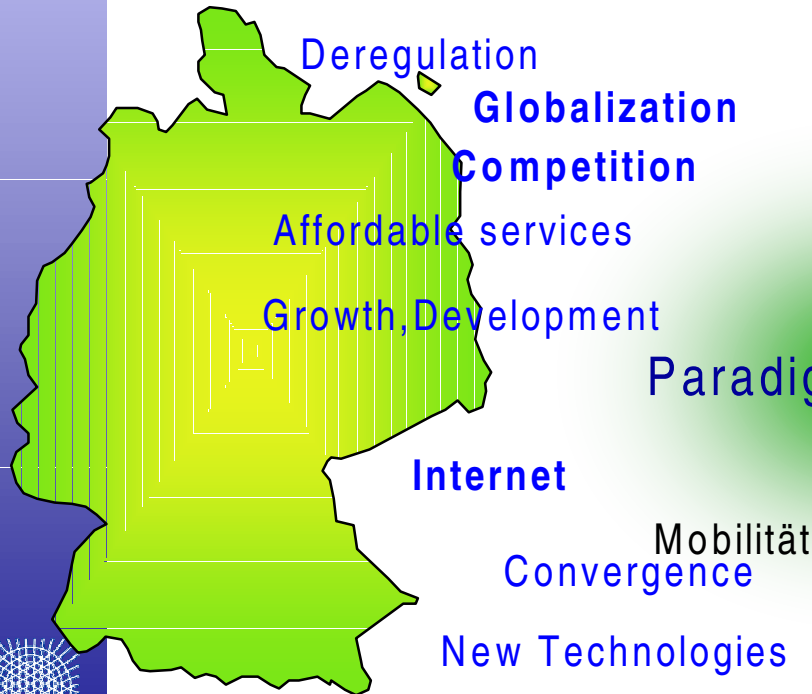
The Network Business will Change

Courtesy Dr. Winter (E-Plus)

The good „old world“

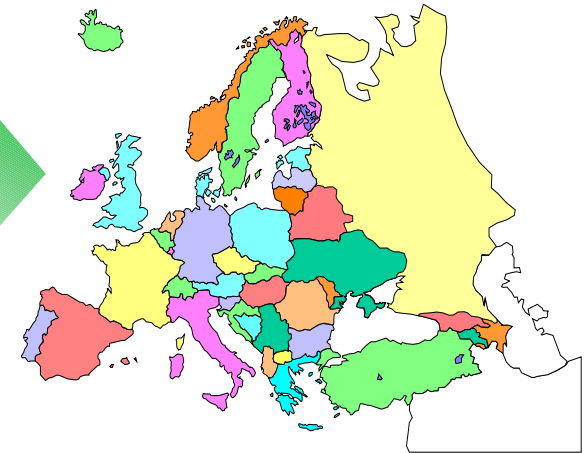
Fast deployment of new services and applications

The enlarged „new world“



Flexibility

Speed



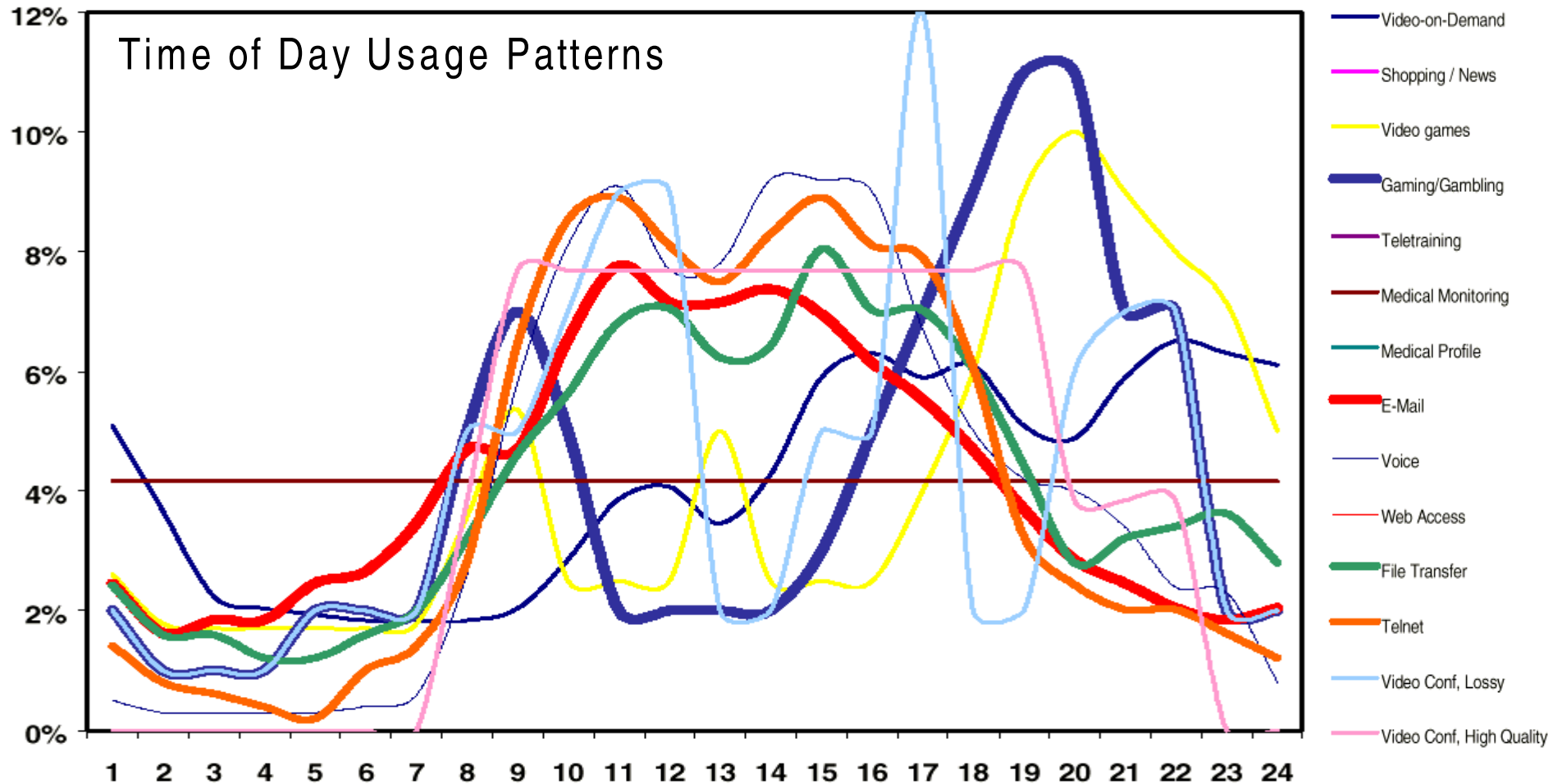
A flexible and powerful Network infrastructure
Independent Of the services

Growing customer numbers
And growing infrastructure



Integrating Variable Multimedia Services

Courtesy Dr. Winter (E-Plus)



The OR Challenges

- What is a **good** telecommunication network?



Contents

1. Introduction

- Where am I from?
- Selecting a title
- Revealing a secret

2. What is OR? (A name is a name, or not?)

3. OR on OR

4. Answering the HARD questions

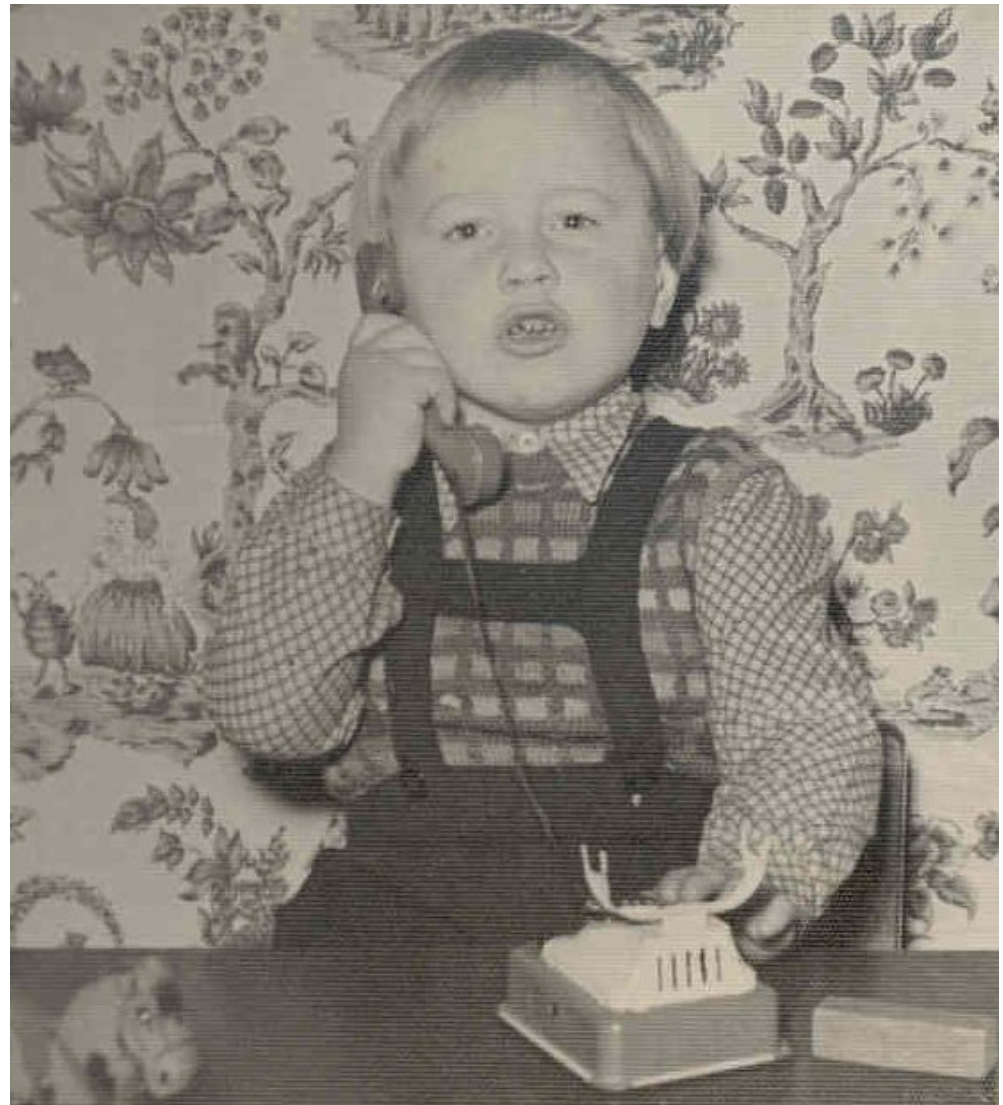
- What can we do? Examples of Success Stories:
 - Linear and integer programming
 - Public transportation
 - Telecommunication
- What should we look at?

5. What is good OR?



What is good OR?

Staying in touch
with everybody



Challenges

- first line of the text outlining the conference theme:
"One of the most important concerns of the European Union is the ensuring and continuous improvement of goods and services within the Europe of today and tomorrow."
- We (the OR community) have not given enough thought so far to what we mean by "improvement of goods and services".



Challenging Questions

- What is a GOOD public transportation system?

Directly related to the conference theme:

- What is a GOOD telecommunication system?

Even more directly referring to the conference theme:

- Is the Internet really beneficial?
For whom? Under what rules?.....

-



Directions

I am myself a person preferring to address questions

- that can be quantified precisely
- that have clean data and
- that have clear objectives and
- that can be modeled nicely.

However, I think we should start addressing problems seriously

- that can't be quantified precisely
- that don't have clean data and
- that don't have clear objectives and
- that can't be modeled nicely.
- **but that are of higher political and social relevance**



Directions

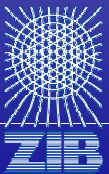
OR has the potential – employing its interdisciplinary strength – to contribute to other issues such as:

- unemployment
- fair trade
- safe water supply
- energy supply, in particular renewable energy
- **electronic services** (not only their management)
- ...



Directions

- P. Hansen, “A short discussion of the OR crisis”
European Journal of Operational Research 38(1989)277-281
“No general agreement seems to have been reached about its methodology, and the directions in which it should evolve. ... There are many ways to live a life of OR, to discover new results and apply them, and thus to enjoy OR’s truth and beauty.”
- R. Burkard, “OR Utopia”
European Journal of Operational Research 119(1999)224-234
“The borders of OR Utopia have yet another quality: people can come and go, without passport. There is no quota for foreigners... OR Utopia..is a peaceful border between OR, mathematics, and computer science, ..management science, economy, logistics, ...”



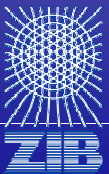
Science in the View of the Public

- I am concerned since I see downfalls of scientific fields such as **nuclear technology** that has made many promises and brought fear.
- The same is presently happening to **biotechnology** (many people are simply afraid of the progress announced).
- Similar tendencies are currently coming up in **nano technology**.

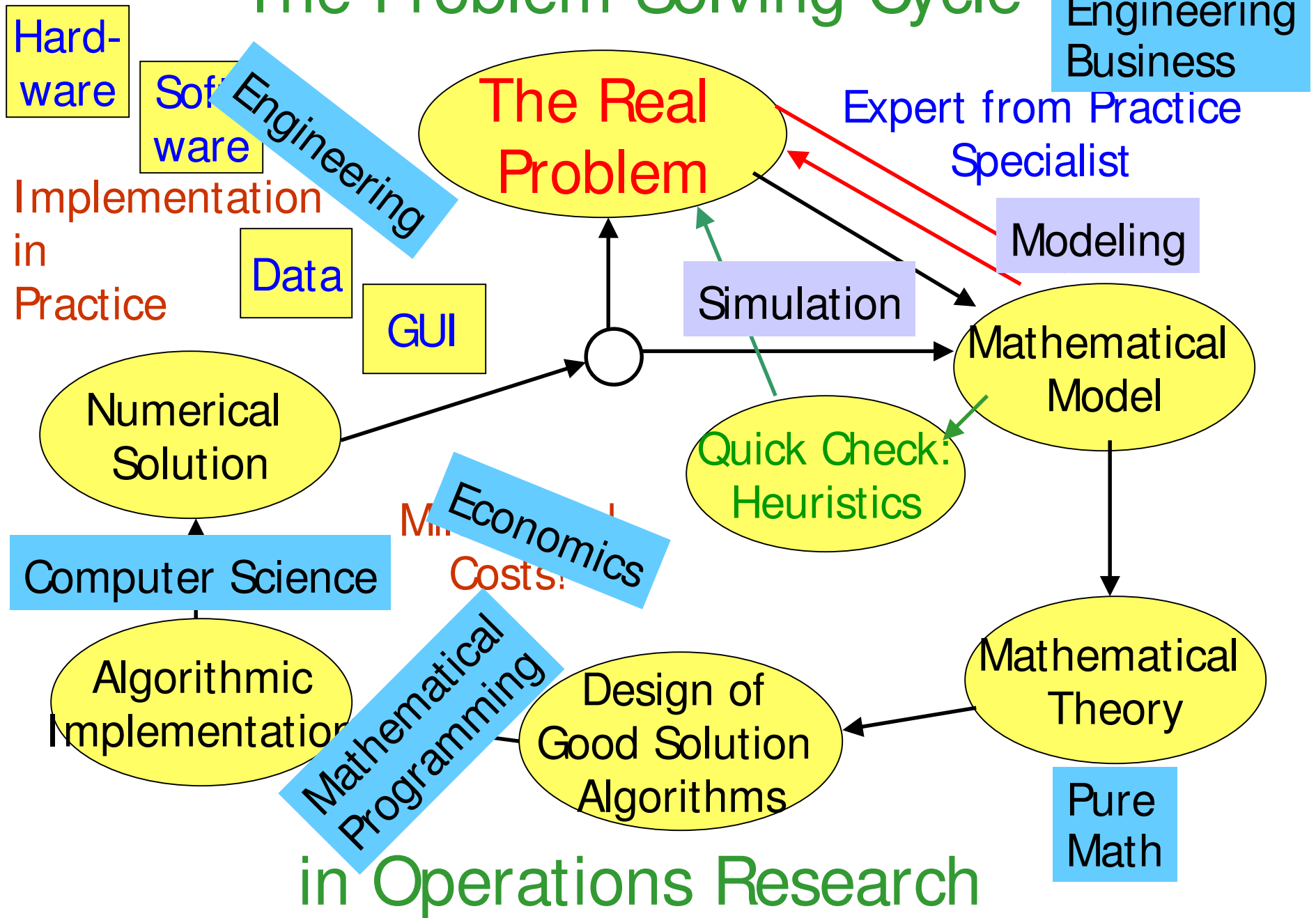


OR in the View of the Public

- OR has to watch out that it keeps the right balance and people do not start getting afraid of OR.
- I see tendencies in public talks of company bosses, politicians, journalists, and union leaders that **optimization** means nothing but eliminating jobs, cutting down services, etc.



The Problem Solving Cycle



my advice

- Don't care about definitions of OR
- Let us not define the field OR, let us just **be OR** (**OR stands for itself, no interpretation**)
- Be flexible with your goals and approaches
- Enjoy the stuff that you do
- Position yourself depending on your own needs, goals, and wishes and that of your company or academic institution
- OR is a **subversive science** (addition to de Werra)
- OR is a **transdisciplinary discipline**



my advice

Try to contribute to

- science
- society
- business
- with the tools that you have, respecting the work and contributions of others, at your best possible level.



Or on OR

The End

Martin Grötschel

**20th European Conference on
Operational Research**

EURO XX, Rhodes, Greece

July 7, 2004



Martin Grötschel

- Institute of Mathematics, Technische Universität Berlin (TUB)
- DFG-Research Center “Mathematics for key technologies” (FZT 86)
- Konrad-Zuse-Zentrum für Informationstechnik Berlin (ZIB)

groetschel@zib.de

<http://www.zib.de/groetschel>

Thanks for your patience

